THE EIGHTEENTH ANNUAL
CONVENTION OF THE
MEDIA ECOLOGY ASSOCIATION

THURSDAY, JUNE 22ND –
SUNDAY, JUNE 25TH

CO-SPONSORED BY:
The Roy E. and Patricia Disney Forum
CALL FOR PAPERS
The 19th Annual Convention of the Media Ecology Association

Senses of Time, Space and Place

The University of Maine

June 21-24, 2018

Since 1950, when Canadian economic historian Harold Innis grounded his communication history theory in the ebb and flow of time-biased and space-biased media from ancient to modern civilizations, time and space have been a key concept in what later became media ecology in the 1970s. Marshall McLuhan applied the time/space concept to perception to understand the temporal characteristics of oral culture; the spatial nature of visual scribal and typographic culture, and the elimination of time and space in electronic media culture. Walter Ong featured time and space as central to the modes of consciousness in orality and literacy. Neil Postman attributed the decline in rational print culture discourse to the shortening attention span of television culture. For James Carey, too, time and space were critical elements of the equation of communication and culture. Joshua Meyrowitz explored the shifting sense of place in media cultures. And theorists from Jean Baudrillard to Paul Virilio contemplated postmodern and posthuman senses of time, space and place.

With this as context, we invite paper and panel proposals that address one or more of the three core themes. Although we encourage submissions that touch upon, or align with, the convention theme, papers, abstracts, and panel proposal submissions from all areas of Media Ecology are welcome. A maximum of two submissions per author will be accepted. Authors who wish their papers to be considered for the Top Paper or Top Student Paper award must indicate this on their submission(s). The top papers will be published in Explorations in Media Ecology. All submissions will be acknowledged. The language of the convention is English.

Please note that paper and panel proposals do not need to be related to the overall conference theme.

Please submit all papers, panels, proposals and questions to the convention chair Paul Grosswiler at <paulg@maine.edu>

Guidelines for Submission

For manuscripts eligible for MEA award submissions:
1. Manuscripts should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages)
2. Include a cover page (or e-submission page) with your academic or professional affiliation and other contact information.
3. Include a 150 words abstract, with the title. Use APA, MLA or Chicago style.
4. Papers should be written in English.

For Paper and Panel Proposals:
1. Include title, 250 words abstract, and contact information with your proposal
2. Outline, as relevant, how your paper or panel will fit with the convention theme
3. Presenters should be prepared to deliver their papers in English.
4. Authors with papers submitted as part of a panel proposal or as a paper proposal that wish to be considered for Top Paper or Top Student Paper must send completed paper to the convention planner by June 1, 2018.
The 18th Annual Convention of the Media Ecology Association
SPIRITUALITY, TECHNOLOGY, ECOLOGY

Sponsored by the Roy E. and Patricia Disney Forum

Saint Mary’s College of California is proud to host the 18th annual convention of the Media Ecology Association (MEA). Founded in 1863, Saint Mary’s is one of the oldest colleges in the western U.S. with the original location in San Francisco and now located on a 420-acre campus in the Moraga Valley, 20 miles east of San Francisco. The convention will be held from June 22 through 25, 2017.

The theme for the 18th annual MEA Convention is Technology, Spirituality, Ecology. This tri-part theme provides a confluence of topics that represent major global concerns in the contemporary age. This is probably best articulated in the papal encyclical from Pope Francis, Laudato Si, when he stated that “when media and the digital world become omnipresent, their influence can stop people from learning how to live wisely, to think deeply and to love generously. In this context, the great sages of the past run the risk of going unheard amid the noise and distractions of an information overload. Efforts need to be made to help these media become sources of new cultural progress for humanity and not a threat to our deepest riches. True wisdom, as the fruit of self-examination, dialogue and generous encounter between persons, is not acquired by a mere accumulation of data which eventually leads to overload and confusion, a sort of mental pollution. Real relationships with others, with all the challenges they entail, now tend to be replaced by a type of internet communication which enables us to choose or eliminate relationships at whim, thus giving rise to a new type of contrived emotion which has more to do with devices and displays than with other people and with nature (para. 47).

Ed Tywoniak, Convention Chair
Lori Erokan, Convention Coordinator

Special Thanks to:
Beth Dobkin, Provost, Saint Mary’s College of California
Sheila Hughes, Dean of the School of Liberal Arts, Saint Mary’s College of California
Samantha Joyce, Department of Communication, Saint Mary’s College of California
Mike Russo, Department of Communication, Saint Mary’s College of California
Ginny Prior, Department of Communication, Saint Mary’s College of California
Dan Leonard, Department of Communication, Saint Mary’s College of California
The John F. Henning Institute for Catholic Social Thought
Melissa Glickman, Saint Mary’s College of California
Matt Carroll, Sodexo Food Service
Cut Focus Video (Carlos, Cole and Jake)
Bob Mulhern, Golden Gate Yacht Club
Aaron Jonas Catering

Student Workers:
Victoria Allende
Barrett Bauer
Cameron Cabadding
Caitlin Comaroto
Will Connell
Alex Hall
Rosario Macahilas

Sierra Nguyen
Katrina Repar
Julie Rovai
Maxwell Shore
Phil Tsamaforys
Valery Vallin
Carly Wohleib
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**Convention at a Glance:**

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<tr>
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<td>Dorm Check-In</td>
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<tr>
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<tr>
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<td>Sichel 101</td>
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<td>MEA Community Meeting</td>
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**Sunday 6/25/17**

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<th>Time</th>
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<td>Plenary Session F</td>
<td>Claeys Lounge, Soda Center</td>
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<td>11:45 am - 1:00 pm</td>
<td>Lunch/ Closing Ceremony</td>
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<td>1:30 pm - 2:30 pm</td>
<td>McLuhan Mass</td>
<td>College Chapel</td>
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## Conference Schedule

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<tr>
<th>DAY (6/21)</th>
<th>TIME</th>
<th>ACTIVITY</th>
<th>LOCATION</th>
<th>SCHEDULING NOTES</th>
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<td>Wednesday</td>
<td>Noon – Midnight</td>
<td>Dorm Check-In</td>
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<td>Thursday</td>
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<td>Breakfast</td>
<td>Oliver Hall</td>
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<td>Coffee Service</td>
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<tr>
<td>Thursday</td>
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<td>Concurrent Session #2</td>
<td>Sichel 102</td>
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**PANEL TITLE:** The Ecology of Screens

**PANEL CHAIR:** Samantha Joyce
Saint Mary’s College of California

**PANELISTS:**
Samantha Joyce
Saint Mary’s College of California
Brazilian Telenovelas: Velho Chico, and the “Open Text”

Robert C. MacDougall
Curry College
*From Pages to Screens (and Other Mind Shifts)*

Wilson Oliveira
Universidade Estacio de Sa [UNESA]/ Universidade Federal do Rio de Janeiro
*An Eye for an Ear: A GIF From a Film*

William Allen
Florida Southern College
*Through 360 Technologies*
<table>
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<tr>
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<th>Concurrent Session #3</th>
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<td>PANEL TITLE:</td>
<td>Texts, Jazz, Immigrant Identity and Post-Human Love</td>
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<td>PANEL CHAIR:</td>
<td>Brett Lunceford</td>
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<td>Twyla Gibson</td>
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<td>University of Missouri</td>
<td>On the Organization and Transmission of Early Texts: A Comparative Media Studies Approach</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Eric McLuhan</td>
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<td></td>
<td></td>
<td>Independent Scholar, and</td>
<td>Peter Zhang</td>
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<td>Grand Valley State University</td>
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<td>Media Ecology in a Jazz Mode</td>
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<td>Past Identity: A Deconstructive Approach to the Erasures and Reconstructions of Mexican Immigrant Identity</td>
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<td>Love Among the Posthumans</td>
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<td>From the Past to the Future</td>
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<td>Metropolitan State University of Denver</td>
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<td>UCLA MLIS Media Archival Studies, and</td>
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<td>Pacific Northwest College of Art</td>
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<td>Ghosts of the Library of Alexandria: Catalysts, Artifacts, and Warnings</td>
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<td>Alessandro Colombi</td>
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<td>Out of the Maelstrom: Technology, Evasion, Survival, Sustainability</td>
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<td>Noon – 1:30pm</td>
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<td>MEA Board Lunch</td>
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<td>1:30pm – 2:45pm</td>
<td>Concurrent Session #5</td>
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**Thursday No. Noon – 1:30pm**

- **Attendee Lunch**

**Thursday Noon – 1:00pm**

- **MEA Board Lunch**

**Thursday 1:30pm – 2:45pm**

- **Concurrent Session #5**

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**Eric Jenkins**  
University of Cincinnati  
*Addictions and Subscriptions: On Virtual Land Ownership and the Waxing and Waning of Affect in Control Society*

**Karen Lollar**  
Metropolitan State University of Denver  
*Virtual Ethics is a Social Media Ecology: Public Space and Private Codes*

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**PANEL TITLE:**  
The Augmented World

**PANEL CHAIR:**  
Brett Lunceford  
Saint Mary’s College of California

**PANELISTS:**  
- Cathy Adams  
  University of Alberta  
  *Seeing the Ready-to-Hand Ground for the Present-at-Hand Figure, or How Breakdowns Can Reveal our Web of Human-Technology-World Relations*

- Mary Rothschild  
  Fordham University  
  *Birth to Age Six: Attention, Media-Centered Narratives and Spiritual Development*

- Gerald Erion  
  Medaille College  
  *Media, Epistemology, and Critical Thinking*

- Wilson Oliveira  
  Universidade Estacio de Sa (UNESA), and  
  Marcia Cristina Sousa  
  Universidade Federal de Rio de Janeiro  
  *Audiovisual Live Performances as a Media Ecology Practice and Theory: Cinema’s New Regions*
<table>
<thead>
<tr>
<th>Thursday</th>
<th>1:30pm – 2:45pm</th>
<th>Concurrent Session #6</th>
<th>Sichel 102</th>
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<tr>
<td><strong>PANEL TITLE:</strong></td>
<td>Ong, Boswell, and McLuhan</td>
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<td><strong>PANEL CHAIR:</strong></td>
<td>Alex Hall</td>
<td>Saint Mary’s College of California</td>
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<tr>
<td><strong>PANELISTS:</strong></td>
<td>Thomas Zlatic</td>
<td>St. Louis College of Pharmacy</td>
<td>Environment Around and Within You: Walter Ong’s “Milieu”</td>
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<td>Brian Glover</td>
<td>East Carolina University</td>
<td>James Boswell, Not Our Contemporary</td>
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<td>Dennis Cali</td>
<td>University of Texas at Tyler</td>
<td>The Sacramental View of McLuhan, Ong and Carey</td>
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<td>Fernando Gutierrez</td>
<td>Tecnológico de Monterrey</td>
<td>Misinformation and Disinformation: The Proliferation of Fake News on the Digital Environment</td>
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<td>Old and New Media Environments</td>
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<td>Paul Grosswiler</td>
<td>University of Maine</td>
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<td><strong>PANELISTS:</strong></td>
<td>Paul Grosswiler</td>
<td>University of Maine</td>
<td>Socrates on New Media Environments</td>
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<td></td>
<td>Sheila J. Nayar</td>
<td>University of North Carolina, Chapel Hill</td>
<td>The &quot;Fake News&quot; of Renaissance Cartography</td>
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<td>Marshall Soules</td>
<td>Vancouver Island University</td>
<td>Cuba’s Revolutionary Landscape</td>
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<td>Michael Grillo</td>
<td>University of Maine</td>
<td>Talking About the Ineffable: Bergson, McLuhan and Plato’s</td>
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<td>Educating for Citizenship in a Digital World</td>
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<td><strong>Plenary Session B</strong></td>
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<td>Thursday</td>
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<td><strong>Reception</strong></td>
<td>Claeys Lounge</td>
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<td>Medium &amp; the Light Award</td>
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<td>Thursday</td>
<td>6:15pm – 7:30pm</td>
<td>Dinner</td>
<td>Oliver Hall</td>
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| DAY  
(6/23) | TIME          | ACTIVITY            | LOCATION   |
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<td>Breakfast</td>
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<tr>
<td>Friday</td>
<td>9:45am – 11:00am</td>
<td>Concurrent Session #9</td>
<td>Sichel 101</td>
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**PANEL TITLE:**
Doing Media Research in a Posthuman World: Interviewing Objects

**PANEL CHAIR:**
Cathy Adams
University of Alberta

**PANELISTS:**
Cathy Adams
University of Alberta, and Terrie Lynn Thompson
University of Sterling

*Doing Media Research in a Posthuman World: An Introduction to Interviewing Objects*

Karly Coleman
University of Alberta
*Interview With a Bicycle*

Linden Courtert
University of Alberta
*Interviewing Podcasts*

Gillian Lemermeyer
University of Alberta
*When the High-Fidelity Manikin is the Message in Nursing Undergraduate Education*

Joni McBeth Turville
University of Alberta
*Interview Email*

Jan Buterman
University of Alberta
*8 Degrees of Interrogation: On Interviewing a Driver’s License*
<table>
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<tr>
<th>Date</th>
<th>Time</th>
<th>Session</th>
<th>Room</th>
<th>Panel Title</th>
<th>Panel Chair</th>
<th>Panelists</th>
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</thead>
</table>
| Friday     | 9:45am – 11:00am| Concurrent Session #10   | Sichel 102 | Philosophical Perspectives                      | Corey Anton                                     | Corey Anton
Grand Valley State University
*Alphabetic Print-Based Literacy, Hermeneutic Sociality, and Philosphic Culture*
Ronan Hallowell
USC Rossier School of Education
*Media Ecological Metaphysics: Process Philosophy, Spirituality, and Ecological Civilization*
Matthew Segall
California Institute of Integral Studies
*A Communicative Cosmos: Toward a Whiteheadian Media Ecology*
Vladan Pantic
Simon Fraser University, Vancouver
*On Heidegger's Theory of the Moment: The Communicative Moment, Conscience and Media*

| Friday     | 9:45am – 11:00am| Concurrent Session #11   | Sichel 104 | Technology and the Spirit                       | Susan Jasko                                      | Nicholas Collins
California Institute of Integral Studies
*Discanate Man’s Divination: The Effects of Digital Media on Religious Experience*
Read Schuchardt
Wheaton College
*The Implications of Sonoluminescence and Cymatics for Media Ecology and Theological Study*
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<tr>
<td>Friday 9:45am – 11:00am</td>
<td>Concurrent Session #12</td>
<td>Sichel 106</td>
<td>Judith Udechukwu, Duquesne University&lt;br&gt;Cyberspace Technology and the Flourishing of Human Relationships</td>
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<td>Jake McNeill, Kennesaw State University&lt;br&gt;Electrodermal Activity Monitoring: The Gamification of Meditation and Mindset</td>
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<tr>
<td>Friday 10:30am – 11:30am</td>
<td>Coffee Service</td>
<td>Sichel Arcade</td>
<td>PANEL TITLE: Performance and Creativity&lt;br&gt;PANEL CHAIR: Paul Grosswiler, University of Maine</td>
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<td>PANELISTS:&lt;br&gt;Sarah A. Willis, University of Cincinnati&lt;br&gt;Performativity, Quantification, and Mobility: How Social Media Has Normalized Mediated Self-Surveillance&lt;br&gt;Martin Speer, Technical University of Dortmund&lt;br&gt;The End of Time and Space in Networks I: Creativity and Artistry&lt;br&gt;Aaron Sachs, Saint Mary’s College of California&lt;br&gt;Spirit Rapping: Technology and the Mediation of Death&lt;br&gt;Matt Thomas, Kirkwood Community College&lt;br&gt;Now This... Again: Twitter Moments, Neil Postman, and Public Discourse in the Age of Trump</td>
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<tr>
<td>Friday 11:30am –12:30pm</td>
<td>Lunch</td>
<td>Moraga Room</td>
<td>KEYNOTE SPEAKER&lt;br&gt;Eric McLuhan, The Sensus Communis, Synesthesia and the Soul</td>
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<td>Friday 12:30pm – 1:30pm</td>
<td>Plenary Session C</td>
<td>Moraga Room</td>
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| Friday   | 1:45pm – 3:00pm | Concurrent Session #13 | Sichel 101 | **Panel Title:** Episode V: The Small Screen Strikes Back: How Television Invites Cultural Progress  
Hands-on workshop  
**Panel Chair:** Miles Mancini  
Florida Gulf Coast University  
**Panelists:**  
Miles Mancini  
*Florida Gulf Coast University*  
Roberto Garcia  
*Florida Gulf Coast University*  
Roy Samuelson  
*Florida Gulf Coast University*  
Emily Harriott  
*Florida Gulf Coast University*  
Nicole Valledor  
*Florida Gulf Coast University* |
| Friday   | 1:45pm – 3:00pm | Concurrent Session #14 | Sichel 102 | **Panel Title:** A General Semantics Tool Kit for Sanity in Today’s Political Climate  
**Panel Chair:** Ed Tywoniak  
Saint Mary’s College of California  
**Panelists:**  
Martin H. Levinson  
Institute of General Semantics  
Lance Strate  
Fordham University  
Corey Anton  
Grand Valley State University  
Richard Fiordo  
University of North Dakota |
| Friday  | 1:45pm – 3:00pm | Concurrent Session #15 | Sichel 104 | **PANEL TITLE:** From Plato to Dick
|---------|-----------------|-------------------------|-----------|----------------------------------|
|         |                 |                         |           | **PANEL CHAIR:** Valerie Peterson
|         |                 |                         |           | Grand Valley State University
|         |                 |                         |           | **PANELISTS:**
|         |                 |                         |           | Valerie Peterson
|         |                 |                         |           | Grand Valley State University
|         |                 |                         |           | Plato's Allegory of the Cave:
|         |                 |                         |           | Literacy and the Good
|         |                 |                         |           | Adam Robbert
|         |                 |                         |           | California Institute of Integral
|         |                 |                         |           | Studies
|         |                 |                         |           | *Media Ecology and Bios*
|         |                 |                         |           | *Theoretikos: Philosophy as*
|         |                 |                         |           | *Extended Skillful Action*
|         |                 |                         |           | Zachary Loeb
|         |                 |                         |           | East Stroudsburg University
|         |                 |                         |           | *I, Thou, and the iPhone*
|         |                 |                         |           | Robert K. MacDougall
|         |                 |                         |           | Curry College
|         |                 |                         |           | *Entering the Uncanny Media*
|         |                 |                         |           | *Ecologies of Philip K. Dick*

| Friday  | 1:45pm – 3:00pm | Concurrent Session #16 | Sichel 106 | **PANEL TITLE:** Art and Mediation
|---------|-----------------|-------------------------|-----------|----------------------------------|
|         |                 |                         |           | **PANEL CHAIR:** Barrett Bauer
|         |                 |                         |           | Saint Mary’s College of
|         |                 |                         |           | California
|         |                 |                         |           | **PANELISTS:**
|         |                 |                         |           | Scott Church
|         |                 |                         |           | Brigham Young University
|         |                 |                         |           | *Amplificatio, Diminutio, and the*
|         |                 |                         |           | *Art of Making a Political Remix*
|         |                 |                         |           | *Video*
|         |                 |                         |           | Ruthanne Segall
|         |                 |                         |           | St. Paul’s College, Manitoba
|         |                 |                         |           | *Crossing Over -- Hearing*
|         |                 |                         |           | *Leonard Cohen Sing New*
|         |                 |                         |           | *Orleans*
|         |                 |                         |           | Martyn Gates
|         |                 |                         |           | Independent Scholar
|         |                 |                         |           | *Is Seeing Still Believing: A*
|         |                 |                         |           | *Critical Enquiry into the*
|         |                 |                         |           | *Epistemological and Technical*
|         |                 |                         |           | *Implications of Faked Generated*
|         |                 |                         |           | *Moving Images in News and*
|         |                 |                         |           | *Factual Broadcasting* |
Aaron Sachs  
Saint Mary’s College of California  
*Audio Killed the Video Star: The Commodification of Hip-Hop Culture*

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<td>Friday</td>
<td>3:00pm – 4:15pm</td>
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| Friday     | 4:30pm – 11:30pm | Bus Trip to San Francisco | Reception  
Golden Gate Yacht Club  
San Francisco  
BOARD BUSES AT 4:15PM  
LEAVE FOR S.F. AT 4:30PM |

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<td>Saturday</td>
<td>7:00am – Noon</td>
<td>Conference Registration</td>
<td>Sichel Hall</td>
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| Saturday   | 9:00am – 10:15am | Plenary Session D | Moraga Room  
Soda Center  
FEATURED SPEAKER  
Scott McCloud  
Independent Scholar |
| Saturday   | 10:30am – 11:45am | Coffee Service | Sichel Arcade |
| Saturday   | 10:30am – 11:45am | Concurrent Session #17 | Sichel 101  
**PANEL TITLE:**  
Humanity, Image, Art, and the End of Time and Space  
**PANEL CHAIR:**  
Paul Lippert  
East Stroudsburg University  
**PANELISTS:**  
Martin Speer  
Technical University of Dortmund  
The End of Time and Space in Networks II: Mediation on  
Spiritual Media Theory  
Ian Chunn  
Columbia College, Vancouver,  
British Columbia  
*Media, Kergyma, and Frye* |
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<td>PANEL TITLE</td>
<td>Probing the Relevance of the Spiritual in the Technological Age</td>
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<td>PANEL CHAIR:</td>
<td>Geraldine Forsberg</td>
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<td>Western Washington University</td>
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<td>Calvin Troup</td>
<td>Geneva College</td>
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<td>Ellul’s Challenge: Imago Dei as the Undeniable Image</td>
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<td>Stephanie Bennett</td>
<td>Palm Beach Atlantic University</td>
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<td>Speech, Silence, and the Saint From Assisi: Uncovering the Dialectical Necessity of the Contemplative Element in the Contemporary Evangelical Church</td>
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<td>David Gill</td>
<td>International Jacques Ellul Society</td>
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<td>Paul Lippert</td>
<td>East Stroudsburg University</td>
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<td>Pedagogy, Propaganda, and Paradox in Protestant Art of the Early Modern Period</td>
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<td>Laura Trujillo</td>
<td>Universidad Panamericana, Campus México</td>
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<td>The Humanity of Technology</td>
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| Saturday     | 10:30am – 11:45am | Concurrent Session #19   | Sichel 104     | **PANEL TITLE**  
Taking Up McLuhan’s Cause: Perspectives on Media and Formal Causality  
**PANEL CHAIR:**  
Steven Reagles  
Bethany Lutheran College  
**PANELISTS:**  
Corey Anton  
Grand Valley State University  
Robert K. Logan  
University of Toronto  
Lance Strate  
Fordham University  
Eric McLuhan  
Independent Scholar  
Respondent |
|              |              |                          |                |                                                                         |
| Saturday     | 10:30am – 11:45am | Concurrent Session #20   | Sichel 106     | **PANEL TITLE:**  
The Mysteries of Technology  
**PANEL CHAIR:**  
Paolo Granata  
University of Toronto  
**PANELISTS:**  
Bartlomej Knosala  
Silesian University of Technology  
*Technological Mysticism of Richard Buckminster Fuller*  
Jonathan Zaccarini  
Lund University  
*Constructing Post-Death Identities: An analysis of the “Hollywood Medium” Facebook Page*  
Paolo Granata  
University of Toronto  
*Technological Enchantments: The Role of Magic in Contemporary Human Technology* |
<p>| Saturday     | Noon – 1:15pm | Lunch                    | Brousseau Courtyard |                                                                         |
| Saturday     | 1:30pm – 2:45pm | MEA Gen. Business Mtg.   | Brousseau Hall Atrium | <strong>MEA General Business Meeting</strong>                                       |</p>
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<tr>
<td>Saturday</td>
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<td>Concurrent Session #21 Sichel 101</td>
<td>PANEL TITLE: McLuhan and Beyond</td>
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<td>PANELISTS: Andrew B. Chrystall</td>
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<td>McLuhan, Havelock, Technology and the Soul</td>
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<td>Gerry Fialka</td>
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<td>Artist, Writer and Lecturer</td>
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<td>Non-Finneganes McLuhanites</td>
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<td>Carolin Aronis</td>
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<td>Addressing the Dead Through Inter/Mass Communication</td>
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<td>Se-jin Kim (First Presenter)</td>
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<td>Implosion and Explosion in Social McLuhan</td>
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<td>Saturday</td>
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<td>Concurrent Session #22 Sichel 102</td>
<td>PANEL TITLE: Probing the Relevance of the Spiritual in the Technological Age</td>
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<td>Santa Clara University</td>
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<td>Seeing As Believing: A Media Ecology of Theology in Christian Art</td>
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<td>Michael Giobbe</td>
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<td>Laudato Si to Shining Sea, or Why it’s Not All “Climate Change”: Understanding Pope Francis via McLuhan, Ong, Pirsig, McGilchrest, and the Classical Trivium</td>
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<td><strong>PANEL TITLE:</strong></td>
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<td>From Bees to Bodies</td>
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<td>Michael Plugh</td>
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<td>Ruthanne Segall</td>
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<td>St. Paul’s College, Manitoba</td>
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<td>Configuring Norval Morrisseau - a Perceptive Artist from Canada</td>
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<td>Richard Fiordo</td>
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<td>University of North Dakota</td>
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<td>Judgment: Awakening the Other Side of the General Semantics Mountain</td>
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<td>Brett Lunceford</td>
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<td>The Body as Medium: The Confrontational Nudity of Milo Moire</td>
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<td>Miles Sarvis-Wilburn</td>
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<td>Beyond The Keep: A Preliminary Critique of Modern Beekeeping</td>
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<td>Oliver Muchmore</td>
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<td>Urban Vampire: How Geometric Form Masks the City’s Ecological Cost</td>
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<td>DAY (6/25)</td>
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<td>Concurrent Session #24</td>
<td>Sichel 106</td>
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<td>PANEL TITLE: The Question of Faith</td>
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<td>PANEL CHAIR: Arthur Hunt The University of Tennessee at Martin</td>
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<td>PANELISTS: Arthur Hunt The University of Tennessee at Martin The Benedict Option: Rod Dreher’s Call for Intentional Communities of Faith Jessica Fredricks Independent Scholar The Technological Church: Pursuing Wholeness, Presence, and Reality as the People of God Tess Jewell York and Ryerson Universities “Because I Can See”: Technology, Spirituality, and the Senses in The OA Austin Hestadelin Duquesne University Presented by Judith Udechukwu Duquesne University Communication Ethics: Beyond the Conditions of Materiality</td>
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<tr>
<td>Saturday</td>
<td>4:30pm – 5:45pm</td>
<td>Plenary Session E</td>
<td>Hagerty Lounge De La Salle Hall</td>
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<tr>
<td>Saturday</td>
<td>6:00pm – 7:00pm</td>
<td>Reception</td>
<td>De La Salle Quad</td>
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<tr>
<td>Saturday</td>
<td>7:00pm – 9:30pm</td>
<td>Awards Banquet</td>
<td>Moraga Room Soda Center</td>
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**Plenary Session F**

Claeys Lounge
Soda Center

**FEATURED SPEAKER**
Terrence W. Deacon
University of California
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<th>Day</th>
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<tr>
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<td>9:30am – 10:45am</td>
<td>Concurrent Session #25 Sichel 101</td>
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<td><strong>PANEL TITLE</strong></td>
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<td>Can Objects Act? A Media Ecological Approach to the City</td>
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<td>John Dowd</td>
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<td>Clayton Rosati                   Bowling Green State University</td>
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<td>Carolin Aronis                  Colorado State University</td>
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<td>John Dowd                      Bowling Green State University</td>
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<td>Sunday</td>
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<td>Concurrent Session #26 Sichel 102</td>
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<td><strong>PANEL TITLE:</strong></td>
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<td>From Memes to Mumford</td>
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<td><strong>PANEL CHAIR:</strong></td>
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<td></td>
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<td>Samantha Joyce                  Saint Mary’s College of California</td>
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<td><strong>PANELISTS:</strong></td>
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<td></td>
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<td>Benjamine Cline                  Western New Mexico University</td>
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<td>An Apology for the Tweeting of Apologetics</td>
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<td>Blair Davis                     DePaul University, Chicago</td>
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<td>Comics, Movies, Panels and Pause Buttons</td>
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<td>Robert Foschia                  Duquesne University, Pittsburgh</td>
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<td>Digging Up Lewis Mumford: New Media Materialism and Mining in Mumford and</td>
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<td>Jessi Parikka                   Alex Hall</td>
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<td>The Meme is the Message</td>
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<th>Sunday</th>
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<tr>
<td>PANEL TITLE:</td>
<td>Soft Technologies</td>
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<td>PANEL CHAIR:</td>
<td>Jan Lukas Buterman</td>
<td>University of Alberta</td>
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<td>Juliana Depiné</td>
<td>Pontifícia Universidade Católica do Rio de Janeiro</td>
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<td>Journalism and the “Anti-Homophobic Law”: A Membership Categorization Analysis of the Bill 122 on Brazilian Newspapers</td>
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<td>Joff Bradley</td>
<td>Teikyo University</td>
<td>On Interworlds and Transnational Media Flows</td>
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<td>Jan Lukas Buterman</td>
<td>University of Alberta</td>
<td>Rationalisation, Narrative, Serfdom, Fetish: A Tetradic Analysis of the Birth Certificate</td>
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<td>Questions of Media and the Environment</td>
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<td>Media Idolatry: Stuck Between the Now and Not Yet</td>
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<td>Jennifer Rauch</td>
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<td>Long Island University, Brooklyn</td>
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<td>Mindful Media Use: Toward Sustainable Engagement with Digital Technologies</td>
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<td>Jermaine Martinez</td>
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<td>Kennesaw State University</td>
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<td>Pushing Against Media-Washed Decadence: A Pedagogical Tool and Justification for Assigning Difficult Reading to Students</td>
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<td>Bartlomej Knosala</td>
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<td>Silesian University of Technology</td>
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<td>The Phenomenon of Crisis of Humanities and Ecological Crisis</td>
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<tr>
<th>Sunday</th>
<th>11:00am – 11:45am</th>
<th>Plenary Session G</th>
<th>TBA Moraga Room</th>
<th>Poetry Session</th>
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<td>Lance Strate Fordham University</td>
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<td>Adeena Karasick Pratt Institute, New York</td>
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<tr>
<th>Sunday</th>
<th>11:45am – 1:00pm</th>
<th>Lunch / Closing Ceremony</th>
<th>Moraga Room</th>
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<tr>
<th>Sunday</th>
<th>1:30pm</th>
<th>McLuhan MASS</th>
<th>College Chapel</th>
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26
The 2017 MEA AWARDS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology to
Tim Wu for The Attention Merchants: The Epic Scramble to Get Inside Our Heads

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology to
Brett Lunceford for Chained to the Dialer, or Frederick Taylor Reaches out and Touches Someone

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction to
Gary T. Marx for Windows into the Soul: Surveillance and Society in an Age of high Technology

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form to
Katherine Biers for Virtual Modernism: Writing and Technology in the Progressive Era

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture to
Alex Marland for Brand Command: Canadian Politics and Democracy in the Age of Message Control

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics to
Wendy Hui Kyong Chun for Updating to Remain the Same: Habitual New Media

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology to
David Benjamin Landes for The Attention Situation: A Rhetorical Theory of Attention for Mediated Communication

The Mary Shelley Award for Outstanding Fictional Work to
Natasha Stagg for Surveys: A Novel

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology to
Lawrence Azerrad, Tim Daly and David Pescovitz for Voyager Golden Record: 40th Anniversary Edition

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology to
Stephanie Gibson

The Jacques Ellul Award for Outstanding Media Ecology Activism to
Senator Bernie Sanders

The James W. Carey Award for Outstanding Media Ecology Journalism to
Kevin Kelly

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology to
Paul Soukup

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology to
Edward Tywoniat

The Walter J. Ong Award for Career Achievement in Scholarship to
Paul Heyer

The Neil Postman Award for Career Achievement in Public Intellectual Activity to
Scott McCloud

The Top Paper Award (2017), Dennis Cali, Sacramental View of McLuhan, Ong, and Carey

The Top Student Paper Award (2017), Joni McBeth Turville, If Email Could Speak, What Would It Say? Interviewing Objects in a Digital World
The 2017 AWARDS COMMITTEE

Publications
Brian Cogan
Paul Levinson
Lance Strate

Innis Award
Casey Man Kong Lum
M.J. Robinson
Janet Sternberg

Shelley Award
Sara van den Berg
Brian Cogan
Sheila Nayar
Michael Grabowski

Culkin Award
Thom Gencarelli
Fernando Gutiérrez
Eric McLuhan

Forsdale Award
Edward E. Tywoniak
Paul A. Soukup

Ellul Award
Stephanie Bennett
Peter Fallon
Donna Flayhan

Carey Award
Paul Grosswiler
Donna Halper
James C. Morrison

Nystrom Award
Brian Cogan
Janet Sternberg
Lance Strate

Carpenter Award
Brian Cogan
Paul Grosswiler
Janet Sternberg
Lance Strate

Ong Award
Sara van den Berg
Brian Cogan
Thom Gencarelli
Paul Grosswiler
Paul A. Soukup
Janet Sternberg
Lance Strate

Postman Award
Brian Cogan
Thom Gencarelli
Douglas Rushkoff
Paul Levinson
Janet Sternberg
Lance Strate
PAST MEA AWARD RECIPIENTS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

2000 - Neil Postman for Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future
2001 - Thomas J. Farrell for Walter Ong’s Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication
2002 - Douglas Rushkoff for Coercion: Why We Listen to What “They” Say
2003 - Frederick Wasser for Veni, Vidi, Video: The Hollywood Empire and the VCR
2004 - Francis Fukuyama for Our Posthuman Future: Consequences of the Biotechnology Revolution
2005 - Donald N. Wood for The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy
2006 - Thomas de Zengotita for Mediated: How the Media Shapes Your World and the Way You Live in It
2007 - Peter K. Fallon for Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English
2008 - Richard Barbrook for Imaginary Futures: From Thinking Machines to the Global Village
2009 - Rick Williams and Julianne Newton for Visual Communication: Integrating Media, Art, and Science
2010 - Viktor Mayer-Schönberger for Delete: The Virtue of Forgetting in the Digital Age
2011 - Sheila Nayar for Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative
2012 - Barbie Zelizer for About to Die: How News Images Move the Public
2014 - Ellen Rose for Oral Tradition and the Internet: Pathways of the Mind
2015 - Fred Turner for The Democratic Surrounded: Multimedia and American Liberalism from World War II to the Psychedelic Sixties

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

2000 - Walter J. Ong, S.J. for Digitization Ancient and Modern: Beginnings of Writing and Today’s Computers
2001 - Pablo J. Boczkowski for Mutual Shaping of Users and Technologies in a National Virtual Community
2002 - Erik P. Bucy and Kimberly S. Gregson for Media Participation: A Legitimizing Mechanism of Mass Democracy
2003 - Alan Randolph Kluver for The Logic of New Media in International Affairs
2004 - Susan B. Barnes for The Development of Graphical User Interfaces and Their Influence on the Future of Human–Computer Interaction
2005 - Sheila J. Nayar for Invisible Representation: The Oral Contours of a National Popular Cinema
2007 - Corey Anton for Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication
2009 - Thomas J. Bruneau for Time, Change, and Sociocultural Communication: A Chronemic Perspective
2010 - Brenton J. Malin for Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies
2011 - Keith N. Hampton for Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass
2013 - Mara Mills for Hearing Aids and the History of Electronics Miniaturization
2014 - Brett Lunceford for Posthuman Visions: Creating the Technologized Body
2015 - David Trippet for Facing Digital Realities: Where Media Do Not Mix

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2004 - Corey Anton for Selfhood and Authenticity
2005 - Aaron Ben Ze’ev for Love Online: Emotions on the Internet
2006 - David Berreby for Us and Them: Understanding Your Tribal Mind
2007 - Richard A. Lanham for The Economics of Attention: Style and Substance in the Age of Information
2008 - Paul Mason Fotsch for Watching the Traffic Go By: Transportation and Isolation in Urban America
2010 - Kenneth J. Gergen for Relational Being: Beyond Self and Community
2012 - Corey Anton for Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism
2013 - Susan Barnes & Valerie V. Peterson for Sex, Ethics and Communication: A Humanist approach to Conversations on Intimacy
2014 - Susan Barnes for Social Networks: From Text to Video

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2000 - Robert K. Logan for The Sixth Language: Learning a Living in the Internet Age
2001 - Raymond Gozzi, Jr. for The Power of Metaphor in the Age of Electronic Media
2002 - Kevin G. Barnhurst and John Nerone for The Form of News: A History
2003 - N. Katherine Hayles for Writing Machines
2004 - Susan Sontag for Regarding the Pain of Others
2006 - Guy Deutscher for The Unfolding of Language: An Evolutionary Tour of Mankind’s Greatest Invention
2007 - Martin H. Levinson for Sensible Thinking for Turbulent Times
2009 - Karin Barber for The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond
2010 - Michael Wurtz for Enduring Words: Literary Narrative in a Changing Media Ecology
2011 - Linda G. Elson for Paradox Lost: A cross-Contextual Definition of Levels of Abstraction
2012 - Whitney Davis for A General Theory of Visual Culture
2013 - David Bellos for Is that a Fish in Your Ear?: Translation and the Meaning of Everything
2014 - Brian Lennon for In Babel’s Shadow: Multilingual Literatures, Monolingual States
2015 - Michael Serazio for Your Ad Here: The Cool Sell of Guerrilla Marketing

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

2002 - Susan B. Barnes for Online Connections: Internet Interpersonal Relationships and Stuart Biegel for Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace
2003 - Nancy A. Walker for Shaping Our Mothers’ World: American Women’s Magazines
2004 - Thomas L. Friedman for Longitudes and Attitudes: Exploring the World After September 11
2006 - Charlton D. McIlwain for When Death Goes Pop: Death, Media and the Remaking of Community
2007 - David MacDougall for The Corporeal Image: Film, Ethnography, and the Senses
2008 - Paul Rutherford for A World Made Sexy: Freud to Madonna
2009 - Tom Boellstorff for Coming of Age in Second Life: An Anthropologist Explores the Virtually Human
2010 - Diego Gambetta for Codes of the Underworld: How Criminals Communicate
2012 - Sara van den Berg and Thomas M. Walsh for Language, Culture, and Identity: The Legacy of Walter J. Ong
2013 - Peter Lunefeld for The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine
2014 - Kate Marshall for Corridor: Media Architectures in American Fiction

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

2000 - Paul Levinson for Digital McLuhan: A Guide to the Information Millennium
2003 - Emily Thompson for The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900—1933
2005 - Margaret Cassidy for Bookends: The Changing Media Environment of American Classrooms
2006 - Casey Man Kong Lum for Perspectives on Culture, Technology and Communication: The Media Ecology Tradition
2007 - Timothy C. Campbell for Wireless Writing in the Age of Marconi and to Fred Turner for From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism
2008 - Steve Dixon for Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation
2009 - Yvonne Spielmann for Video: The Reflexive Medium
2010 - Peter K. Fallon for The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality
2011 - Marco Adria for Technology and Nationalism
2012 - Braden R. Allenby and Daniel Sarewitz for The Techno-Human Condition
2013 - Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet
2014 - Brett Robinson for Appletopia: Media Technology and the Religious Imagination of Steve Jobs
2015 - Brenton Malin for Feeling Mediated: A History of Media Technology and Emotion in America

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

2000 - Donna Flayhan for Marxism, Medium Theory, and American Cultural Studies: The Question of Determination
2001 - Lori Ramos for Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents
2002 - Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet
2003 - Keith Hampton for Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society
2004 - Brian Cogan for Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet
2005 - Mary Ann Allison for Geçberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities
2008 - Stephanie Bennett for The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul’s La Technique
2009 - Catherine Alison Adams for PowerPoint and the Pedagogy of Digital Media Technology
2011 - Joseph A. Kim for Marshall McLuhan’s Theological Anthropology
2012 - Macello Santos de Medeiros for O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth

2013 - Yoni Van Den Eede for Amor Technologiae: Marshall McLuhan as a Philosopher of Technology - Steps Toward a Philosophy of Human-Media Relationships-

2014 - Helio César Hintze for Espetáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]

2015 - No Award This Year

2016 - David James Paterno for Technology Translated

The Mary Shelley Award for Outstanding Fictional Work

2003 - Paul Levinson for The Consciousness Plague

2004 - William Gibson for Pattern Recognition

2005 - John G. McDaid for Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals

2006 - Rick Moody for The Diviners

2007 - Janna Levin for A Madman Dreams of Turing Machines

2008 - Jean-Claude Carrière for Please, Mr. Einstein

2009 - Geraldine Brooks for People of the Book

2010 - Steve Tomasula for TOC (a new media novel)

2011 - Chuck Wachtel for 3/03

2012 - Shumeet Baluja for The Silicon Jungle and Robert K. Blechman for Executive Severance

2013 - Robin Sloan for Mr. Penumbra’s 24-Hour Bookstore

2014 - No Award This Year

2015 - David Eggers for The Circle

2016 - Ernest Cline for Ready Player One

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

2000 - Jerome Agel for The Medium is the Massage (audio CD and book)

2001 - Douglas Rushkoff for The Merchants of Cool (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)

2002 - William Bly and John McDaid for Media Ecology Unplugged (audio music recording, available on CD and as downloadable MP3 files at www.infomonger.com/meunplug/)

2003 - Kevin McMahon for McLuhan’s Wake (video documentary produced by Primitive Entertainment and the National Film Board of Canada)

2004 - John Bishop and Harald Prins for Oh, What a Blow That Phantom Gave Me! (Documentary film; DVD distributed by Media Generation)

2005 - Toni Urbano and NYU-TV Productions for A Conversation with Neil Postman (video documentary)

2006 - Deiren Masterson for McLuhan Way: In Search of Truth (video documentary)

2007 - Michael Wesch for The Machine is Us/ing Us (video on YouTube.com)

2008 - Eric Goodman for Thus Spoke the Spectacle (videos and website)

2009 - Peter C. Rollins for The Benjamin Lee Whorf Legacy (CD-ROM)
2010 - Barry Vacker for Space Times Square (video)
2011 - Nora Bateson for An Ecology of Mind (documentary film)
2012 - Robert Albrecht for Song of the Poet (musical composition on CD)
2013 - Laureano Ralon for the Figure/Ground Communication Website
2014 - David Cayley
2015 - Alex Kuskis
2016 - Eugene Marlow for “Zikkaron/Kristallnacht” A Family Story

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

2000 - Christine L. Nystrom  2009 - Bruce E. Gronbeck
2001 - Joshua Meyrowitz  2010 - Salvatore J. Fallica
2002 - Edmund Carpenter  2011 - Alex Kuskis
2003 - James W. Carey  2012 - Janet Sternberg
2004 - Gary Gumpert  2013 - Clifford Christians
2005 - Frank E. X. Dance  2014 - Casey Lum
2006 - Terence P. Moran  2015 - Fernando Guitierrez
2007 - Octavio Islas  2016 - Valerie Peterson
2008 - Lee Thayer

The Jacques Ellul Award for Outstanding Media Ecology Activism

2000 - Stephanie B. Gibson  2009 - Mark Lipton
2001 - Dennis Gallagher  2010 - Eric Goodman and Mike Stevens
2002 - Parry Aftab  2011 - Lisa Prins
2003 - Ronald J. Deibert  2012 - Scott Harrison and charity: water
2004 - The Reverend Everett C. Parker  2013 - Aaron Swartz
2005 - Jerry Brown  2014 - David Gill
2006 - Andrew Rasiej  2015 - Noam Chomsky
2007 - Donna Flayhan  2016 - Rosi Braidotti
2008 - Margot Hardenbergh

The James W. Carey Award for Outstanding Media Ecology Journalism

2007 - Philip Marchand  2013 - David Pogue
2008 - Marvin Kitman  2014 - Megan Garber of The Atlantic
2009 - Thomas de Zengotita  2015 - Thomas Friedman
2010 - Eugene Marlow  2016 - Luca De Biase
2011 - David Hendy
2012 - David Carr
The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology
2011 - Robert Barry Francos
2012 - Terence P. Moran
2013 - Thomas Gencarelli
2014 - James Morrison
2015 - Janet Sternberg
2016 - Paul Grosswiler

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology
2012 - Thomas J. Farrell and Paul A. Soukup
2013 - Gary Gumpert
2014 - Eric McLuhan
2015 - Susan Drucker
2016 - Carlos Scolari

The Walter J. Ong Award for Career Achievement in Scholarship
2004 - Denise Schmandt-Besserat
2005 - James W. Carey
2006 - Elizabeth L. Eisenstein
2007 - Jay David Bolter
2008 - Joshua Meyrowitz
2009 - John Miles Foley
2010 - Don Ihde
2011 - Robert K. Logan
2012 - Sherry Turkle
2013 - Lance Strate
2014 - René Girard
2015 - Johanna Drucker
2016 – Luciano Floridi

The Neil Postman Award for Career Achievement in Public Intellectual Activity
2004 - Douglas Rushkoff
2005 - Paul Levinson
2006 - Howard Rheingold
2007 - Eric McLuhan
2008 - Fritjof Capra
2009 - Alan Kay
2010 - Mary Catherine Bateson
2011 - Gary Gumpert
2012 - Jaron Lanier
2013 - Morris Berman
2014 - Ronald J. Deibert
2015 - Nicholas Carr
2016 – Bruce Sterling
The MEA Convention Top Paper Award

2004 - Kip Redick for Theme Parks as Sacred Places and Commercial Sanctuaries
2006 - Davis Foulger for Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory and Peter A. Maresco and Cheryl A. Casey for Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials
2007 - Anne Pym for Orality, Secondary Orality, and the Presence of the Word
2008 - Stephanie Bennett for The City's Curse; The Church's Plight: Technology, Communication and the Sacred
2009 - Matthew A. Killmeier for Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey
2010 - Claudia Springer for Watch the Birdie: Image-Making and Wildlife Conservation
2011 - Eric Jenkins for Another Punctum
2012 - Eric Jenkins for Updating Narcissus, the Ur-Myth of Media, for the Digital Age
2013 - Brett Lunceford for Telepresence and the Ethics of Digital Cheating
2014 - Kevin Healey for Coercion, Consent, and the Struggle for Social Media
2015 - Heather Crandall and Carolyn Cunningham for Media Ecology and Hashtag Activism: #Kaleidoscope
2016- Paul Soukup for Everyone’s Searching for a Savior: Film, Television, Theology, and Media Ecology

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

2003 - Lisa Hanson for PRO-ANA, a Culture Remediated in Cyberspace
2004 - Megan Rogers for Taoism, Media Ecology, and the Reason the West Just Can’t “Dig it”
2006 - David Parisi for Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch
2007 - Xiaoyan Xiang for Walling-In and Walling Out
2008 - Phil Rose for René Girard as Media Ecologist
2009 - Jason Kalin for Toward a Rhetoric of Hybrid-Space Walking
2010 - J. N. Beckham for Food and Drink: Engaging the Logics of New Mediation
2011 - Helma Sawatsky for Anemone Theory: An Exploration of Digital Media as Phenomena
2012 - Angela M. Cirucci for First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games
2013 - Helma Sawatzky for Reconfigurations: Unfolding the Spaces of Mobile Listening
2015 - Kate Drazner Hoyt for The Visual Affect of the Hashtag: #HandsUpDontShoot’s Image Event and the Body
2016 – Bryan Picciotto, for From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running
Call for Nominations for the 2018 MEA Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology
Open to books published in 2013 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction
Open to books and articles published in 2013 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form
Open to books and articles published in 2013 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture
Open to books and articles published in 2013 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics
Open to books and articles published in 2013 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology
Open to articles, essays, reviews, and book chapters published in 2013 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology
Open to any Master’s thesis or doctoral dissertation completed for a degree granted in 2013 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work
Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2013 or later, that include media ecology.
themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology
Open to works of art, media production, professional activity or other practical applications of the media ecology approach introduced in 2012 or later. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology
Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism
Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The James W. Carey Award for Outstanding Journalism
Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by October 13, 2017 to:

Brian Cogan
Awards Coordinator
Media Ecology Association Department of Communications Molloy College
Rockville Centre, NY 11571

For more information, contact Brian Cogan at bcogan@molloy.edu or 516.323.2342
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Or contact
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Explorations in Media Ecology (EME) is the journal of the Media Ecology Association.

EME explores the relationships between media, technology, symbolic form, communication, consciousness, and culture. Its scope is interdisciplinary and multidisciplinary. Media ecology provides a rich philosophical, historical and practical context for studying our increasingly technological and mediated society and culture with an emphasis on historical context.

Media ecology scholarship emphasizes a humanistic approach to understanding media, communication, and technology, with special emphasis on the ways in which we have been and continue to be shaped and influenced by our inventions and innovation. The Media ecology approach is predicated on understanding that media, symbols, and technologies play a leading role in human affairs, and function as largely invisible environments affecting the way we think, feel, act, and organize ourselves collectively.
Representing "Home:"
The 2017 Film & History Conference

CFP: Home, Home on the Screen—And in the Cloud as Well

An area of multiple panels for the 2017 Film & History Conference:
Representing Home: The Real and Imagined Spaces of Belonging
November 1-November 5, 2017
The Milwaukee Hilton
Milwaukee, WI (USA)

DEADLINE for abstracts: July 1, 2017

Overall a quarter century ago, cultural and media historian Cecelia Tichi wrote The Electronic Hearth, exploring how the television had become the center of the American household, the new gathering place for families in their homes. Today, with the proliferation of screens both large and small throughout homes, as well as with the complete portability of screens, the sense of a center, even a virtual one, no longer holds. This radical de-centering of the image and those sharing it not only changes our understanding of how we represent ourselves to each other but also restructures our very sense of home itself. The center is no longer in a place so much as in the nebulous environment of "the cloud." Conversely, in a culture given both to obsessive observation and equally obsessive fear of surveillance, the very sense of containment and security (of both space and relationships) is made problematic. Does home exist, or is it no more substantial than the wallpaper on the homepage?

The Media Ecology Association invites papers on any issues regarding how modern and contemporary media representation have fundamentally altered our sense of home as both a place and a pattern of human relationships. Some suggestions are listed below, but all ideas and explorations are welcome.

- Where is home when all of my friends are on line?
- How does constantly visualizing the living spaces of others extend or contract our individual sense of living space?
- How does our use of Facebook, Snapchat, YouTube, and other forms self-representation and self-filming alter our sense of family, friendship, and community?
- How is our tendency to view living spaces on small portable screens reshaped our sense of living space itself, perhaps even encouraging such trends as "micro-housing."
- Is home where the game is? How do game environments of all kinds restructure our sense of physical space, movement, and relationships—the fundamental features of home?
- Home theater and home as theater? Increasingly, many Americans have extraordinarily powerful viewing technologies that turn their homes into personalized theaters. At the same time, the use of self-representation through new media turns our living spaces themselves into film and theater sets. How does this complex of factors impact what we think of as home?
- The home you see, the home you live in—how do cinematic and other media representations of houses and homes, as well as of families, impact how we actually structure our living spaces and lives?

Proposals for complete panels (three related presentations) are also welcome, but they must include an abstract and contact information, including an e-mail address, for each presenter. For updates and registration information, see the Film & History website (www.filmandhistory.org).

Please e-mail your 200-word proposal to the area chair:

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