Senses of Time, Space, and Place

19th Annual Convention
Media Ecology Association

University of Maine
Orono, Maine

June 21 – 24, 2018

Sponsored by:
The University of Maine Provost’s Office,
Office of the Vice President for Research,
College of Liberal Arts and Sciences,
Department of Communication and Journalism Bailey Fund
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## The Convention at a Glance

### Thursday, June 21, 2018

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<th>Event</th>
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<tbody>
<tr>
<td>8:00 – 4:00</td>
<td>Registration</td>
<td>DPC Lounge</td>
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<tr>
<td>9:00 – 10:15</td>
<td>Plenary Workshop</td>
<td>DPC 100</td>
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<td></td>
<td>Exploring the Media Ecology Curriculum</td>
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<td>10:30 – 11:45</td>
<td>Session 1</td>
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<td>11:45 – 1:15</td>
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<td>1:15 – 2:30</td>
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<td>Session 3</td>
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<td>4:15 – 5:30</td>
<td>Plenary Session</td>
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<td>McLuhan: Time, Space and Place</td>
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<tr>
<td>6:00 – 8:30</td>
<td>Welcome Reception</td>
<td>Banquet Room, Wells</td>
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### Friday, June 22, 2018

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<td>11:45 – 1:15</td>
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<td>MEA Executive Committee Lunch</td>
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<td>Plenary Session</td>
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<td>Eric McLuhan Memorial</td>
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<td>3:00 – 4:15</td>
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<td>4:30 – 5:45</td>
<td>Walter J. Ong Award Plenary Address</td>
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<td>Susan Drucker</td>
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<td><em>Reflections of a Media Ecology Flaneuse: On Mediated Urban Spaces and Places</em></td>
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<tbody>
<tr>
<td>6:30 – 9:30</td>
<td>Banquet, President’s Address &amp; 2018 MEA Awards Ceremony</td>
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<td>Neil Postman Award Plenary Address</td>
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<td>Renee Hobbs</td>
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<td><em>The Competing Narratives of Digital and Media Literacy</em></td>
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<td>Session 9</td>
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<td>4:15 – 5:15</td>
<td>MEA Business Meeting</td>
<td>DPC 107</td>
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<td>6:00 – 11:00</td>
<td>Excursion — Acadia National Park and Dinner in Bar Harbor</td>
<td>Meet Outside DPC</td>
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### Sunday, June 24, 2018

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<td>12:00 – 12:30</td>
<td>Closing Remarks</td>
<td>DPC 107</td>
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<td>3:00 – on</td>
<td>Brick Oven Pizza Gathering</td>
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<td>991 Castine Road, Penobscot</td>
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Thursday, June 21
Plenary Workshop
9:00 – 10:15 a.m.

DPC 100

Exploring the Media Ecology Curriculum
Paolo Granata, University of Toronto

Thursday, June 21
Session 1
10:30 – 11:45 a.m.

Session 1.1  
DPC 105

International Contexts of Media Ecology
Chair: Andrew Chrystall, Massey University, New Zealand

Dong Hoo Lee, Incheon National University. *A Media Ecology Approach to Transnational Media Flow in East Asia*

Lori Ramos, William Paterson University. *What It Means to Lose Contemporary Communications Media in a Disaster: Lessons from Vieques*

Adriana Braga, Pontifícia Universidade Católica do Rio de Janeiro. *Social uses of Smartphones in Brazil*

Session 1.2  
DPC 107

ALT-Life: Memetic Melodrama in a Post-Time Moment
Chair: James Wertz, Edinboro University of Pennsylvania

James Wertz, Edinboro University of Pennsylvania
Mary Beth Leidman, Indiana University of Pennsylvania
Samuel Claster, Edinboro University of Pennsylvania.

Thursday, June 21
Lunch
11:45 a.m. – 1:15 p.m.
Session 2.1

Reformation, Revolution and Enlightenment: Three Cases of Media Ecological Transformation
Chair: Jonathan Slater, SUNY Plattsburgh

Jonathan Slater, SUNY Plattsburgh
Salvatore Fallica, New York University
Paul Lippert, East Stroudsburg University

Session 2.2

Education in Control Societies, Nano-seconds, and Time
Chair: Cathy Adams, University of Alberta

Nicolas Bargiela, UNESP Rio Claro, and Carlos José Martins, UNESP Rio Claro. The Mutation of the Classroom Through the Passage of the Disciplinary of Societies to the Societies of Control

Michelle Kramisen, Fairleigh Dickinson University. Skimming the Surface: Teaching in Nano-seconds

Clinton Spaulding, University of Maine, Media Breaks and Braking Mechanisms: Slowing Down Our Education

Wagner S. Bezerra, Pontifícia Universidade Católica do Rio de Janeiro. Just five minutes more: An Ethnography of Pedagogical and Non-Pedagogical Use of Games in School Environments as Clashing Communication Environment

Session 3.1

Super Monopolies: Facebook, Google, Apple, Amazon - What to Do?
Chair: Robert Logan, University of Toronto

Ed Tywoniak; St. Mary's College of California
Lance Strate, Fordham University
Corey Anton, Grand Valley State University
Anat Ringel Tel Aviv University
Session 3.2  
**Understanding the City through Media Ecology**  
Chair: Carolin Aronis, Colorado State University

Jaqueline McLeod Rogers, University of Winnipeg. *McLuhan’s Place in Speculative Urban Design Thinking*

John Dowd, Bowling Green State University. *Intellectual Publics: Exploring the Role of 'City as Classroom’ in Contemporary Culture*

Carolin Aronis, Colorado State University. *The Mediterranean Balcony as a Medium of Communication*

Clayton Rosati, Bowling Green State University. *50 Years of Twilight: Fred Hampton, Guy Debord, and the Urban Politics of Spectacle*

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Session 3.3  
**"The Media(s)cene": On Bio, Social, Geo, and Cosmic Media**  
Chair: Julia M. Hildebrand, Drexel University

Angela M. Cirucci, Kutztown University. *Who’s Massaging Whom?: Overheated Production and Social Media Labor*

Abby Moore, Temple University. *Superheroes in the Media(s)cene*

Julia M. Hildebrand, Drexel University. *Consumer Drones as Geomedia*

Barry Vacker, Temple University. *Hot and Cool in the Media(s)cene: Phones, Drones, and Space Telescopes*

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**Thursday, June 21**  
**Plenary Session**  
4:15 - 5:30 p.m.

DPC 100

**McLuhan: Time, Space and Place**  
Chair: Lance Strate, Fordham University

Thomas Cooper, Emerson College  
Joshua Meyrowitz, University of New Hampshire  
Jaqueline McLeod Rogers, University of Winnipeg
Thursday, June 21  
Welcoming Remarks, Reception  
6:00 – 8:30 p.m.  
Banquet Room, Wells Conference Center  
Please join us for a convention reception, which will include welcoming remarks and buffet.

Friday, June 22  
Session 4  
9:00 – 10:15 a.m.

Session 4.1  
DPC 100  
Who, Where and When: Shaping Identity in a Technological Age  
Chair: Arthur Hunt, University of Tennessee at Martin  
Dennis Cali, University of Texas at Tyler. *The Interior Sensorium in Media Ecology*  
Andrew Chrystall, Massey University, New Zealand. *The “Put On” and the Western Paideia*  
Jordi Pujol, Pontificia Università della Santa Croce, Italy. *Digital Identity*  
Thomas D. Zlatic, St. Louis College of Pharmacy. *It’s About Time: Ong and Identity*  

Session 4.2  
DPC 105  
Donald Trump, Fake News, Fools and Hypocrisy  
Chair: Michael Grillo, University of Maine  
Andrey Miroshnichenko, University of York. *Could Donald Trump Claim Some Room for Fake News in the Space of Postmodernism and Post-Structuralism?*  
Julia Richmond, Drexel University, and Ernest Hakanen, Drexel University. *Playing the Fool: Trump’s Appeal to Each of Korzybski’s Fools*  
Corey Anton, Grand Valley State University. *Technology, Hypocrisy, and Morality: Hypocrites, Oh My Hypocrites, Where Oh Where Has All the Hypocrisy Gone*
Session 4.3

**Building a Bridge to an Integrated Curriculum: How an Inter-generational Media Ecology Perspective Can Improve Higher Education**
Chair: Miles Mancini, Florida Gulf Coast University

Maria Loffredo Roca, Florida Gulf Coast University
Miles Mancini, Florida Gulf Coast University
Roberto Garcia, Florida Gulf Coast University.

Session 4.4

**The Gutenberg Parenthesis and the Digital Emoji**
Chair: Sara Van Den Berg, St. Louis University

Brian Glover, East Carolina University. *The James Boswell Papers, Book Collecting, and the Gutenberg Parenthesis*

Jean-François Vallée, Collège de Maisonneuve. *The Digital Cymbal of the World Echoes Between the Beginning and the End of the "Gutenberg Parenthesis"

Alessandro Efrem Colombi, Free University of Bolzano. *Introducing Digital Ecology*

Adam Dean, Susquehanna University. *Sharing Stories on the Web: The Return of Oral Tradition in Digital Performativity*

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**Friday, June 22**

**Session 5**

10:30 – 11:45 a.m.

Session 5.1

**The Visual from the Renaissance to the Digital Era**
Chair: Paul Lippert, East Stroudsburg University

Michael Grillo, University on Maine. *Déjà Vu as Renaissance Transcendence*

Robert Scott, Ryerson University. 'We've Been Framed!': How and Why Closed, Rectangular Spaces Dominate the Visual Environment in Western Culture

Jacob Boccio, University of Central Florida. *Defining the Visual Essay as a Medium*
Session 5.2  
DPC 107

**The Dark, the Dead, and the Night**  
Chair: Paul Grosswiler, University of Maine

Barry Liss, University of Wisconsin-Milwaukee (Waukesha Branch). *Hot Media, Technological Transformation and the Plague of the Dark Emotions: Viktor Frankl and the Recovery of Meaning*  
***Top Paper Award***

Carolin Aronis, Colorado State University. *Addressing the Dead in the Public Media: Characteristics of the Genre*

Varvara Chumakova, National Research University Higher School of Economics. *"Plea for Night": Construction of the Border Between Day and Night in Gadgets Usage and the Disengagement from Technology*

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Session 5.3  
DPC 109

**Senses of Time, Space, and Place in Social Media Resistance**  
Chair: Ed Tywoniak, St. Mary's College of California

Teresita Garza, St. Edward's University  
Maureen Ebben, University of Southern Maine  
Brandi Rogers, University of Wisconsin-Madison.

Respondent: Valerie V. Peterson, Grand Valley State University

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**Friday, June 22**  
**Lunch**  
**11:45 a.m. - 1:15 p.m.**  
(MEA Executive Committee Lunch  
Bumps Room, Memorial Union)

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**Friday, June 22**  
**Eric McLuhan Memorial Plenary**  
**1:30 – 2:45 p.m.**  
DPC 100
Session 6.1  DPC 105

**Classroom Chairs, Things and Spaces**
Chair: Ed Tywoniak, St. Mary's College of California

Valerie Peterson, Grand Valley State University. *Chairs in the Classroom Environment: A Media Ecological Critique*

Cathy Adams, University of Alberta. *Classroom Things*

Bill Petkanas, Western Connecticut State University. *The "Safe Space" Debate*

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Session 6.2  DPC 107

**Zombies, Night-mares and Frankenstein**
Chair: Paul Grosswiler, University of Maine

Miles Mancini, Florida Gulf Coast University, and Roberto Garcia, Florida Gulf Coast University. *The Monster is the Metaphor: How Slashers, Zombies, and Horror Heroines Critically Subvert Cultural Moments*

Read Schuchardt, Wheaton College. *Mary Shelley's Frankenstein At 200: Time and Space in Gothic Horror and the Post-Postmodern Body as Pure Digital Image*

Nicholas Grodsky, Drexel University. *McLuhan, Sleep, and the Night-mare*

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Session 6.3  DPC 109

**Gender Identity and Maps**
Chair: Brett Lunceford, Independent Scholar

Jan Buterman, University of Alberta. *Amateur Nouns: Deleuze, Faciality and Being Transgender*

Xiaowei Huang, University of Macau. *Virtual World and Gender Identity*

Friday, June 22
Walter J. Ong Award Plenary Address
4:30 – 5:45 p.m.
DPC 100

Susan J. Drucker, Hofstra University

Reflections of a Media Ecology Flaneuse: On Mediated Urban Spaces and Places

Friday, June 22
Banquet, President’s Address, & Awards Ceremony
6:30 – 9:30 p.m.

Banquet Room, Wells Conference Center

Saturday, June 23
Session 7
9:00 – 10:15 a.m.

Session 7.1

Issues of Individuality, Privacy and Dialog
Chair: Thom Gencarelli, Manhattan College

Paul Lippert, East Stroudsburg University. Standardization, Individuality, and Abstraction: Foregrounding of Form and Growth of the Public Sphere in Early Modern Art

Jacob Boccio, University of Central Florida. Digital Immediacy, Posthumanism, and Artificial Intelligence: Redefining our Identities through Technology

Catherine Phelan, Hamilton College, Privacy Past and Future

Arthur Hunt, University of Tennessee at Martin. The Dinner Table as Counter-Environment: Reserving Time, Space, and Place for Restoration and Formation
Session 7.2

**Technological Change, Knowledge and Biases**
Chair: Fernando Gutiérrez, Tecnológico de Monterrey

Fernando Gutiérrez, Tecnológico de Monterrey. *What We Know About Technological Change, 20 Years After Neil Postman Gave Us a Framework*

John Dowd, Bowling Green State University. *P.R.I.M.E. Suspects: Conspicuous Biases of the Digital Age*

Rachel Armamentos, Moody Bible Institute. *Technologies of Narcissism: From the Printing Press to Facebook*

Mitsuhiro Hayashi, Cornell University. *Media Ecology as an Organic System: Techno-animistic Assemblage of Humans and Media Technologies in Expo’70*

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Session 7.3

**Formal Cause and Logic**
Chair: Paul Soukup, Santa Clara University

Jermaine Martinez, Kutztown University. *Media, Moods, & Formal Cause: Joining McLuhan’s Cause in Making the World Our Classroom*

Matt Lindia, Wheaton College. *Colon. Hyphen. Closed Parenthesis. Formal Causes of Figure and Ground in Punctuation*

***Top Student Paper Award***

Armando Rubi III, University of Miami, and Michelle Seelig, University of Miami. *Modal Logic and Media Ecology*

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**Saturday, June 23**

**Neil Postman Award Plenary Address**
10:30 – 11:45 a.m.

**DPC 100**

Renee Hobbs, University of Rhode Island

*The Competing Narratives of Digital and Media Literacy*
Saturday, June 23
Lunch
11:45 a.m. – 1:15 p.m.

Saturday, June 23
Session 8
1:15 – 2:30 p.m.

Session 8.1  DPC 105

Philosophical Musings on Art, Texts, and Media
Chair: Michael Grillo, University of Maine

Robert Riordan, Marquette University. *Time as History in the Experience of Art*

Twyla Gibson, University of Missouri. *On the Organization and Transmission of Early Texts: Philosophical Foundations of New Media and Technologies*

Bartłomiej Knosala, Silesian University of Technology. *Media and Wisdom*

Session 8.2  DPC 107

Triangulating Love and Time
Chair: Paul Grosswiler, University of Maine

Lauren Silva, Brigham Young University. *The Bachelor, Society, and Love*


Paul Grosswiler, University of Maine, *Mediating the Monster of Time: A Portrait of Dorian Gray*

Session 8.3  DPC 109

Media Ecology in Print: New and Recent Books
Chair: Paul Lippert, East Stroudsburg University

Sara van den Berg, St. Louis University; Thomas D. Zlatic, St. Louis College of Pharmacy. *Language as Hermeneutic: A Primer on the World and Digitization*

Lance Strate, Fordham University. *Media Ecology: An Approach to Understanding the Human Condition*
Saturday, June 23  
Session 9  
2:45 – 4:00 p.m.

**Session 9.1**  
DPC 105

**Anti-Social and Immeditative Media**  
Chair: Paul Soukup, Santa Clara University

Luisa Melo, Pontifícia Universidade Católica do Rio de Janeiro, and Mônica Chaves, Pontifícia Universidade Católica do Rio de Janeiro. *Harassment in Public Spaces as an Effect of Facebook’s Interface*

Scott Church, Brigham Young University. *The Fitness of the Medium: Online Trolling as Epideictic Speech*

Eric Jenkins, University of Cincinnati, *Thinking through Gaming and Global Warming: On Immeditative Temporality*

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**Session 9.2**  
DPC 107

**Celebrating the 75th Anniversary of ETC. A Review of General Semantics**  
Chair: Thom Gencarelli, Manhattan College

Corey Anton, Grand Valley State University  
Martin Levinson, Institute of General Semantics  
Paul Lippert, East Stroudsburg University  
Lance Strate, Fordham University  
Ed Tywoniak. St. Mary’s College of California

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**Session 9.3**  
DPC 109

**Entertainment, Aesthetics and the MEA**  
Chair: Paolo Granata, Toronto, University

Paige Lee, Brigham Young University. *TV Theme Songs Over the Decades: The Changing Nature of Entertainment on Television*

Barry Liss, University of Wisconsin-Milwaukee (Waukesha Branch). *Chilling Out the Medium: 10 Media Ecological Axioms Regarding Aesthetic Practice*

Matt Thomas, Kirkwood Community College. *Spreading MEA*
Saturday, June 23
MEA Business Meeting
4:15-5:15 p.m.
DPC 107

Saturday, June 23
Excursion to Bar Harbor and Acadia National Park
Meet Buses Outside DPC Building
6:00 – 11:00 p.m.

Sunday, June 24
Session 10
9:00 – 10:15 a.m.

Session 10.1
DPC 105

The Mediated Forest and the Forest as Medium
Chair: Brett Lunceford, Independent Scholar

Casey Olechnowicz, University of Maine; Jessica Leahy, University of Maine; Aaron Strong University of Maine; and Erin Lane, University of Maine. Immersed in Fire: The Use of Immersive Imagery as an Attitude Assessor and Boundary Object in Wildland Fire Management

Brett Lunceford, Independent Scholar. California Burning

Rebekah Fox, Texas State University. From Fire Threat to Mudslides

Session 10.2
DPC 107

McLuhan Across Disciplines
Chair: Fernando Gutiérrez, Tecnológico de Monterrey

Robert Logan, University of Toronto. The Physics and the Space-Time Continuum of Marshall McLuhan

Octavio Islas, Universidad de los Hemisferios. The Contribution of Alvin Toffler to the Theoretical and Conceptual Imaginary of Communication.

Andrey Miroshnichenko, University of York. Extrapolating on McLuhan: How Media Environments of the Given, the Represented, and the Induced Shape and Reshape Our Sensorium
Session 10.3

**Images and Knowledge**
Chair: Ed Tywoniak, St. Mary’s University of California

Boris Susanj, FUBlab.eu, and Alessandro Efrem Colombi, Free University of Bolzano. *The Real Difference Between Digital and Film Photography*

Oliver Muchmore, and Owen Rudloff, Independent Scholars. *SpaceTime Tarot: Dry Island*

Thomas Quinlan, Independent Scholar. *The Redistributing of Knowledge, People-Related Factors*

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**Sunday, June 23**  
**Session 11**  
**10:30 – 11:45 a.m.**

Session 11.1

**Letterature**
Chair: Paul Soukup, Santa Clara University

Luísa Melo, Pontifícia Universidade Católica do Rio de Janeiro. *The Posthumous Memoirs: Understanding the Novel as a Medium*


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Session 11.2

**Google, Pokemon GO and Business Spaces**
Chair: Brett Lunceford, Independent Scholar

William Allen, Florida Southern College. *Undefined and Unrefined Spaces: Google Street View’s Expansion of Mispresentations.*

Rafael Sobreira, Universidade Federal Fluminense. *Pokémon GO, Locative Media and Technology as Mediator of Power Relations: Questions About User Data Collection by the Game Industry and Apps from an Ecological Perspective*

Anita Ogurlu, Independent Scholar. *Time, Space, Place-Based Media and Rivalry in 21C Business Civilization*
Media Ecology, Health, Law and Surveillance
Chair: Thomas F. Gencarelli, Manhattan College. USA

Heather Stassen, Cazenovia College, and Corey J. Liberman, Marymount Manhattan College. Health Information Ownership: Examining Patient Digital Portals

Sthitipragnya Dash, Hinduja College, Mumbai. To Assess the Impact of Trial by Media on Human Rights

Robert MacDougall, Curry College. Remotely Human: A Phenomenological Inquiry into Remote Communication, Surveillance and Control

Sunday, June 24
Closing Remarks
12:00 – 12:30 p.m.

Sunday, June 24
Informal Brick Oven Vegetarian Pizza Gathering
991 Castine, Road
Penobscot, Maine
Hosted by Michael Grillo and Anne-Hayes Grillo
3 p.m. until . . .
The 2018 MEA Awards

The **MEA Convention Top Paper Award** to  
**Barry Liss** for “Hot Media, Technological Transformation and the Plague of Dark Emotions: Viktor Frankl and the Recovery of Meaning”

The **Linda Elson Scholar Award for Top Student Paper** to  
**Matt Lindia** for “Colon. Hyphen. Closed Parenthesis. Formal Causes of Figure and Ground in Punctuation”

The **Marshall McLuhan Award** for Outstanding Book in the Field of Media Ecology to  
**Lance Strate** for *Media Ecology: An Approach to Understanding the Human Condition*

The **Walter Benjamin Award** for Outstanding Article in the Field of Media Ecology to  
**Ellen Rose** for “A Genealogy of Computer Generated Narrative”

The **Erving Goffman Award** for Outstanding Scholarship in the Ecology of Social Interaction to  
**Jessica Fishman** for *Death Makes the News: How the Media Censor and Display the Dead*

The **Susanne K. Langer Award** for Outstanding Scholarship in the Ecology of Symbolic Form to  
**Robert Harriman and John Louis Lucaites** *The Public Image: Photography and Civic Spectatorship*

The **Dorothy Lee Award** for Outstanding Scholarship in the Ecology of Culture to  
**Tom Mole** for *What the Victorians Made of Romanticism: Material Artifacts, Cultural Practices and Reception History*

The **Lewis Mumford Award** for Outstanding Scholarship in the Ecology of Technics to  
**Thomas S. Mullaney** *The Chinese Typewriter: A History*

The **Harold A. Innis Award** for Outstanding Thesis or Dissertation in the Field of Media Ecology to  
**Julie A. Cramer Hunsberger** *Maurice Merleau-Ponty, Marshall McLuhan and Communication Ethics: The Taming of Americanitis*
The Mary Shelley Award for Outstanding Fictional Work to No Award Given This Year

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology to
   Ergin Safak Dikman for *The New Media Ecology Interactive Timeline*

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology to
   Dennis Cali

The Jacques Ellul Award for Outstanding Media Ecology Activism to
   Pope Francis

The James W. Carey Award for Outstanding Media Ecology Journalism to
   Dan Kennedy

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology to
   Sara van den Berg

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology to
   Paul Grosswiler

The Walter J. Ong Award for Career Achievement in Scholarship to
   Susan Drucker

The Neil Postman Award for Career Achievement in Public Intellectual Activity to
   Renee Hobbs
Call for Nominations for MEA 2019 Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology. Open to books published in 2016 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, or the Lewis Mumford Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology. Open to articles, essays, reviews, and book chapters published in 2016 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction. Open to books and articles published in 2016 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form. Open to books and articles published in 2016 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture. Open to books and articles published in 2016 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics. Open to books and articles published in 2016 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society.
Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

**The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology.** Open to any Master’s thesis or doctoral dissertation completed for a degree granted in 2016 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

**The Mary Shelley Award for Outstanding Fictional Work.** Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2016 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

**The John Culkin Award for Outstanding Praxis in the Field of Media Ecology.** Open to works of art, media production, professional activity or other practical applications of the media ecology approach. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

**The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology.** Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

**The Jacques Ellul Award for Outstanding Media Ecology Activism.** Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by **November 1, 2018** to:
Brian Cogan, Awards Officer, Media Ecology Association
Department of Communication
Molloy College
Rockville Centre, NY 11571

For more information, see the MEAWeb site at www.media-ecology.org or contact Brian Cogan at bcogan@molloy.edu or 516.323.2342
THE 20th ANNUAL CONVENTION OF THE MEDIA ECOLOGY ASSOCIATION

Call for Papers

MEDIA ETHICS
HUMAN ECOLOGY IN A CONNECTED WORLD

University of Toronto / St. Michael’s College
June 27-30, 2019

The Media Ecology Association invites paper and panel proposals for presentation at its 20th Annual Convention, taking place on 27-30 June 2019 in Toronto. We welcome submissions that encompass the broad array of disciplines focusing on the study of media as environments, technology and techniques, modes of information, and symbolic codes of communication that constitute media ecology. We also invite submissions exploring this year’s theme “Media Ethics. Human Ecology in a Connected World”.

In our current hyper-connected era, information and communication technologies are increasingly forming the infrastructure of a new digital human ecosystem which is larger and quicker to evolve than any prior. This continually transforming and evolving planetary habitat connects all of humanity into, what Marshall McLuhan’s prescient mind termed, a “Global Village”.

Technology and new media’s impact on this ecosystem has a profound effect on every aspect of the human ethos – self-expression, education, values, beliefs, needs, livelihood, enjoyment – and society at large. Over the past few years, these emerging technologies and unforeseen digital media practices have also given rise to ethical issues, political and societal questions of critical importance to our evolving future.

The countless unintended implications – current or potential – of today’s rapid technological developments have largely come from socio-technical systems and emerging digital, robotic, artificially intelligent, or biomedical technologies. These advances have led to an unprecedented need for new ethical perspectives and frameworks to underpin the building blocks of our new digital ecosystem.

General areas of interest related to this year’s theme include, but are not limited to, the following topics:

- Artificial intelligence and machine learning
- Internet of things
- Robotics and automation
- Bioengineering
- Virtual/augmented reality
- Data ethics, privacy, surveillance, cyber security, and data protection
- Big data and cloud computing
- Social media algorithms
- Internet policy
• Misinformation on social media
• Propaganda, censorship, and free speech
• Net Neutrality, openness, digital inclusion, and diversity
• Media integrity in journalism, advertising, public relations
• Digital citizenship, social and political engagement
• Entertainment media, digital and media arts
• Digital literacy and media pedagogy
• Civil discourse, human dignity, and individual expression in the media ecosystem
• Wellbeing sustainability and prosperity in the media environment
• Innovative interpretations and new ethical perspectives emanating from the Media Ecology tradition

Although we encourage submissions that touch upon, or align with, the convention theme, papers, abstracts, and panel proposal submissions from all areas of Media Ecology are welcome. A maximum of two submissions per author will be accepted (deadline: December 1, 2018). Authors are invited to submit their paper and panel proposals by December 1, 2018 using exclusively EasyChair: easychair.org/conferences/?conf=mediaethics2019

Please include title of proposed paper or panel, abstract of about 500 words outlining, as relevant, how paper or panel will fit with the convention theme, five keywords, for each author their name, title, position, name affiliated institution, and a short biographical statement (40-50 words each). In addition details for the corresponding author should be provided. All submissions will be reviewed by the Program Committee (see Convention website for details).

**NB: The submission of a paper and panel proposal must be on the understanding that if the proposal is accepted at least one author will pre-register for and attend the conference. The costs of attending the conference including registration fees, travel, accommodation and other expenses, are the responsibility of the presenter or their institutions.**

**MEA award submissions**
Authors who wish their papers to be considered for the Top Paper or Top Student Paper award must indicate this on their submission(s) and upload completed manuscript into EasyChair by May 1, 2018. Manuscripts, in English APA style, should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages), including a cover page (or e-submission page), a 150 word abstract, academic or professional affiliation, and contact information.

The top papers will be published in Explorations in Media Ecology journal.

**Registration Fee**
Registration information will be available at the Convention website www.mediaethics.ca. Authors must be pre-registered in order to be included in the final program.

**Panel Presentation**
The language of the convention is English. Accepted papers will grouped into sessions including 3 to 4 papers focused on similar themes. Each presentation must not exceed 20 minutes; each panel will include a 20-minute Q&A, following the last presentation.
Important Dates
Deadline for submission: December 1, 2018
Notification of acceptance: March 1, 2019
Draft Programme Published: May 1, 2019
Final Programme Published: June 1, 2019

Venues and Special Events
The convention will run from Thursday June 27 to Sunday June 30 at the University of St. Michael’s College Campus. Conveniently situated at the eastern end of the University of Toronto’s campus, St Michael’s buildings include a fully equipped theatre, library, meeting rooms, formal and informal lounges, a tiered council chamber and large assembly hall. Convention attendees will be provided with a variety of quality accommodation options at the best prices and amenities, from on-campus residences, off-campus residences, to downtown hotels. On campus beverages and coffee breaks will be provided during the course of the day. Special events can be organized in conjunction with city’s cultural institutions.

A special event will be organized in conjunction with Thomas Fisher Rare Book Library and John M. Kelly Library, such as an open house to view highlights – including original manuscripts, correspondence, and books – from the Harold Innis fonds, housed at the University Archives; Marshall McLuhan’s heavily annotated working library at Fisher Library; McLuhan Collection at Kelly Library. The original Marshall McLuhan’s office on St. Michael’s College campus will be open to visit.

Information
Conference Chair: Paolo Granata, University of Toronto
Please send email correspondence to: info@mediaethics.ca

Media Ecology Association Statement on Diversity, Equity, and Inclusion
The Media Ecology Association (MEA) strives to provide a welcoming academic and social environment for all to discuss media ecology scholarship and practices. The MEA does not condone or tolerate harassment or discrimination on the basis of race, ethnicity, gender, gender identity, gender expression, sexual orientation, religious beliefs, national origin, age, disability, academic rank and affiliation, or personal relationship. This applies to both in-person meetings (e.g., the annual convention) and online interactions (e.g., the MEA email list).

Recording Policy
Presenters and participants who wish to record presentations for outside use should obtain the express written consent of the presenter recorded. The MEA deems it polite and proper to ask permission of presenters even when one seeks to make a recording solely for his/her own use. The MEA follows such policy as a form of protective oversight vis-à-vis those who participate in the convention.
Call for Submissions
Explorations in Media Ecology Vol. 17

All articles submitted should be original work and must not be under consideration by other publications.

*Explorations in Media Ecology*, the journal of the Media Ecology Association, accepts submissions that extend our understanding of media (defined in the broadest possible terms), that apply media ecological approaches, and/or that advance media ecology as a field of inquiry. As an interdisciplinary and multidisciplinary publication, *EME* welcomes contributions embracing diverse theoretical, philosophical, and methodological approaches to the study of media and processes of mediation through language, symbols, codes, meaning, and processes of signification, abstracting, and perception; art, music, literature, aesthetics, and poetics; form, pattern, and method; materials, energy, information, technology, and technique; mind, thought, emotion, consciousness, identity, and behavior; groups, organizations, affiliations, communities; politics, economics, religion, science, education, business, and the professions; societies and cultures; history and the future; contexts, situations, systems, and environments; evolution, and ecology; the human person, human affairs, and the human condition; etc.

*EME* publishes peer-reviewed scholarly articles, essays, research reports, commentaries, and critical examinations, and includes several special features. Our Pedagogy Section focuses on teaching strategies and resources, pedagogical concerns, and issues relating to media ecology education; we are particularly interested in articles that share great ideas for teaching (GIFTs) media ecology in the classroom. The Probes Section features short items that are exploratory or provocative in nature. Creative writing on media ecological themes can be found in our Poetry Section. Questions of concern to media ecology scholars are taken up in our Forum Section. And our Review Section includes individual book reviews and review essays.

*EME* is a refereed journal. Strict anonymity is accorded to both authors and referees. References and citations should follow the Harvard Referencing system, and the journal otherwise follows standard British English for spelling and punctuation.

Submissions can be uploaded online at <http://submission.newgen.co/journals/index.php/EME/login>

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for
Language and Meaning in the 21st Century

Sponsored by the Institute of General Semantics
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Media Ecology Association

October 26-28, 2018
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Featuring the 66th Annual
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to be delivered by

Diane Ackerman
The Human Age: The World Shaped by Us

Send papers, proposals, and inquiries by September 15, 2018 to
mandklevin@aol.com

or contact
Martin H. Levinson, President of the Institute of General Semantics
c/o Institute of General Semantics, 72-11 Austin Street #233
Forest Hills, New York 11375
212.729.7973 (voice) / 718.793.2527 (fax)
Past MEA Award Recipients

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

- 2001 – Thomas J. Farrell for Walter Ong’s Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication
- 2002 – Douglas Rushkoff for Coercion: Why We Listen to What “They” Say
- 2003 – Frederick Wasser for Veni, Vidi, Video: The Hollywood Empire and the VCR
- 2004 – Francis Fukuyama for Our Posthuman Future: Consequences of the Biotechnology Revolution
- 2006 – Thomas de Zengotita for Mediated: How the Media Shapes Your World and the Way You Live in It
- 2007 – Peter K. Fallon for Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English
- 2008 – Richard Barbrook for Imaginary Futures: From Thinking Machines to the Global Village
- 2010 – Viktor Mayer-Schönberger for Delete: The Virtue of Forgetting in the Digital Age
- 2011 – Sheila Nayar for Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative
- 2012 – Barbie Zelizer for About to Die: How News Images Move the Public
- 2014 – Ellen Rose for Oral Tradition and the Internet: Pathways of the Mind
- 2015 – Fred Turner for The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties
- 2016 – Elena Lamberti for McLuhan’s Mosaic: Probing the Literary Origins of Media Studies
- 2017 – Tim Wu for The Attention Merchants: The Epic Scramble to Get Inside Our Heads

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

- 2001 – Pablo J. Boczkowski for “Mutual Shaping of Users and Technologies in a National Virtual Community”
- 2003 – Alan Randolph Kluver for “The Logic of New Media in International Affairs”
- 2004 – Susan B. Barnes for “The Development of Graphical User Interfaces and Their Influence on the Future of Human–Computer Interaction”
- 2007 – Corey Anton for “Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication”
- 2010 – Brenton J. Malin for “Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies”
• 2011 – Keith N. Hampton for "Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass"
• 2013 – Mara Mills for "Hearing Aids and the History of Electronics Miniaturization"
• 2014 – Brett Lunceford for "Posthuman Visions: Creating the Technologized Body"
• 2015 – David Trippet for "Facing Digital Realities: Where Media Do Not Mix"
• 2016 – Casey Lum for "Media Ecology: Contexts, Concepts and Currents"
• 2017 – Brett Lunceford for “Chained to the Dialer, or Frederick Taylor Reaches out and Touches Someone”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

• 2004 – Corey Anton for Selfhood and Authenticity
• 2005 – Aaron Ben Ze’ev for Love Online: Emotions on the Internet
• 2006 – David Berreby for Us and Them: Understanding Your Tribal Mind
• 2007 – Richard A. Lanham for The Economics of Attention: Style and Substance in the Age of Information
• 2008 – Paul Mason Fotsch for Watching the Traffic Go By: Transportation and Isolation in Urban America
• 2010 – Kenneth J. Gergen for Relational Being: Beyond Self and Community
• 2012 – Corey Anton for Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism
• 2013 – Valerie V. Peterson for Sex, Ethics and Communication: A Humanist approach to Conversations on Intimacy
• 2014 – Susan Barnes for Social Networks: From Text to Video
• 2015 – danah boyd for It’s Complicated: The Social Lives of Networked Teens
• 2016 – David J. Alworth for Site Reading: Fiction, Art, Social Form
• 2017 – Gary T. Marx for Windows into the Soul: Surveillance and Society in an Age of high Technology

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

• 2000 – Robert K. Logan for The Sixth Language: Learning a Living in the Internet Age
• 2001 – Raymond Gozzi, Jr. for The Power of Metaphor in the Age of Electronic Media
• 2002 – Kevin G. Barnhurst and John Nerone for The Form of News: A History
• 2003 – N. Katherine Hayles for Writing Machines
• 2004 – Susan Sontag for Regarding the Pain of Others
• 2005 – Heike Wiese for Numbers, Language, and the Human Mind
• 2006 – Guy Deutscher for The Unfolding of Language: An Evolutionary Tour of Mankind’s Greatest Invention
• 2007 – Martin H. Levinson for Sensible Thinking for Turbulent Times
• 2009 – Karin Barber for The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond
• 2010 – Michael Wurtz for Enduring Words: Literary Narrative in a Changing Media Ecology
• 2011 – Linda G. Elson for Paradox Lost: A Cross-Contextual Definition of Levels of Abstraction
• 2012 – Whitney Davis for A General Theory of Visual Culture
• 2013 – David Bellos for Is that a Fish in Your Ear?: Translation and the Meaning of Everything
• 2014 – Brian Lennon for In Babel’s Shadow: Multilingual Literatures, Monolingual States
• 2015 – Michael Serazio for Your Ad Here: The Cool Sell of Guerrilla Marketing
• 2016 – Jeff Scheible for *Digital Shift: The Cultural Logic of Punctuation*
• 2017 – Katherine Biers for *Virtual Modernism: Writing and Technology in the Progressive Era*

**The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture**

• 2002 – Susan B. Barnes for *Online Connections: Internet Interpersonal Relationships and Stuart Biegel for Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*
• 2003 – Nancy A. Walker for *Shaping Our Mothers’ World: American Women’s Magazines*
• 2004 – Thomas L. Friedman for *Lonitudes and Attitudes: Exploring the World After September 11*
• 2005 – Robert Albrecht for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*
• 2006 – Charlton D. McIlwain for *When Death Goes Pop: Death, Media and the Remaking of Community*
• 2007 – David MacDougall for *The Corporeal Image: Film, Ethnography, and the Senses*
• 2008 – Paul Rutherford for *A World Made Sexy: Freud to Madonna*
• 2009 – Tom Boellstorff for *Coming of Age in Second Life: An Anthropologist Explores the Virtually Human*
• 2010 – Diego Gambetta for *Codes of the Underworld: How Criminals Communicate*
• 2011 – Lisa Brooks for *The Common Pot: The Recovery of Native Space in the Northeast*
• 2012 – Sara van den Berg and Thomas M. Walsh for *Language, Culture, and Identity: The Legacy of Walter J. Ong*
• 2013 – Peter Lunefeld for *The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine*
• 2014 – Kate Marshall for *Corridor: Media Architectures in American Fiction*
• 2015 – Dariusz Jemielniak for *Common Knowledge?: An Ethnography of Wikipedia*
• 2016 – Caroline Levine for *Forms: Whole, Rhythm, Hierarchy, Network*
• 2017 – Alex Marland for *Brand Command: Canadian Politics and Democracy in the Age of Message Control*

**The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics**

• 2000 – Paul Levinson for *Digital McLuhan: A Guide to the Information Millennium*
• 2003 – Emily Thompson for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900—1933*
• 2004 – Scott Eastham for *Biotech Time-Bomb: How Genetic Engineering Could Irreversibly Change Our World*
• 2005 – Margaret Cassidy for *Bookends: The Changing Media Environment of American Classrooms*
• 2006 – Casey Man Kong Lum for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*
• 2007 – Timothy C. Campbell for *Wireless Writing in the Age of Marconi* and to Fred Turner for *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*
• 2008 – Steve Dixon for *Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation*
• 2009 – Yvonne Spielmann for *Video: The Reflexive Medium*
• 2010 – Peter K. Fallon for *The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality*
• 2011 – Marco Adria for *Technology and Nationalism*
• 2012 – Braden R. Allenby and Daniel Sarewitz for *The Techno-Human Condition*
• 2013 – Janet Sternberg for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
• 2014 – Brett Robinson for *Appletopia: Media Technology and the Religious Imagination of Steve Jobs*
• 2015 – Brenton Malin for Feeling Mediated: A History of Media Technology and Emotion in America
• 2016 – Karen Rader and Victoria Cain Life on Display: Revolutionizing U.S. Museums of Science and Natural History in the Twentieth Century
• 2017 – Wendy Hui Kyong Chun for Updating to Remain the Same: Habitual New Media

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

• 2000 – Donna Flayhan for Marxism, Medium Theory, and American Cultural Studies: The Question of Determination
• 2001 – Lori Ramos for Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents
• 2002 – Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet
• 2003 – Keith Hampton for Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society
• 2004 – Brian Cogan for Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet
• 2005 – Mary Ann Allison for Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities
• 2008 – Stephanie Bennett for The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul’s La Technique
• 2009 – Catherine Alison Adams for PowerPoint and the Pedagogy of Digital Media Technology
• 2011 – Joseph A. Kim for Marshall McLuhan’s Theological Anthropology
• 2012 – Macello Santos de Medeiros for O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth
• 2013 – Yoni Van Den Eede for Amor Technologiae: Marshall McLuhan as a Philosopher of Technology –Steps Toward a Philosophy of Human-Media Relationships–
• 2014 – Helio César Hintze for Espetáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]
• 2015 – No Award This Year
• 2016 – David James Paterno Technology Translated: The Communicational Facilitation of Medium
• 2017 – David Benjamin Landes for The Attention Situation: A Rhetorical Theory of Attention for Mediated Communication

The Mary Shelley Award for Outstanding Fictional Work

• 2003 – Paul Levinson for The Consciousness Plague
• 2004 – William Gibson for Pattern Recognition
• 2005 – John G. McDaid for "Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals"
• 2006 – Rick Moody for The Diviners
• 2007 – Janna Levin for A Madman Dreams of Turing Machines
• 2008 – Jean-Claude Carrière for Please, Mr. Einstein
• 2009 – Geraldine Brooks for People of the Book
• 2010 – Steve Tomasula for TOC (a new media novel)
• 2011 – Chuck Wachtel for 3/03
• 2012 – Shumeet Baluja for The Silicon Jungle and Robert K. Blechman for Executive Severance
• 2013 – Robin Sloan for *Mr. Penumbra’s 24-Hour Bookstore*
• 2014 – No Award This Year
• 2015 – David Eggers for *The Circle*
• 2016 – Ernest Cline for *Ready Player One*
• 2017 – Natasha Stagg for *Surveys: A Novel*

**The John Culkin Award for Outstanding Praxis in the Field of Media Ecology**

• 2000 – Jerome Agel for *The Medium is the Massage* (audio CD and book)
• 2001 – Douglas Rushkoff for *The Merchants of Cool* (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)
• 2003 – Kevin McMahon for *McLuhan’s Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
• 2004 – John Bishop and Harald Prins for *Oh, What a Blow That Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)
• 2005 – Toni Urban and NYU-TV Productions for *A Conversation with Neil Postman* (video documentary)
• 2006 – Deiren Masterson for *McLuhan Way: In Search of Truth* (video documentary)
• 2007 – Michael Wesch for *The Machine is Us/ing Us* (video on YouTube.com)
• 2008 – Eric Goodman for *Thus Spoke the Spectacle* (videos and website)
• 2009 – Peter C. Rollins for *The Benjamin Lee Whorf Legacy* (CD-ROM)
• 2010 – Barry Vacker for *Space Times Square* (video)
• 2011 – Nora Bateson for *An Ecology of Mind* (documentary film)
• 2012 – Robert Albrecht for *Song of the Poet* (musical composition on CD)
• 2013 – Laureano Ralon for *the Figure/Ground Communication Website*
• 2014 – David Cayley
• 2015 – Alex Kuskis
• 2016 – Eugene Marlow for “Zikkaron/Kristallnacht” A Family Story
• 2017 – Lawrence Azerrad, Tim Daly and David Pescovitz for *Voyager Golden Record: 40th Anniversary Edition*

**The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology**

• 2000 – Christine L. Nystrom
• 2001 – Joshua Meyrowitz
• 2002 – Edmund Carpenter
• 2003 – James W. Carey
• 2004 – Gary Gumpert
• 2005 – Frank E. X. Dance
• 2006 – Terence P. Moran
• 2007 – Octavio Isla
• 2008 – Lee Thayer
• 2009 – Bruce E. Gronbeck
• 2010 – Salvatore J. Fallica
• 2011 – Alex Kuskis
• 2012 – Janet Sternberg
• 2013 – Clifford Christians
• 2014 – Casey Lum
• 2015 – Fernando Gutierrez
• 2016 – Valerie V. Peterson
• 2017 – Stephanie Gibson

**The Jacques Ellul Award for Outstanding Media Ecology Activism**

• 2000 – Stephanie B. Gibson
• 2001 – Dennis Gallagher
• 2002 – Parry Aftab
• 2003 – Ronald J. Deibert
• 2004 – The Reverend Everett C. Parker
• 2005 – Jerry Brown
• 2006 – Andrew Rasiej
• 2007 – Donna Flayhan
• 2008 – Margot Hardenbergh
• 2009 – Mark Lipton
• 2010 – Eric Goodman and Mike Stevens
• 2011 – Lisa Prins
• 2012 – Scott Harrison and charity: water
• 2013 – Aaron Swartz
• 2014 – David Gill
• 2015 – Noam Chomsky
• 2016 – Rosi Braidotti
• 2017 – Senator Bernie Sanders
The James W. Carey Award for Outstanding Media Ecology Journalism

- 2007 – Philip Marchand
- 2008 – Marvin Kitman
- 2009 – Thomas de Zengotita
- 2010 – Eugene Marlow
- 2011 – David Hendy
- 2012 – David Carr
- 2013 – David Pogue
- 2014 – Megan Garber of The Atlantic
- 2015 – Thomas Friedman
- 2016 – Luca De Biase
- 2017 – Kevin Kelly

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

- 2011 – Robert Barry Francos
- 2012 – Terence P. Moran
- 2013 – Thomas Gencarelli
- 2014 – James Morrison
- 2015 – Janet Sternberg
- 2016 – Paul Grosswiler
- 2017 – Paul Soukup

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology

- 2012 – Thomas J. Farrell and Paul A. Soukup
- 2013 – Gary Gumpert
- 2014 – Eric McLuhan
- 2015 – Susan Drucker
- 2016 – Carlos Scolari
- 2017 – Edward Tywoniak

The Walter J. Ong Award for Career Achievement in Scholarship

- 2004 – Denise Schmandt-Besserat
- 2005 – James W. Carey
- 2006 – Elizabeth L. Eisenstein
- 2007 – Jay David Bolter
- 2008 – Joshua Meyrowitz
- 2009 – John Miles Foley
- 2010 – Don Ihde
- 2011 – Robert K. Logan
- 2012 – Sherry Turkle
- 2013 – Lance Strate
- 2014 – René Girard
- 2015 – Johanna Drucker
- 2016 – Luciano Floridi
- 2017 – Paul Heyer

The Neil Postman Award for Career Achievement in Public Intellectual Activity

- 2004 – Douglas Rushkoff
- 2005 – Paul Levinson
- 2006 – Howard Rheingold
- 2007 – Eric McLuhan
- 2008 – Fritjof Capra
- 2009 – Alan Kay
- 2010 – Mary Catherine Bateson
- 2011 – Gary Gumpert
- 2012 – Jaron Lanier
- 2013 – Morris Berman
- 2014 – Ronald J. Deibert
- 2015 – Nicholas Carr
- 2016 – Bruce Sterling
- 2017 – Scott McCloud

The MEA Convention Top Paper Award

- 2004 – Kip Redick for “Theme Parks as Sacred Places and Commercial Sanctuaries”
- 2006 – Davis Foulger for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and Peter A. Maresco and Cheryl A. Casey for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”
- 2007 – Anne Pym for “Orality, Secondary Orality, and the Presence of the Word”
- 2008 – Stephanie Bennett for “The City’s Curse; The Church’s Plight: Technology, Communication and the Sacred”
• 2009 – **Matthew A. Killmeier** for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”
• 2010 – **Claudia Springer** for “Watch the Birdie: Image-Making and Wildlife Conservation”
• 2011 – **Eric Jenkins** for “Another Punctum”
• 2012 – **Eric Jenkins** for “Updating Narcissus, the Ur-Myth of Media, for the Digital Age”
• 2013 – **Brett Lunceford** for “Telepresence and the Ethics of Digital Cheating”
• 2014 – **Kevin Healey** for “Coercion, Consent, and the Struggle for Social Media”
• 2015 –
• 2016 – **Paul Soukup** for “Everyone’s Searching for a Savior: Film, Television, Theology, and Media Ecology”
• 2017 – **Dennis Cali** for “Sacramental View of McLuhan, Ong, and Carey”

**The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention**

• 2003 – **Lisa Hanson** for “PRO-ANA, a Culture Remediated in Cyberspace”
• 2004 – **Megan Rogers** for “Taoism, Media Ecology, and the Reason the West Just Can’t ‘Dig it’”
• 2006 – **David Parisi** for “Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch”
• 2007 – **Xiaoyan Xiang** for “Walling-In and Walling Out”
• 2008 – **Phil Rose** for “René Girard as Media Ecologist”
• 2009 – **Jason Kalin** for “Toward a Rhetoric of Hybrid-Space Walking”
• 2010 – **J. N. Beckham** for “Food and Drink: Engaging the Logics of New Mediation”
• 2011 – **Helma Sawatsky** for “Anemone Theory: An Exploration of Digital Media as Phenomena”
• 2012 – **Angela M. Cirucci** for “First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games”
• 2013 – **Helma Sawatzky** for “Reconfigurations: Unfolding the Spaces of Mobile Listening”
• 2015 –
• 2016 – **Bryan Picciotta** for “From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running”
MEA 2018 Executive Committee

- President: Edward Tywoniak, St. Mary’s College of California
- Vice President: Paul Grosswiler, University of Maine
- Vice President-Elect: Paolo Granata, University of Toronto
- Immediate Past President: Brett Lunceford, Independent Scholar
- Treasurer: Paul A. Soukup, SJ, Santa Clara University
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- Recording Secretary: Cathy Adams, University of Alberta
- Historian: Sara van den Berg, Saint Louis University
- EME Editor-in-Chief: Lance Strate, Fordham University
- Internet Officers: Carolin Aronis, Colorado State University and Matt Thomas, Kirkwood Community College
- Awards Coordinator: Brian Cogan, Molloy College
- Newsletter Editor: Scott Church, Brigham Young University
- At-Large Member: Stephanie Bennett, Palm Beach Atlantic University
- At-Large Member: Adriana Braga, Pontifícia Universidade Católica do Rio de Janeiro
- At-Large Member: Peter Zhang, Grand Valley State University

Advisory Council

- Corey Anton – Grand Valley State University
- Thomas F. Gencarelli – Manhattan College
- James C. Morrison – Boston College
- Janet Sternberg – Independent Scholar
- Lance Strate – Fordham University

Appointed Officers

- Liaison to NCA: Dennis D. Cali – University of Texas, Tyler
- Liaison to ECA: James C. Morrison – Boston College
- Liaison to ICA: Thomas F. Gencarelli – Manhattan College
- Liaison to CCA: Ellen Rose – University of New Brunswick, Fredericton

Past Convention Coordinators

Ed Tywoniak – St. Mary’s College of California (2017)
Brett Lunceford – Independent Scholar (2016)
Paolo Granata – University of Bologna (2016)
Elena Lamberti – University of Bologna (2016)
Karen Lollar – Metropolitan State University of Denver (2015)
Phil Rose – York University (2014)
Corey Anton and Valerie V. Peterson – Grand Valley State University (2013)
Thomas F. Gencarelli – Manhattan College (2012)
Marco Adria – University Of Alberta, Edmonton (2011)
Catherine Adams – University Of Alberta, Edmonton (2011)
Paul Grosswiler – University of Maine (2010)
Ellen Rose – University of New Brunswick, Fredericton (2010)
Sara van den Berg – Saint Louis University (2009)
Paul A. Soukup, SJ – Santa Clara University (2009)
Paul A. Soukup, SJ – Santa Clara University (2008)
Anne Pym – California State University, East Bay (2008)
Thomas F. Gencarelli – Montclair State University (2007)
Fernando Gutiérrez – Tecnológico de Monterrey, Campus Estado de México (2007)
Donald A. Fishman – Boston College (2006)
Janet Sternberg – Fordham University (2005)
Lance Strate – Fordham University (2005)
Barbara M. Kelly – Hofstra University (2003)  
David Linton – Marymount Manhattan College (2002)  
Laura Tropp – Marymount Manhattan College (2002)  
Janet Sternberg – New York University (2001)  
Paul Levinson – Fordham University (2000)

• **Editor, Explorations in Media Ecology:** Lance Strate – Fordham University  
  **Past Editors**  
  Peter K. Fallon, Roosevelt University, and Paul Grosswiler, University of Maine (2011)  

• **Past Editors, Proceedings**  
  Catherine Adams – University of Alberta, Edmonton (2011)  
  Ellen Rose – University of New Brunswick, Fredericton (2010)  
  Paul A. Soukup, SJ – University of Santa Clara (2009)  
  Anne Pym – California State University, East Bay (2008)  
  Robert Albrecht – New Jersey City University (2007)  
  Steven Reagles – Bethany Lutheran College (2006)  
  James C. Morrison – Babson College (2006)  
  Anthony Kelso – Iona College (2005)  
  Brian Cogan – Molloy College (2003)  
  Margot Hardenbergh – Fordham University (2002)  
  Donna Flayhan – Goucher College (2001)  
  Mark Lipton – Vassar College (2000)

• **Editor, In Medias Res:** Scott Church – Brigham Young University  
  **Past Editors:**  
  Edward Tywonik – St. Mary’s College of California  
  Stephanie Gibson – University of Baltimore (2009)  
  Stephanie Bennett – Palm Beach Atlantic University (2008–2009)  

• **Awards Officer:** Brian Cogan – Molloy College  
  **Past Awards Officer:**  

• **Internet Officers:** Carolin Aronis, Colorado State University, and Matt Thomas, Kirkwood Community College (2018–)  
  **Past Internet Officers/Web Editors:**  
  Mike Plugh – Manhattan College  
  Phil Rose – York University (2011–2013)  
  James C. Morrison – Babson College (2009–2011)  
• **Webmaster:** Arturo Caro Islas – Tecnológico de Monterrey, Campus Estado de México

  **Past Webmaster:**

• **Electronic Mailing List Manager:**
  Carolin Aronis, Colorado State University

  **Past Electronic Mailing List Managers:**
  Mike Plugh – Manhattan College
  Phil Rose – York University (2012–2013)
  Stephanie Gibson – University of Baltimore (1997–2002)

**Past Presidents**

• Lance Strate – Fordham University (1998–2008)
• Janet Sternberg – Fordham University (2009–2011)
• James C. Morrison – Babson College (2012)
• Thomas F. Gencarelli – Manhattan College (2013)
• Corey Anton – Grand Valley State University (2014)
• Phil Rose – York University (2015)
• Karen Lollar – Metropolitan State University of Denver (2016)
• Brett Lunceford – Independent Scholar (2017)

**Past Directors**

• Mary Ann Allison – Allison Associates, Inc.
• Corey Anton – Grand Valley State University
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• Robert K. Logan – University of Toronto
• Casey Man Kong Lum – William Paterson University
• Neil Postman – New York University
• Ellen Rose – University of New Brunswick, Fredericton
• Douglas Rushkoff – New School University
• Laura Tropp – Marymount Manhattan College
List of Convention Participants

Adams, Cathy, 2.2, 6.1
Allen, William, 11.2
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Aronis, Carolin, 3.2, 5.2
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Boccio, Jacob, 5.1, 7.1
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Buterman, Jan, 6.3
Cerdena, Leon, 6.3
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Valleé Jean-François, 4.4
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Media Ecology Association Convention: June 21-24, 2018
Event location: DP Corbett | Edith Patch Hall, University of Maine. See map above for building and parking locations.
Please note the UMaine entrance from Park Street, Orono is closed for summer 2018. Plan to use any College Avenue entrance.