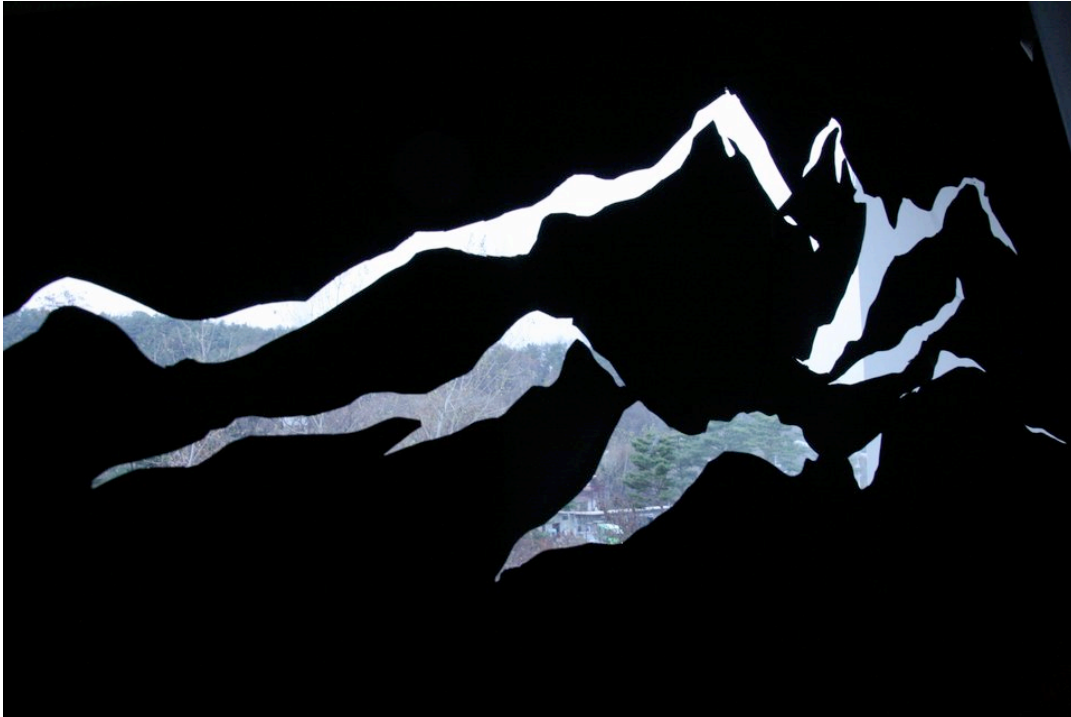


Senses of Time, Space, and Place

**19th Annual Convention
Media Ecology Association**



**University of Maine
Orono, Maine**

June 21 – 24, 2018

Sponsored by:

The University of Maine Provost's Office,
Office of the Vice President for Research,
College of Liberal Arts and Sciences,
Department of Communication and Journalism Bailey Fund



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The Convention at a Glance

Thursday, June 21, 2018

8:00 – 4:00	Registration	DPC Lounge
9:00 – 10:15	Plenary Workshop Exploring the Media Ecology Curriculum	DPC 100
10:30 – 11:45	Session 1	See p. 4
11:45 – 1:15	Lunch	
1:15 – 2:30	Session 2	See p. 5
2:45 – 4:00	Session 3	See p. 5
4:15 – 5:30	Plenary Session McLuhan: Time, Space and Place	DPC 100
6:00 – 8:30	Welcome Reception	Banquet Room, Wells

Friday, June 22, 2018

8:00 – 4:00	Registration	DPC Lounge
9:00 – 10:15	Session 4	See p. 7
10:30 – 11:45	Session 5	See p. 8
11:45 – 1:15	Lunch MEA Executive Committee Lunch	Bumps Room, Union
1:30 – 2:45	Plenary Session Eric McLuhan Memorial	DPC 100
3:00 – 4:15	Session 6	See p. 10
4:30 – 5:45	Walter J. Ong Award Plenary Address Susan Drucker <i>Reflections of a Media Ecology Flaneuse: On Mediated Urban Spaces and Places</i>	DPC 100

Friday, June 22, 2018

6:30 – 9:30	Banquet, President's Address & 2018 MEA Awards Ceremony	Banquet Room, Wells
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Saturday, June 23, 2018

8:00 – 4:00	Registration	DPC Lounge
9:00 – 10:15	Session 7	See p. 11
10:30 – 11:45	Neil Postman Award Plenary Address Renee Hobbs <i>The Competing Narratives of Digital and Media Literacy</i>	DPC 100
11:45 – 1:15	Lunch	
1:15 – 2:30	Session 8	See p. 13
2:45–4:00	Session 9	See p. 14
4:15-5:15	MEA Business Meeting	DPC 107
6:00-11:00	Excursion — Acadia National Park and Dinner in Bar Harbor	Meet Outside DPC

Sunday, June 24, 2018

9:00 – 10:15	Session 10	See p. 15
10:30 – 11:45	Session 11	See p. 16
12:00 – 12:30	Closing Remarks	DPC 107
3:00 – on	Brick Oven Pizza Gathering 991 Castine Road, Penobscot	

**Thursday, June 21
Plenary Workshop
9:00 – 10:15 a.m.**

DPC 100

Exploring the Media Ecology Curriculum

Paolo Granata, University of Toronto

**Thursday, June 21
Session 1
10:30 – 11:45 a.m.**

Session 1.1

DPC 105

International Contexts of Media Ecology

Chair: Andrew Chrystall, Massey University, New Zealand

Dong Hoo Lee, Incheon National University. *A Media Ecology Approach to Transnational Media Flow in East Asia*

Lori Ramos, William Paterson University. *What It Means to Lose Contemporary Communications Media in a Disaster: Lessons from Vieques*

Adriana Braga, Pontifícia Universidade Católica do Rio de Janeiro. *Social uses of Smartphones in Brazil*

Session 1.2

DPC 107

ALT-Life: Memetic Melodrama in a Post-Time Moment

Chair: James Wertz, Edinboro University of Pennsylvania

James Wertz, Edinboro University of Pennsylvania

Mary Beth Leidman, Indiana University of Pennsylvania

Samuel Claster, Edinboro University of Pennsylvania.

**Thursday, June 21
Lunch
11:45 a.m. – 1:15 p.m.**

Thursday, June 21
Session 2
1:15 – 2:30 p.m.

Session 2.1

DPC 105

Reformation, Revolution and Enlightenment: Three Cases of Media Ecological Transformation

Chair: Jonathan Slater, SUNY Plattsburgh

Jonathan Slater, SUNY Plattsburgh
Salvatore Fallica, New York University
Paul Lippert, East Stroudsburg University

Session 2.2

DPC 107

Education in Control Societies, Nano-seconds, and Time

Chair: Cathy Adams, University of Alberta

Nicolas Bargiela, UNESP Rio Claro, and Carlos José Martins, UNESP Rio Claro.
The Mutation of the Classroom Through the Passage of the Disciplinary of Societies to the Societies of Control

Michelle Kramisen, Fairleigh Dickinson University. *Skimming the Surface: Teaching in Nano-seconds*

Clinton Spaulding, University of Maine, *Media Breaks and Braking Mechanisms: Slowing Down Our Education*

Wagner S. Bezerra, Pontifícia Universidade Católica do Rio de Janeiro. *Just five minutes more: An Ethnography of Pedagogical and Non-Pedagogical Use of Games in School Environments as Clashing Communication Environment*

Thursday, June 21
Session 3
2:45 – 4:00 p.m.

Session 3.1

DPC 105

Super Monopolies: Facebook, Google, Apple, Amazon - What to Do?

Chair: Robert Logan, University of Toronto

Ed Tywoniak; St. Mary's College of California
Lance Strate, Fordham University
Corey Anton, Grand Valley State University
Anat Ringel Tel Aviv University

Understanding the City through Media Ecology

Chair: Carolin Aronis, Colorado State University

Jaqueline McLeod Rogers, University of Winnipeg. *McLuhan's Place in Speculative Urban Design Thinking*

John Dowd, Bowling Green State University. *Intellectual Publics: Exploring the Role of 'City as Classroom' in Contemporary Culture*

Carolin Aronis, Colorado State University. *The Mediterranean Balcony as a Medium of Communication*

Clayton Rosati, Bowling Green State University. *50 Years of Twilight: Fred Hampton, Guy Debord, and the Urban Politics of Spectacle*

"The Media(s)cene": On Bio, Social, Geo, and Cosmic Media

Chair: Julia M. Hildebrand, Drexel University

Angela M. Cirucci, Kutztown University. *Who's Massaging Whom?: Overheated Production and Social Media Labor*

Abby Moore, Temple University. *Superheroes in the Media(s)cene*

Julia M. Hildebrand, Drexel University. *Consumer Drones as Geomedia*

Barry Vacker, Temple University. *Hot and Cool in the Media(s)cene: Phones, Drones, and Space Telescopes*

**Thursday, June 21
Plenary Session
4:15 - 5:30 p.m.**

DPC 100

McLuhan: Time, Space and Place

Chair: Lance Strate, Fordham University

Thomas Cooper, Emerson College

Joshua Meyrowitz, University of New Hampshire

Jaqueline McLeod Rogers, University of Winnipeg

Thursday, June 21
Welcoming Remarks, Reception
6:00 – 8:30 p.m.

Banquet Room, Wells Conference Center

Please join us for a convention reception, which will include welcoming remarks and buffet

Friday, June 22
Session 4
9:00 – 10:15 a.m.

Session 4.1

DPC 100

Who, Where and When: Shaping Identity in a Technological Age

Chair: Arthur Hunt, University of Tennessee at Martin

Dennis Cali, University of Texas at Tyler. *The Interior Sensorium in Media Ecology*

Andrew Chrystall, Massey University, New Zealand. *The "Put On" and the Western Paideia*

Jordi Pujol, Pontificia Università della Santa Croce, Italy. *Digital Identity*

Thomas D. Zlatic, St. Louis College of Pharmacy. *It's About Time: Ong and Identity*

Session 4.2

DPC 105

Donald Trump, Fake News, Fools and Hypocrisy

Chair: Michael Grillo, University of Maine

Andrey Miroshnichenko, University of York. *Could Donald Trump Claim Some Room for Fake News in the Space of Postmodernism and Post-Structuralism?*

Julia Richmond, Drexel University, and Ernest Hakanen, Drexel University. *Playing the Fool: Trump's Appeal to Each of Korzybski's Fools*

Corey Anton, Grand Valley State University. *Technology, Hypocrisy, and Morality: Hypocrites, Oh My Hypocrites, Where Oh Where Has All the Hypocrisy Gone*

Session 4.3

DPC 105

Building a Bridge to an Integrated Curriculum: How an Inter-generational Media Ecology Perspective Can Improve Higher Education

Chair: Miles Mancini, Florida Gulf Coast University

Maria Loffredo Roca, Florida Gulf Coast University

Miles Mancini, Florida Gulf Coast University

Roberto Garcia, Florida Gulf Coast University.

Session 4.4

DPC 109

The Gutenberg Parenthesis and the Digital Emoji

Chair: Sara Van Den Berg, St. Louis University

Brian Glover, East Carolina University. *The James Boswell Papers, Book Collecting, and the Gutenberg Parenthesis*

Jean-François Vallée, Collège de Maisonneuve. *The Digital Cymbal of the World Echoes Between the Beginning and the End of the "Gutenberg Parenthesis"*

Alessandro Efrem Colombi, Free University of Bolzano. *Introducing Digital Ecology*

Adam Dean, Susquehanna University. *Sharing Stories on the Web: The Return of Oral Tradition in Digital Performativity*

Friday, June 22
Session 5
10:30 – 11:45 a.m.

Session 5.1

DPC 105

The Visual from the Renaissance to the Digital Era

Chair: Paul Lippert, East Stroudsburg University

Michael Grillo, University of Maine. *Déjà Vu as Renaissance Transcendence*

Robert Scott, Ryerson University. *'We've Been Framed!': How and Why Closed, Rectangular Spaces Dominate the Visual Environment in Western Culture*

Jacob Boccio, University of Central Florida. *Defining the Visual Essay as a Medium*

The Dark, the Dead, and the Night

Chair: Paul Grosswiler, University of Maine

Barry Liss, University of Wisconsin-Milwaukee (Waukesha Branch). *Hot Media, Technological Transformation and the Plague of the Dark Emotions: Viktor Frankl and the Recovery of Meaning*

***** Top Paper Award*****

Carolyn Aronis, Colorado State University. *Addressing the Dead in the Public Media: Characteristics of the Genre*

Varvara Chumakova, National Research University Higher School of Economics. *"Plea for Night": Construction of the Border Between Day and Night in Gadgets Usage and the Disengagement from Technology*

Senses of Time, Space, and Place in Social Media Resistance

Chair: Ed Tywoniak, St. Mary's College of California

Teresita Garza, St. Edward's University

Maureen Ebben, University of Southern Maine

Brandi Rogers, University of Wisconsin-Madison.

Respondent: Valerie V. Peterson, Grand Valley State University

**Friday, June 22
Lunch
11:45 a.m. - 1:15 p.m.

(MEA Executive Committee Lunch
Bumps Room, Memorial Union)**

**Friday, June 22
Eric McLuhan Memorial Plenary
1:30 – 2:45 p.m.
DPC 100**

Friday, June 22
Session 6
3:00 – 4:15 p.m.

Session 6.1

DPC 105

Classroom Chairs, Things and Spaces

Chair: Ed Tywoniak, St. Mary's College of California

Valerie Peterson, Grand Valley State University. *Chairs in the Classroom Environment: A Media Ecological Critique*

Cathy Adams, University of Alberta. *Classroom Things*

Bill Petkanas, Western Connecticut State University. *The "Safe Space" Debate*

Session 6.2

DPC 107

Zombies, Night-mares and Frankenstein

Chair: Paul Grosswiler, University of Maine

Miles Mancini, Florida Gulf Coast University, and Roberto Garcia, Florida Gulf Coast University. *The Monster is the Metaphor: How Slashers, Zombies, and Horror Heroines Critically Subvert Cultural Moments*

Read Schuchardt, Wheaton College. *Mary Shelley's Frankenstein At 200: Time and Space in Gothic Horror and the Post-Postmodern Body as Pure Digital Image*

Nicholas Grodsky, Drexel University. *McLuhan, Sleep, and the Night-mare*

Session 6.3

DPC 109

Gender Identity and Maps

Chair: Brett Lunceford, Independent Scholar

Jan Buterman, University of Alberta. *Amateur Nouns: Deleuze, Faciality and Being Transgender*

Xiaowei Huang, University of Macau. *Virtual World and Gender Identity*

Leon Cerdana, Pacific Northwest College of Art, and Erik Beach, Harvard University. *Media Ecology and the Individual in Jordan Peterson's "Maps of Meaning"*

Friday, June 22
Walter J. Ong Award Plenary Address
4:30– 5:45 p.m.
DPC 100

Susan J. Drucker, Hofstra University

***Reflections of a Media Ecology Flaneuse:
On Mediated Urban Spaces and Places***

Friday, June 22
Banquet, President's Address, & Awards Ceremony
6:30 – 9:30 p.m.

Banquet Room, Wells Conference Center

Saturday, June 23
Session 7
9:00 – 10:15 a.m.

Session 7.1

DPC 105

Issues of Individuality, Privacy and Dialog

Chair: Thom Gencarelli, Manhattan College

Paul Lippert, East Stroudsburg University. *Standardization, Individuality, and Abstraction: Foregrounding of Form and Growth of the Public Sphere in Early Modern Art*

Jacob Boccio, University of Central Florida. *Digital Immediacy, Posthumanism, and Artificial Intelligence: Redefining our Identities through Technology*

Catherine Phelan, Hamilton College, *Privacy Past and Future*

Arthur Hunt, University of Tennessee at Martin. *The Dinner Table as Counter-Environment: Reserving Time, Space, and Place for Restoration and Formation*

Technological Change, Knowledge and Biases

Chair: Fernando Gutiérrez, Tecnológico de Monterrey

Fernando Gutiérrez, Tecnológico de Monterrey. *What We Know About Technological Change, 20 Years After Neil Postman Gave Us a Framework*

John Dowd, Bowling Green State University. *P.R.I.M.E. Suspects: Conspicuous Biases of the Digital Age*

Rachel Armamentos, Moody Bible Institute. *Technologies of Narcissism: From the Printing Press to Facebook*

Mitsuhiro Hayashi, Cornell University. *Media Ecology as an Organic System: Techno-animistic Assemblage of Humans and Media Technologies in Expo'70*

Formal Cause and Logic

Chair: Paul Soukup, Santa Clara University

Jermaine Martinez, Kutztown University. *Media, Moods, & Formal Cause: Joining McLuhan's Cause in Making the World Our Classroom*

Matt Lindia, Wheaton College. *Colon. Hyphen. Closed Parenthesis. Formal Causes of Figure and Ground in Punctuation*

*****Top Student Paper Award*****

Armando Rubi III, University of Miami, and Michelle Seelig, University of Miami. *Modal Logic and Media Ecology*

**Saturday, June 23
Neil Postman Award Plenary Address
10:30 – 11:45 a.m.
DPC 100**

Renee Hobbs, University of Rhode Island

The Competing Narratives of Digital and Media Literacy

**Saturday, June 23
Lunch
11:45 a.m. – 1:15 p.m.**

**Saturday, June 23
Session 8
1:15 –2:30 p.m.**

Session 8.1

DPC 105

Philosophical Musings on Art, Texts, and Media

Chair: Michael Grillo, University of Maine

Robert Riordan, Marquette University. *Time as History in the Experience of Art*

Twyla Gibson, University of Missouri. *On the Organization and Transmission of Early Texts: Philosophical Foundations of New Media and Technologies*

Bartłomiej Knosala, Silesian University of Technology. *Media and Wisdom*

Session 8.2

DPC 107

Triangulating Love and Time

Chair: Paul Grosswiler, University of Maine

Lauren Silva, Brigham Young University. *The Bachelor, Society, and Love*

Brett Lunceford, Independent Scholar. *Love, Cognition, and the Machine*

Paul Grosswiler, University of Maine, *Mediating the Monster of Time: A Portrait of Dorian Gray*

Session 8.3

DPC 109

Media Ecology in Print: New and Recent Books

Chair: Paul Lippert, East Stroudsburg University

Sara van den Berg, St. Louis University; Thomas D. Zlatic, St. Louis College of Pharmacy. *Language as Hermeneutic: A Primer on the World and Digitization*

Lance Strate, Fordham University. *Media Ecology: An Approach to Understanding the Human Condition*

Saturday, June 23
Session 9
2:45 –4:00 p.m.

Session 9.1

DPC 105

Anti-Social and Immeditative Media

Chair: Paul Soukup, Santa Clara University

Luisa Melo, Pontifícia Universidade Católica do Rio de Janeiro, and Mônica Chaves, Pontifícia Universidade Católica do Rio de Janeiro. *Harassment in Public Spaces as an Effect of Facebook's Interface*

Scott Church, Brigham Young University. *The Fitness of the Medium: Online Trolling as Epideictic Speech*

Eric Jenkins, University of Cincinnati, *Thinking through Gaming and Global Warming: On Immeditative Temporality*

Session 9.2

DPC 107

Celebrating the 75th Anniversary of ETC. A Review of General Semantics

Chair: Thom Gencarelli, Manhattan College

Corey Anton, Grand Valley State University
Martin Levinson, Institute of General Semantics
Paul Lippert, East Stroudsburg University
Lance Strate, Fordham University
Ed Tywoniak, St. Mary's College of California

Session 9.3

DPC 109

Entertainment, Aesthetics and the MEA

Chair: Paolo Granata, Toronto, University

Paige Lee, Brigham Young University. *TV Theme Songs Over the Decades: The Changing Nature of Entertainment on Television*

Barry Liss, University of Wisconsin-Milwaukee (Waukesha Branch). *Chilling Out the Medium: 10 Media Ecological Axioms Regarding Aesthetic Practice*

Matt Thomas, Kirkwood Community College. *Spreading MEA*

**Saturday, June 23
MEA Business Meeting
4:15-5:15 p.m.
DPC 107**

**Saturday, June 23
Excursion to Bar Harbor and Acadia National Park
Meet Buses Outside DPC Bulding
6:00 – 11:00 p.m.**

**Sunday, June 24
Session 10
9:00 – 10:15 a.m.**

Session 10.1

DPC 105

The Mediated Forest and the Forest as Medium

Chair: Brett Lunceford, Independent schoar

Casey Olechnowicz, University of Maine; Jessica Leahy, University of Maine;
Aaron Strong University of Maine; and Erin Lane, University of Maine.

*Immersed in Fire: The Use of Immersive Imagery as an Attitude Assessor
and Boundary Object in Wildland Fire Management*

Brett Lunceford, Independent Scholar. *California Burning*

Rebekah Fox, Texas State University. *From Fire Threat to Mudslides*

Session 10.2

DPC 107

McLuhan Across Disciplines

Chair: Fernando Gutiérrez, Tecnológico de Monterrey

Robert Logan, University of Toronto. *The Physics and the Space-Time
Continuum of Marshall McLuhan*

Octavio Islas, Universidad de los Hemisferios. *The Contribution of Alvin
Toffler to the Theoretical and Conceptual Imaginary of Communication.*

Andrey Miroshnichenko, University of York. *Extrapolating on McLuhan: How
Media Environments of the Given, the Represented, and the Induced Shape
and Reshape Our Sensorium*

Images and Knowledge

Chair: Ed Tywoniak, St. Mary's University of California

Boris Susanj, FUBlab.eu, and Alessandro Efrem Colombi, Free University of Bolzano. *The Real Difference Between Digital and Film Photography*

Oliver Muchmore, and Owen Rudloff, Independent Scholars. *SpaceTime Tarot: Dry Island*

Thomas Quinlan, Independent Scholar. *The Redistributing of Knowledge, People-Related Factors*

**Sunday, June 23
Session 11
10:30 – 11:45 a.m.**

Letterature

Chair: Paul Soukup, Santa Clara University

Luísa Melo, Pontifícia Universidade Católica do Rio de Janeiro. *The Posthumous Memoirs: Understanding the Novel as a Medium*

Elaine Kahn, Independent Scholar. *A Canadian Interval in the Global Village: The Letters of Marshall McLuhan and Pierre Elliott Trudeau*

William E. Jefferson, Independent Author, *Divine Choreography of Redemption: Setting the Eternal Saga in Time.*

Google, Pokemon GO and Business Spaces

Chair: Brett Lunceford, Independent Scholar

William Allen, Florida Southern College. *Undefined and Unrefined Spaces: Google Street View's Expansion of Misrepresentations.*

Rafael Sobreira, Universidade Federal Fluminense. *Pokémon GO, Locative Media and Technology as Mediator of Power Relations: Questions About User Data Collection by the Game Industry and Apps from an Ecological Perspective*

Anita Ogurlu, Independent Scholar. *Time, Space, Place-Based Media and Rivalry in 21C Business Civilization*

Media Ecology, Health, Law and Surveillance

Chair: Thomas F. Gencarelli, Manhattan College. USA

Heather Stassen, Cazenovia College, and Corey J. Liberman, Marymount Manhattan College. *Health Information Ownership: Examining Patient Digital Portals*

Sthitipragnya Dash, Hinduja College, Mumbai. *To Assess the Impact of Trial by Media on Human Rights*

Robert MacDougall, Curry College. *Remotely Human: A Phenomenological Inquiry into Remote Communication, Surveillance and Control*

DPC 107

**Sunday, June 24
Closing Remarks
12:00 – 12:30 p.m.**

**Sunday, June 24
Informal Brick Oven Vegetarian Pizza Gathering
991 Castine, Road
Penobscot, Maine
Hosted by Michael Grillo and Anne-Hayes Grillo
3 p.m. until . . .**

**Media
Ecology
Association**



www.media-ecology.org

The 2018 MEA Awards

The **MEA Convention Top Paper Award** to

Barry Liss for "Hot Media, Technological Transformation and the Plague of Dark Emotions: Viktor Frankl and the Recovery of Meaning"

The **Linda Elson Scholar Award for Top Student Paper** to

Matt Lindia for "Colon. Hyphen. Closed Parenthesis. Formal Causes of *Figure and Ground* in Punctuation"

The **Marshall McLuhan Award** for Outstanding Book in the Field of Media Ecology to

Lance Strate for *Media Ecology: An Approach to Understanding the Human Condition*

The **Walter Benjamin Award** for Outstanding Article in the Field of Media Ecology to

Ellen Rose for "A Genealogy of Computer Generated Narrative"

The **Erving Goffman Award** for Outstanding Scholarship in the Ecology of Social Interaction to

Jessica Fishman for *Death Makes the News: How the Media Censor and Display the Dead*

The **Susanne K. Langer Award** for Outstanding Scholarship in the Ecology of Symbolic Form to

Robert Harriman and John Louis Lucaites *The Public Image: Photography and Civic Spectatorship*

The **Dorothy Lee Award** for Outstanding Scholarship in the Ecology of Culture to

Tom Mole for *What the Victorians Made of Romanticism: Material Artifacts, Cultural Practices and Reception History*

The **Lewis Mumford Award** for Outstanding Scholarship in the Ecology of Technics to

Thomas S. Mullaney *The Chinese Typewriter: A History*

The **Harold A. Innis Award** for Outstanding Thesis or Dissertation in the Field of Media Ecology to

Julie A. Cramer Hunsberger *Maurice Merleau-Ponty, Marshall McLuhan and Communication Ethics: The Taming of Americanitis*

The **Mary Shelley Award** for Outstanding Fictional Work to **No Award Given This Year**

The **John Culkin Award** for Outstanding Praxis in the Field of Media Ecology to

Ergin Safak Dikman for *The New Media Ecology Interactive Timeline*

The **Louis Forsdale Award** for Outstanding Educator in the Field of Media Ecology to

Dennis Cali

The **Jacques Ellul Award** for Outstanding Media Ecology Activism to
Pope Francis

The **James W. Carey Award** for Outstanding Media Ecology Journalism to
Dan Kennedy

The **Christine L. Nystrom Award** for Career Achievement in Service to the Field of Media Ecology to

Sara van den Berg

The **Edmund S. Carpenter Award** for Career Achievement in Editing in the Field of Media Ecology to

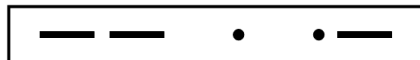
Paul Grosswiler

The **Walter J. Ong Award** for Career Achievement in Scholarship to
Susan Drucker

The **Neil Postman Award** for Career Achievement in Public Intellectual Activity to

Renee Hobbs

***Media
Ecology
Association***



www.media-ecology.org

Call for Nominations for MEA 2019 Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology. Open to books published in 2016 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, or the Lewis Mumford Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology. Open to articles, essays, reviews, and book chapters published in 2016 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction. Open to books and articles published in 2016 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form. Open to books and articles published in 2016 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture. Open to books and articles published in 2016 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics. Open to books and articles published in 2016 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society.

Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology. Open to any Master's thesis or doctoral dissertation completed for a degree granted in 2016 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work. Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2016 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology. Open to works of art, media production, professional activity or other practical applications of the media ecology approach. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology. Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism. Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by **November 1, 2018** to:
Brian Cogan, Awards Officer, Media Ecology Association
Department of Communication
Molloy College
Rockville Centre, NY 11571

For more information, see the MEAWeb site at www.media-ecology.org or contact Brian Cogan at bcogan@molloy.edu or 516.323.2342

THE 20th ANNUAL CONVENTION OF THE MEDIA ECOLOGY ASSOCIATION

Call for Papers

MEDIA ETHICS
HUMAN ECOLOGY IN A CONNECTED WORLD

University of Toronto / St. Michael's College
June 27-30, 2019

The Media Ecology Association invites paper and panel proposals for presentation at its 20th Annual Convention, taking place on 27-30 June 2019 in Toronto. We welcome submissions that encompass the broad array of disciplines focusing on the study of media as environments, technology and techniques, modes of information, and symbolic codes of communication that constitute media ecology. We also invite submissions exploring this year's theme "Media Ethics. Human Ecology in a Connected World".

In our current hyper-connected era, information and communication technologies are increasingly forming the infrastructure of a new digital human ecosystem which is larger and quicker to evolve than any prior. This continually transforming and evolving planetary habitat connects all of humanity into, what Marshall McLuhan's prescient mind termed, a "Global Village".

Technology and new media's impact on this ecosystem has a profound effect on every aspect of the human ethos – self-expression, education, values, beliefs, needs, livelihood, enjoyment – and society at large. Over the past few years, these emerging technologies and unforeseen digital media practices have also given rise to ethical issues, political and societal questions of critical importance to our evolving future.

The countless unintended implications – current or potential – of today's rapid technological developments have largely come from socio-technical systems and emerging digital, robotic, artificially intelligent, or biomedical technologies. These advances have led to an unprecedented need for new ethical perspectives and frameworks to underpin the building blocks of our new digital ecosystem.

General areas of interest related to this year's theme include, but are not limited to, the following topics:

- Artificial intelligence and machine learning
- Internet of things
- Robotics and automation
- Bioengineering
- Virtual/augmented reality
- Data ethics, privacy, surveillance, cyber security, and data protection
- Big data and cloud computing
- Social media algorithms
- Internet policy

- Misinformation on social media
- Propaganda, censorship, and free speech
- Net Neutrality, openness, digital inclusion, and diversity
- Media integrity in journalism, advertising, public relations
- Digital citizenship, social and political engagement
- Entertainment media, digital and media arts
- Digital literacy and media pedagogy
- Civil discourse, human dignity, and individual expression in the media ecosystem
- Wellbeing sustainability and prosperity in the media environment
- Innovative interpretations and new ethical perspectives emanating from the Media Ecology tradition

Although we encourage submissions that touch upon, or align with, the convention theme, papers, abstracts, and panel proposal submissions from all areas of Media Ecology are welcome. A maximum of two submissions per author will be accepted (deadline: December 1, 2018). Authors are invited to submit their paper and panel proposals by December 1, 2018 using exclusively EasyChair: easychair.org/conferences/?conf=mediaethics2019

Please include title of proposed paper or panel, abstract of about 500 words outlining, as relevant, how paper or panel will fit with the convention theme, five keywords, for each author their name, title, position, name affiliated institution, and a short biographical statement (40-50 words each). In addition details for the corresponding author should be provided. All submissions will be reviewed by the Program Committee (see Convention website for details).

NB: The submission of a paper and panel proposal must be on the understanding that if the proposal is accepted at least one author will pre-register for and attend the conference. The costs of attending the conference including registration fees, travel, accommodation and other expenses, are the responsibility of the presenter or their institutions.

MEA award submissions

Authors who wish their papers to be considered for the Top Paper or Top Student Paper award must indicate this on their submission(s) and upload completed manuscript into EasyChair by May 1, 2018. Manuscripts, in English APA style, should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages), including a cover page (or e-submission page), a 150 word abstract, academic or professional affiliation, and contact information.

The top papers will be published in Explorations in Media Ecology journal.

Registration Fee

Registration information will be available at the Convention website www.mediaethics.ca. Authors must be pre-registered in order to be included in the final program.

Panel Presentation

The language of the convention is English. Accepted papers will grouped into sessions including 3 to 4 papers focused on similar themes. Each presentation must not exceed 20 minutes; each panel will include a 20-minute Q&A, following the last presentation.

Important Dates

Deadline for submission:	December 1, 2018
Notification of acceptance:	March 1, 2019
Draft Programme Published:	May 1, 2019
Final Programme Published:	June 1, 2019

Venues and Special Events

The convention will run from Thursday June 27 to Sunday June 30 at the University of St. Michael's College Campus. Conveniently situated at the eastern end of the University of Toronto's campus, St Michael's buildings include a fully equipped theatre, library, meeting rooms, formal and informal lounges, a tiered council chamber and large assembly hall. Convention attendees will be provided with a variety of quality accommodation options at the best prices and amenities, from on-campus residences, off-campus residences, to downtown hotels. On campus beverages and coffee breaks will be provided during the course of the day. Special events can be organized in conjunction with city's cultural institutions.

A special event will be organized in conjunction with Thomas Fisher Rare Book Library and John M. Kelly Library, such as an open house to view highlights – including original manuscripts, correspondence, and books – from the Harold Innis fonds, housed at the University Archives; Marshall McLuhan's heavily annotated working library at Fisher Library; McLuhan Collection at Kelly Library. The original Marshall McLuhan's office on St. Michael's College campus will be open to visit.

Information

Conference Chair: Paolo Granata, University of Toronto
Please send email correspondence to: info@mediaethics.ca

Media Ecology Association Statement on Diversity, Equity, and Inclusion

The Media Ecology Association (MEA) strives to provide a welcoming academic and social environment for all to discuss media ecology scholarship and practices. The MEA does not condone or tolerate harassment or discrimination on the basis of race, ethnicity, gender, gender identity, gender expression, sexual orientation, religious beliefs, national origin, age, disability, academic rank and affiliation, or personal relationship. This applies to both in-person meetings (e.g., the annual convention) and online interactions (e.g., the MEA email list).

Recording Policy

Presenters and participants who wish to record presentations for outside use should obtain the express written consent of the presenter recorded. The MEA deems it polite and proper to ask permission of presenters even when one seeks to make a recording solely for his/her own use. The MEA follows such policy as a form of protective oversight vis-à-vis those who participate in the convention.

Call for Submissions

Explorations in Media Ecology Vol. 17

All articles submitted should be original work and must not be under consideration by other publications.

Explorations in Media Ecology, the journal of the Media Ecology Association, accepts submissions that extend our understanding of media (defined in the broadest possible terms), that apply media ecological approaches, and/or that advance media ecology as a field of inquiry. As an interdisciplinary and multidisciplinary publication, *EME* welcomes contributions embracing diverse theoretical, philosophical, and methodological approaches to the study of media and processes of mediation through language, symbols, codes, meaning, and processes of signification, abstracting, and perception; art, music, literature, aesthetics, and poetics; form, pattern, and method; materials, energy, information, technology, and technique; mind, thought, emotion, consciousness, identity, and behavior; groups, organizations, affiliations, communities; politics, economics, religion, science, education, business, and the professions; societies and cultures; history and the future; contexts, situations, systems, and environments; evolution, and ecology; the human person, human affairs, and the human condition; etc.

EME publishes peer-reviewed scholarly articles, essays, research reports, commentaries, and critical examinations, and includes several special features. Our Pedagogy Section focuses on teaching strategies and resources, pedagogical concerns, and issues relating to media ecology education; we are particularly interested in articles that share great ideas for teaching (GIFTs) media ecology in the classroom. The Probes Section features short items that are exploratory or provocative in nature. Creative writing on media ecological themes can be found in our Poetry Section. Questions of concern to media ecology scholars are taken up in our Forum Section. And our Review Section includes individual book reviews and review essays.

EME is a refereed journal. Strict anonymity is accorded to both authors and referees. References and citations should follow the Harvard Referencing system, and the journal otherwise follows standard British English for spelling and punctuation.

Submissions can be uploaded online at
<<http://submission.newgen.co/journals/index.php/EME/login>>

Direct inquiries to

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Karen Lollar, Metropolitan State University, USA

Casey Man Kong Lum, William Paterson University, USA

Brett Lunceford, Independent Scholar, USA

Robert MacDougall, Curry College, USA
Brenton J. Malin, University of Pittsburgh, USA
Paul Messaris, University of Pennsylvania, USA
Joshua Meyrowitz, University of New Hampshire, USA
Deepa Mishra, Univesity of Mumbai, India
Terence P. Moran, New York University, USA
Sheila Nayar, Greensboro College, USA
Julianne H. Newton, University of Oregon, USA
John Pauly, Marquette University, USA
Valerie Peterson, Grand Valley State University, USA
Borys Potyatynyk, Lviv Franko National University, Ukraine
John H. Powers, Hong Kong Baptist University, China
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Heidi Rose, Villanova University, USA
Phil Rose, York University, Canada
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Forest Hills, New York 11375
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Past MEA Award Recipients

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

- 2000 – **Neil Postman** for *Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future*
- 2001 – **Thomas J. Farrell** for *Walter Ong's Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication*
- 2002 – **Douglas Rushkoff** for *Coercion: Why We Listen to What "They" Say*
- 2003 – **Frederick Wasser** for *Veni, Vidi, Video: The Hollywood Empire and the VCR*
- 2004 – **Francis Fukuyama** for *Our Posthuman Future: Consequences of the Biotechnology Revolution*
- 2005 – **Donald N. Wood** for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*
- 2006 – **Thomas de Zengotita** for *Mediated: How the Media Shapes Your World and the Way You Live in It*
- 2007 – **Peter K. Fallon** for *Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English*
- 2008 – **Richard Barbrook** for *Imaginary Futures: From Thinking Machines to the Global Village*
- 2009 – **Rick Williams** and **Julianne Newton** for *Visual Communication: Integrating Media, Art, and Science*
- 2010 – **Viktor Mayer-Schönberger** for *Delete: The Virtue of Forgetting in the Digital Age*
- 2011 – **Sheila Nayar** for *Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative*
- 2012 – **Barbie Zelizer** for *About to Die: How News Images Move the Public*
- 2013 – **John Miles Foley** for *On Reflection: An Essay on Technology, Education, and the Status of Thought in the Twenty-First Century*
- 2014 – **Ellen Rose** for *Oral Tradition and the Internet: Pathways of the Mind*
- 2015 – **Fred Turner** for *The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties*
- 2016 – **Elena Lamberti** for *McLuhan's Mosaic: Probing the Literary Origins of Media Studies*
- 2017 – **Tim Wu** for *The Attention Merchants: The Epic Scramble to Get Inside Our Heads*

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

- 2000 – **Walter J. Ong, S.J.** for "Digitization Ancient and Modern: Beginnings of Writing and Today's Computers"
- 2001 – **Pablo J. Boczkowski** for "Mutual Shaping of Users and Technologies in a National Virtual Community"
- 2002 – **Erik P. Bucy** and **Kimberly S. Gregson** for "Media Participation: A Legitimizing Mechanism of Mass Democracy"
- 2003 – **Alan Randolph Kluver** for "The Logic of New Media in International Affairs"
- 2004 – **Susan B. Barnes** for "The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction"
- 2005 – **Sheila J. Nayar** for "Invisible Representation: The Oral Contours of a National Popular Cinema"
- 2006 – **Edward Wachtel** for "Did Picasso and Da Vinci, Newton and Einstein, The Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned From Marshall McLuhan About Perception, Time, Space, and the Order of the World"
- 2007 – **Corey Anton** for "Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication"
- 2008 – **Robert MacDougall** for "Identity, Electronic Ethos, and Blogs: A Technologic Analysis of Symbolic Exchange on the New News Medium"
- 2009 – **Thomas J. Bruneau** for "Time, Change, and Sociocultural Communication: A Chronemic Perspective"
- 2010 – **Brenton J. Malin** for "Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies"

- 2011 – **Keith N. Hampton** for “Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass”
- 2012 – **James C. Morrison** for “Acoustic, Visual, and Aural Space: The Quest for Virtual Reality in Musical Reproduction”
- 2013 – **Mara Mills** for “Hearing Aids and the History of Electronics Miniaturization”
- 2014 – **Brett Lunceford** for “Posthuman Visions: Creating the Technologized Body”
- 2015 – **David Trippet** for “Facing Digital Realities: Where Media Do Not Mix”
- 2016 – **Casey Lum** for “Media Ecology: Contexts, Concepts and Currents”
- 2017 – **Brett Lunceford** for “Chained to the Dialer, or Frederick Taylor Reaches out and Touches Someone”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

- 2004 – **Corey Anton** for *Selfhood and Authenticity*
- 2005 – **Aaron Ben Ze’ev** for *Love Online: Emotions on the Internet*
- 2006 – **David Berreby** for *Us and Them: Understanding Your Tribal Mind*
- 2007 – **Richard A. Lanham** for *The Economics of Attention: Style and Substance in the Age of Information*
- 2008 – **Paul Mason Fotsch** for *Watching the Traffic Go By: Transportation and Isolation in Urban America*
- 2009 – **Rich Ling** for *New Tech, New Times: How Mobile Communication is Reshaping Social Cohesion*
- 2010 – **Kenneth J. Gergen** for *Relational Being: Beyond Self and Community*
- 2011 – **Richard S. Hallam** for *Virtual Selves, Real Persons: A Dialogue Across Disciplines*
- 2012 – **Corey Anton** for *Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism*
- 2013 – **Valerie V. Peterson** for *Sex, Ethics and Communication: A Humanist approach to Conversations on Intimacy*
- 2014 – **Susan Barnes** for *Social Networks: From Text to Video*
- 2015 – **danah boyd** for *It’s Complicated: The Social Lives of Networked Teens*
- 2016 – **David J. Alworth** for *Site Reading: Fiction, Art, Social Form*
- 2017 – **Gary T. Marx** for *Windows into the Soul: Surveillance and Society in an Age of high Technology*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

- 2000 – **Robert K. Logan** for *The Sixth Language: Learning a Living in the Internet Age*
- 2001 – **Raymond Gozzi, Jr.** for *The Power of Metaphor in the Age of Electronic Media*
- 2002 – **Kevin G. Barnhurst** and **John Nerone** for *The Form of News: A History*
- 2003 – **N. Katherine Hayles** for *Writing Machines*
- 2004 – **Susan Sontag** for *Regarding the Pain of Others*
- 2005 – **Heike Wiese** for *Numbers, Language, and the Human Mind*
- 2006 – **Guy Deutscher** for *The Unfolding of Language: An Evolutionary Tour of Mankind’s Greatest Invention*
- 2007 – **Martin H. Levinson** for *Sensible Thinking for Turbulent Times*
- 2008 – **Robert Hariman** and **John Louis Lucaites** for *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy*
- 2009 – **Karin Barber** for *The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond*
- 2010 – **Michael Wurtz** for *Enduring Words: Literary Narrative in a Changing Media Ecology*
- 2011 – **Linda G. Elson** for *Paradox Lost: A cross-Contextual Definition of Levels of Abstraction*
- 2012 – **Whitney Davis** for *A General Theory of Visual Culture*
- 2013 – **David Bellos** for *Is that a Fish in Your Ear?: Translation and the Meaning of Everything*
- 2014 – **Brian Lennon** for *In Babel’s Shadow: Multilingual Literatures, Monolingual States*
- 2015 – **Michael Serazio** for *Your Ad Here: The Cool Sell of Guerrilla Marketing*

- 2016 – **Jeff Scheible** for *Digital Shift: The Cultural Logic of Punctuation*
- 2017 – **Katherine Biers** for *Virtual Modernism: Writing and Technology in the Progressive Era*

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

- 2002 – **Susan B. Barnes** for *Online Connections: Internet Interpersonal Relationships* and **Stuart Biegel** for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*
- 2003 – **Nancy A. Walker** for *Shaping Our Mothers' World: American Women's Magazines*
- 2004 – **Thomas L. Friedman** for *Longitudes and Attitudes: Exploring the World After September 11*
- 2005 – **Robert Albrecht** for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*
- 2006 – **Charlton D. McIlwain** for *When Death Goes Pop: Death, Media and the Remaking of Community*
- 2007 – **David MacDougall** for *The Corporeal Image: Film, Ethnography, and the Senses*
- 2008 – **Paul Rutherford** for *A World Made Sexy: Freud to Madonna*
- 2009 – **Tom Boellstorff** for *Coming of Age in Second Life: An Anthropologist Explores the Virtually Human*
- 2010 – **Diego Gambetta** for *Codes of the Underworld: How Criminals Communicate*
- 2011 – **Lisa Brooks** for *The Common Pot: The Recovery of Native Space in the Northeast*
- 2012 – **Sara van den Berg and Thomas M. Walsh** for *Language, Culture, and Identity: The Legacy of Walter J. Ong*
- 2013 – **Peter Lunefeld** for *The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine*
- 2014 – **Kate Marshall** for *Corridor: Media Architectures in American Fiction*
- 2015 – **Dariusz Jemielniak** for *Common Knowledge?: An Ethnography of Wikipedia*
- 2016 – **Caroline Levine** for *Forms: Whole, Rhythm, Hierarchy, Network*
- 2017 – **Alex Marland** for *Brand Command: Canadian Politics and Democracy in the Age of Message Control*

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

- 2000 – **Paul Levinson** for *Digital McLuhan: A Guide to the Information Millennium*
- 2001 – **Jay David Bolter** and **Richard Grusin** for *Remediation: Understanding New Media*
- 2002 – **Jack Lule** for *Daily News, Eternal Stories: The Mythological Role of Journalism*
- 2003 – **Emily Thompson** for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900–1933*
- 2004 – **Scott Eastham** for *Biotech Time-Bomb: How Genetic Engineering Could Irreversibly Change Our World*
- 2005 – **Margaret Cassidy** for *Bookends: The Changing Media Environment of American Classrooms*
- 2006 – **Casey Man Kong Lum** for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*
- 2007 – **Timothy C. Campbell** for *Wireless Writing in the Age of Marconi* and to **Fred Turner** for *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*
- 2008 – **Steve Dixon** for *Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation*
- 2009 – **Yvonne Spielmann** for *Video: The Reflexive Medium*
- 2010 – **Peter K. Fallon** for *The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality*
- 2011 – **Marco Adria** for *Technology and Nationalism*
- 2012 – **Braden R. Allenby and Daniel Sarewitz** for *The Techno-Human Condition*
- 2013 – **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- 2014 – **Brett Robinson** for *Appletopia: Media Technology and the Religious Imagination of Steve Jobs*

- 2015 – **Brenton Malin** for *Feeling Mediated: A History of Media Technology and Emotion in America*
- 2016 – **Karen Rader and Victoria Cain** for *Life on Display: Revolutionizing U.S. Museums of Science and Natural History in the Twentieth Century*
- 2017 – **Wendy Hui Kyong Chun** for *Updating to Remain the Same: Habitual New Media*

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

- 2000 – **Donna Flayhan** for *Marxism, Medium Theory, and American Cultural Studies: The Question of Determination*
- 2001 – **Lori Ramos** for *Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents*
- 2002 – **Janet Sternberg** for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- 2003 – **Keith Hampton** for *Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society*
- 2004 – **Brian Cogan** for *Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet*
- 2005 – **Mary Ann Allison** for *Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities*
- 2006 – **Susan Jacobson** for *Scrapbook of the Chinese Cultural Revolution: Hypertext and the Representation of History*
- 2007 – **Adriana Braga** for *Feminilidade Mediada por Computador: Interação Social no Circuito-Blogue [Computer-Mediated Femininity: Social Interaction on the Blog Circuit]*
- 2008 – **Stephanie Bennett** for *The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's La Technique*
- 2009 – **Catherine Alison Adams** for *PowerPoint and the Pedagogy of Digital Media Technology*
- 2010 – **Mogens Olesen** for *Survival of the Mediated: Speech, The Printing Press, and the Internet as Selection Mechanisms in Cultural Evolution*
- 2011 – **Joseph A. Kim** for *Marshall McLuhan's Theological Anthropology*
- 2012 – **Macello Santos de Medeiros** for *O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth*
- 2013 – **Yoni Van Den Eede** for *Amor Technologiae: Marshall McLuhan as a Philosopher of Technology –Steps Toward a Philosophy of Human-Media Relationships–*
- 2014 – **Helio César Hintze** for *Espetáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]*
- 2015 – No Award This Year
- 2016 – **David James Paterno** for *Technology Translated: The Communicational Facilitation of Medium*
- 2017 – **David Benjamin Landes** for *The Attention Situation: A Rhetorical Theory of Attention for Mediated Communication*

The Mary Shelley Award for Outstanding Fictional Work

- 2003 – **Paul Levinson** for *The Consciousness Plague*
- 2004 – **William Gibson** for *Pattern Recognition*
- 2005 – **John G. McDaid** for "Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals"
- 2006 – **Rick Moody** for *The Diviners*
- 2007 – **Janna Levin** for *A Madman Dreams of Turing Machines*
- 2008 – **Jean-Claude Carrière** for *Please, Mr. Einstein*
- 2009 – **Geraldine Brooks** for *People of the Book*
- 2010 – **Steve Tomasula** for *TOC* (a new media novel)
- 2011 – **Chuck Wachtel** for *3/03*
- 2012 – **Shumeet Baluja** for *The Silicon Jungle* and **Robert K. Blechman** for *Executive Severance*

- 2013 – **Robin Sloan** for *Mr. Penumbra's 24-Hour Bookstore*
- 2014 – No Award This Year
- 2015 – **David Eggers** for *The Circle*
- 2016 – **Ernest Cline** for *Ready Player One*
- 2017 – **Natasha Stagg** for *Surveys: A Novel*

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

- 2000 – **Jerome Agel** for *The Medium is the Massage* (audio CD and book)
- 2001 – **Douglas Rushkoff** for *The Merchants of Cool* (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)
- 2002 – **William Bly** and **John McDaid** for *Media Ecology Unplugged* (audio music recording, available on CD and as downloadable MP3 files at www.infomonger.com/meunplug/.)
- 2003 – **Kevin McMahon** for *McLuhan's Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
- 2004 – **John Bishop** and **Harald Prins** for *Oh, What a Blow That Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)
- 2005 – **Toni Urbano** and **NYU-TV Productions** for *A Conversation with Neil Postman* (video documentary)
- 2006 – **Deiren Masterson** for *McLuhan Way: In Search of Truth* (video documentary)
- 2007 – **Michael Wesch** for *The Machine is Us/ing Us* (video on YouTube.com)
- 2008 – **Eric Goodman** for *Thus Spoke the Spectacle* (videos and website)
- 2009 – **Peter C. Rollins** for *The Benjamin Lee Whorf Legacy* (CD-ROM)
- 2010 – **Barry Vacker** for *Space Times Square* (video)
- 2011 – **Nora Bateson** for *An Ecology of Mind* (documentary film)
- 2012 – **Robert Albrecht** for *Song of the Poet* (musical composition on CD)
- 2013 – **Laureano Ralon** for the *Figure/Ground Communication Website*
- 2014 – **David Cayley**
- 2015 – **Alex Kuskis**
- 2016 – **Eugene Marlow** for “Zikkaron/Kristallnacht” A Family Story
- 2017 – **Lawrence Azerrad, Tim Daly and David Pescovitz** for *Voyager Golden Record: 40th Anniversary Edition*

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

- | | |
|--------------------------------------|--------------------------------------|
| • 2000 – Christine L. Nystrom | • 2009 – Bruce E. Gronbeck |
| • 2001 – Joshua Meyrowitz | • 2010 – Salvatore J. Fallica |
| • 2002 – Edmund Carpenter | • 2011 – Alex Kuskis |
| • 2003 – James W. Carey | • 2012 – Janet Sternberg |
| • 2004 – Gary Gumpert | • 2013 – Clifford Christians |
| • 2005 – Frank E. X. Dance | • 2014 – Casey Lum |
| • 2006 – Terence P. Moran | • 2015 – Fernando Gutierrez |
| • 2007 – Octavio Islas | • 2016 – Valerie V. Peterson |
| • 2008 – Lee Thayer | • 2017 – Stephanie Gibson |

The Jacques Ellul Award for Outstanding Media Ecology Activism

- | | |
|--|--|
| • 2000 – Stephanie B. Gibson | • 2010 – Eric Goodman and Mike Stevens |
| • 2001 – Dennis Gallagher | • 2011 – Lisa Prins |
| • 2002 – Parry Aftab | • 2012 – Scott Harrison and charity: water |
| • 2003 – Ronald J. Deibert | • 2013 – Aaron Swartz |
| • 2004 – The Reverend Everett C. Parker | • 2014 – David Gill |
| • 2005 – Jerry Brown | • 2015 – Noam Chomsky |
| • 2006 – Andrew Rasiej | • 2016 – Rosi Braidotti |
| • 2007 – Donna Flayhan | • 2017 – Senator Bernie Sanders |
| • 2008 – Margot Hardenbergh | |
| • 2009 – Mark Lipton | |

The James W. Carey Award for Outstanding Media Ecology Journalism

- 2007 – **Philip Marchand**
- 2008 – **Marvin Kitman**
- 2009 – **Thomas de Zengotita**
- 2010 – **Eugene Marlow**
- 2011 – **David Hendy**
- 2012 – **David Carr**
- 2013 – **David Pogue**
- 2014 – **Megan Garber** of *The Atlantic*
- 2015 – **Thomas Friedman**
- 2016 – **Luca De Biase**
- 2017 – **Kevin Kelly**

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

- 2011 – **Robert Barry Francos**
- 2012 – **Terence P. Moran**
- 2013 – **Thomas Gencarelli**
- 2014 – **James Morrison**
- 2015 – **Janet Sternberg**
- 2016 – **Paul Grosswiler**
- 2017 – **Paul Soukup**

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology

- 2012 – **Thomas J. Farrell and Paul A. Soukup**
- 2013 – **Gary Gumpert**
- 2014 – **Eric McLuhan**
- 2015 – **Susan Drucker**
- 2016 – **Carlos Scolari**
- 2017 – **Edward Tywoniak**

The Walter J. Ong Award for Career Achievement in Scholarship

- 2004 – **Denise Schmandt-Besserat**
- 2005 – **James W. Carey**
- 2006 – **Elizabeth L. Eisenstein**
- 2007 – **Jay David Bolter**
- 2008 – **Joshua Meyrowitz**
- 2009 – **John Miles Foley**
- 2010 – **Don Ihde**
- 2011 – **Robert K. Logan**
- 2012 – **Sherry Turkle**
- 2013 – **Lance Strate**
- 2014 – **René Girard**
- 2015 – **Johanna Drucker**
- 2016 – **Luciano Floridi**
- 2017 – **Paul Heyer**

The Neil Postman Award for Career Achievement in Public Intellectual Activity

- 2004 – **Douglas Rushkoff**
- 2005 – **Paul Levinson**
- 2006 – **Howard Rheingold**
- 2007 – **Eric McLuhan**
- 2008 – **Fritjof Capra**
- 2009 – **Alan Kay**
- 2010 – **Mary Catherine Bateson**
- 2011 – **Gary Gumpert**
- 2012 – **Jaron Lanier**
- 2013 – **Morris Berman**
- 2014 – **Ronald J. Deibert**
- 2015 – **Nicholas Carr**
- 2016 – **Bruce Sterling**
- 2017 – **Scott McCloud**

The MEA Convention Top Paper Award

- 2003 – **Arthur W. Hunt, III** for “The Image Versus the Word: Old Story, New Twist: A Lament from a Christian Media Ecologist”
- 2004 – **Kip Redick** for “Theme Parks as Sacred Places and Commercial Sanctuaries”
- 2005 – **Ellen Rose** for “The Wiring of Bhutan: A Test Case for Media Ecology in the Non-Western World”
- 2006 – **Davis Foulger** for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and **Peter A. Maresco** and **Cheryl A. Casey** for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”
- 2007 – **Anne Pym** for “Orality, Secondary Orality, and the Presence of the Word”
- 2008 – **Stephanie Bennett** for “The City’s Curse; The Church’s Plight: Technology, Communication and the Sacred”

- 2009 – **Matthew A. Killmeier** for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”
- 2010 – **Claudia Springer** for “Watch the Birdie: Image-Making and Wildlife Conservation”
- 2011 – **Eric Jenkins** for “Another Punctum”
- 2012 – **Eric Jenkins** for “Updating Narcissus, the Ur-Myth of Media, for the Digital Age”
- 2013 – **Brett Lunceford** for “Telepresence and the Ethics of Digital Cheating”
- 2014 – **Kevin Healey** for “Coercion, Consent, and the Struggle for Social Media”
- 2015 –
- 2016 – **Paul Soukup** for “Everyone’s Searching for a Savior: Film, Television, Theology, and Media Ecology”
- 2017 – **Dennis Cali** for “Sacramental View of McLuhan, Ong, and Carey”

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

- 2003 – **Lisa Hanson** for “PRO-ANA, a Culture Remediated in Cyberspace”
- 2004 – **Megan Rogers** for “Taoism, Media Ecology, and the Reason the West Just Can’t ‘Dig it’”
- 2005 – **Cuthbert Alexander** for “Community Journalism: Hope for a Society Without Heroes” and **Michael T. Zimmer** for “Media Ecology and Value Sensitive Design: A Combined Approach to Understanding the Biases of Media Technology”
- 2006 – **David Parisi** for “Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch”
- 2007 – **Xiaoyan Xiang** for “Walling-In and Walling Out”
- 2008 – **Phil Rose** for “René Girard as Media Ecologist”
- 2009 – **Jason Kalin** for “Toward a Rhetoric of Hybrid-Space Walking”
- 2010 – **J. N. Beckham** for “Food and Drink: Engaging the Logics of New Mediation”
- 2011 – **Helma Sawatzky** for “Anemone Theory: An Exploration of Digital Media as Phenomena”
- 2012 – **Angela M. Cirucci** for “First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games”
- 2013 – **Helma Sawatzky** for “Reconfigurations: Unfolding the Spaces of Mobile Listening”
- 2014 – **Mike Plugh** for “The Global Village: Globalization and Media Ecology”
- 2015 –
- 2016 – **Bryan Picciotta** for “From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running”
- 2017 – **Joni McBeth Turville** for “If Email Could Speak, What Would It Say? Interviewing Objects in a Digital World”

MEA 2018 Executive Committee

- President: Edward Tywoniak, St. Mary's College of California
- Vice President: Paul Grosswiler, University of Maine
- Vice President-Elect: Paolo Granata, University of Toronto
- Immediate Past President: Brett Lunceford, Independent Scholar
- Treasurer: Paul A. Soukup, SJ, Santa Clara University
- Executive Secretary: Fernando Gutiérrez, Tecnológico de Monterrey
- Recording Secretary: Cathy Adams, University of Alberta
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- Internet Officers: Carolin Aronis, Colorado State University and Matt Thomas, Kirkwood Community College
- Awards Coordinator: Brian Cogan, Molloy College
- Newsletter Editor: Scott Church, Brigham Young University
- At-Large Member: Stephanie Bennett, Palm Beach Atlantic University
- At-Large Member: Adriana Braga, Pontifícia Universidade Católica do Rio de Janeiro
- At-Large Member: Peter Zhang, Grand Valley State University

Advisory Council

- Corey Anton – Grand Valley State University
- Thomas F. Gencarelli – Manhattan College
- James C. Morrison – Boston College
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- Lance Strate – Fordham University

Appointed Officers

- Liaison to NCA: Dennis D. Cali – University of Texas, Tyler
- Liaison to ECA: James C. Morrison – Boston College
- Liaison to ICA: Thomas F. Gencarelli – Manhattan College
- Liaison to CCA: Ellen Rose – University of New Brunswick, Fredericton

Past Convention Coordinators

Ed Tywoniak – St. Mary's College of California (2017)
Brett Lunceford – Independent Scholar (2016)
Paolo Granata – University of Bologna (2016)
Elena Lamberti – University of Bologna (2016)
Karen Lollar – Metropolitan State University of Denver (2015)
Phil Rose – York University (2014)
Corey Anton and Valerie V. Peterson – Grand Valley State University (2013)
Thomas F. Gencarelli – Manhattan College (2012)
Marco Adria – University Of Alberta, Edmonton (2011)
Catherine Adams – University Of Alberta, Edmonton (2011)
Paul Grosswiler – University of Maine (2010)
Ellen Rose – University of New Brunswick, Fredericton (2010)
Sara van den Berg – Saint Louis University (2009)
Paul A. Soukup, SJ – Santa Clara University (2009)
Paul A. Soukup, SJ – Santa Clara University (2008)
Anne Pym – California State University, East Bay (2008)
Thomas F. Gencarelli – Montclair State University (2007)
Fernando Gutiérrez – Tecnológico de Monterrey, Campus Estado de México (2007)
James C. Morrison – Emerson College (2006)
Donald A. Fishman – Boston College (2006)
Janet Sternberg – Fordham University (2005)
Lance Strate – Fordham University (2005)

Susan B. Barnes – Rochester Institute of Technology (2004)
 Susan J. Drucker – Hofstra University (2003)
 Barbara M. Kelly – Hofstra University (2003)
 David Linton – Marymount Manhattan College (2002)
 Laura Tropp – Marymount Manhattan College (2002)
 Janet Sternberg – New York University (2001)
 Paul Levinson – Fordham University (2000)

- **Editor, *Explorations in Media Ecology*:** Lance Strate – Fordham University

Past Editors

Paul Grosswiler – University of Maine, Orono (2012–2017)
 Peter K. Fallon, Roosevelt University, and Paul Grosswiler, University of Maine (2011)
 Corey Anton – Grand Valley State University (2008–2010)
 Lance Strate – Fordham University (2002–2007)
 Past Co-Editor: Judith Yaross Lee – Ohio University (2002–2004)

- **Past Editors, *Proceedings***

Catherine Adams – University of Alberta, Edmonton (2011)
 Ellen Rose – University of New Brunswick, Fredericton (2010)
 Paul A. Soukup, SJ – University of Santa Clara (2009)
 Anne Pym – California State University, East Bay (2008)
 Robert Albrecht – New Jersey City University (2007)
 Steven Reagles – Bethany Lutheran College (2006)
 James C. Morrison – Babson College (2006)
 Anthony Kelso – Iona College (2005)
 Arthur W. Hunt, III – Geneva College (2004)
 Brian Cogan – Molloy College (2003)
 Margot Hardenbergh – Fordham University (2002)
 Donna Flayhan – Goucher College (2001)
 Janet Sternberg – New York University (2000)
 Mark Lipton – Vassar College (2000)

- **Editor, *In Medias Res*:** Scott Church – Brigham Young University

Past Editors:

Edward Tywoniak – St. Mary's College of California
 Stephanie Gibson – University of Baltimore (2009)
 Stephanie Bennett – Palm Beach Atlantic University (2008–2009)
 Paul A. Soukup, SJ – Santa Clara University (2005–2007)
 Raymond Gozzi, Jr. – Ithaca College (2000–2004)
 Casey Man Kong Lum – William Paterson University (1999–2000)

- **Awards Officer:** Brian Cogan – Molloy College

Past Awards Officer:

Lance Strate – Fordham University (2000–2012)

- **Internet Officers:** Carolin Aronis, Colorado State University, and Matt Thomas, Kirkwood Community College (2018–)

Past Internet Officers/Web Editors:

Mike Plugh – Manhattan College
 Brett Lunceford – Independent Scholar (2013–2014)
 Phil Rose – York University (2011–2013)
 James C. Morrison – Babson College (2009–2011)
 Roxanne O'Connell – Roger Williams University (2007–2008)
 James C. Morrison – Massachusetts Institute of Technology (2001–2006)

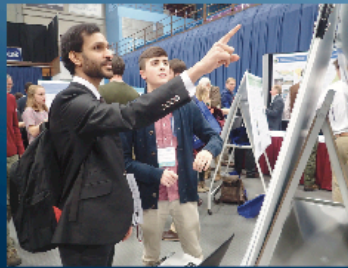
- **Webmaster:** Arturo Caro Islas – Tecnológico de Monterrey, Campus Estado de México
Past Webmaster:
Paul Kelly – XML Team Solutions, Inc. (2001–2008)
- **Electronic Mailing List Manager:**
Carolyn Aronis, Colorado State University
Past Electronic Mailing List Managers:
Mike Plugh – Manhattan College
Brett Lunceford – Independent Scholar (2013–2014)
Phil Rose – York University (2012–2013)
Janet Sternberg – Fordham University (2003–2011)
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- James C. Morrison – Babson College (2012)
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- Corey Anton – Grand Valley State University (2014)
- Phil Rose – York University (2015)
- Karen Lollar – Metropolitan State University of Denver (2016)
- Brett Lunceford – Independent Scholar (2017)

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Media Ecology Association



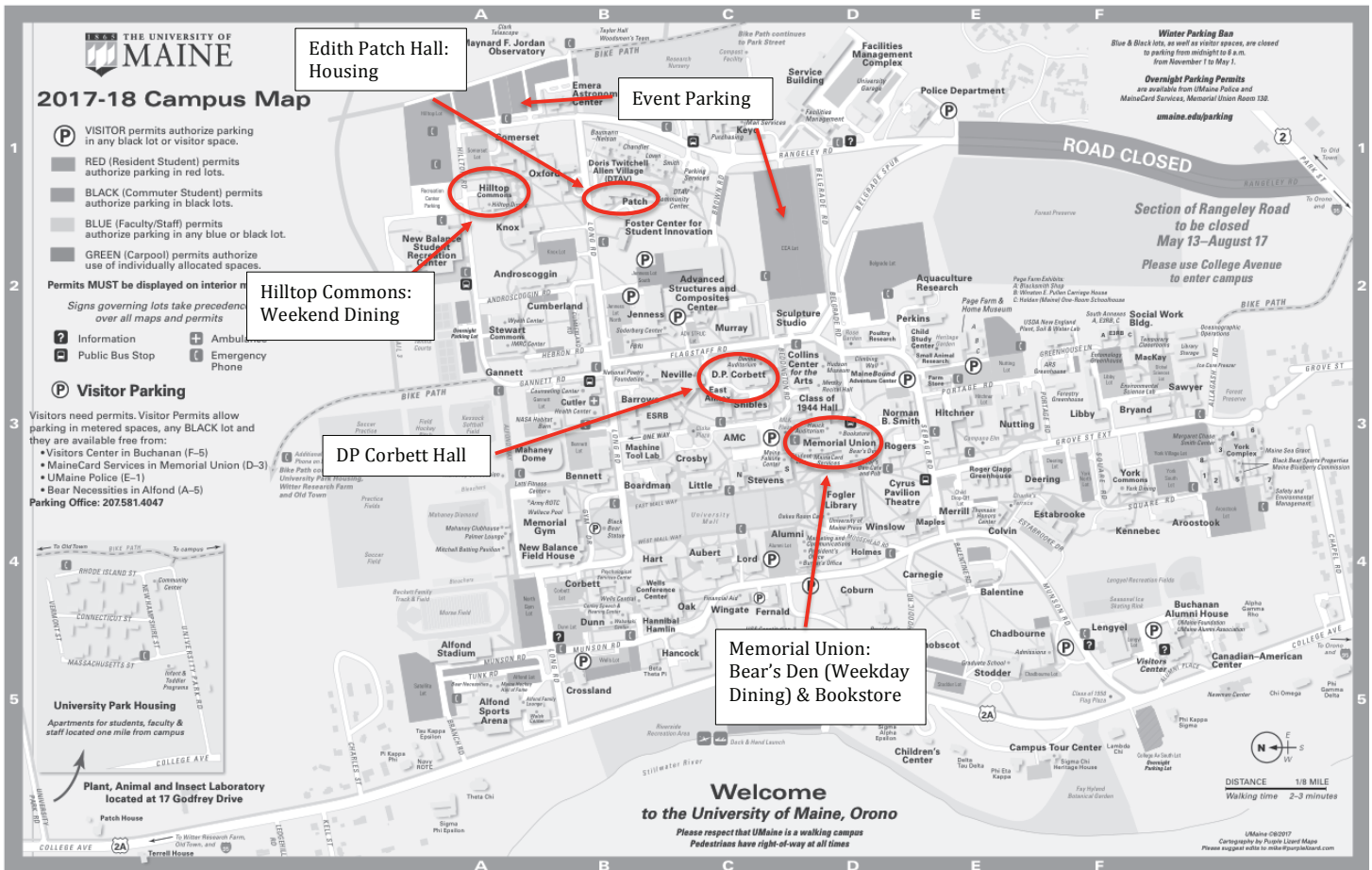
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List of Convention Participants

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Lee, Paige, 9.3	Zlatic, Thomas, 4.1, 8.3
Leidman, Mary Beth, 1.2	

NOTES

NOTES



Media Ecology Association Convention: June 21-24, 2018

Event location: DPCorbett | Edith Patch Hall, University of Maine. See map above for building and parking locations.

Please note the UMaine entrance from Park Street, Orono is closed for summer 2018. Plan to use any College Avenue entrance.