CALL FOR PAPERS
for
Language in Thought and Action

Sponsored by the Institute of General Semantics
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New York Society for General Semantics
Media Ecology Association

October 21-23, 2016
Princeton Club
15 West 43rd Street
New York, New York

Featuring the 64th Annual
Alfred Korzybski Memorial Lecture
to be delivered by
Iain McGilchrist
The Master and His Emissary: The Divided Brain
and the Making of the Western World

Send papers, proposals, and inquiries by August 31, 2016 to
mandklevin@aol.com

or contact
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The University of Bologna, Italy, is proud to bring the Media Ecology Association to Europe for the first time and host the 17th Annual Convention in Bologna on June 23-26, 2016. Considered the oldest university in the Western world, the University of Bologna provides a welcoming setting for old and new MEA members, inviting scholars, professionals, and interested people to attend from different fields, as well as from different nations. The 17th Annual Convention explores the theme “Interfaces of Play and Game,” and proposes papers, panels and creative projects exploring the topic within complex media ecosystems. Starting from an appreciation of game and play in the broader context of media ecology, we have gathered presentations that go beyond and extend a too specialized understanding of both terms.

Playing with Johan Huizinga’s idea that game and play are older than culture, we seek to recall the multifaceted symbolic dimensions embedded by these very terms: at its roots, the word game means participation, communion, and people together; similarly, the word play introduces the ideas of cultivating, taking care of, and performing. Therefore interfaces of play and game engage us in a plurality of explorations, all placing media and media environments at the core.

Our speakers have chosen to engage with a variety of lines of investigations, including: game/play as frames for meta-communication; as rituals; as strategies for storytelling; as self/meta-representations; as entertainment; as educational strategies; as system and complexity theories.

Join us, enjoy the convention!

MEA Convention Coordinators: Paolo Granata, Elena Lamberti, Brett Lunceford
UNIBO Coordinators: Mirco Dondi, Roberto Farnè

In Collaboration with:
Master in Comunicazione Storica – Università di Bologna
http://www.mastercomunicazionestorica.it/

Special Thanks to:
Prof. Francesco Ubertini, Magnifico Rettore, UNIBO
Prof.ssa Francesca Sofia, Chair, DiSCI
Prof. Roberto Vecchi, Chair, LILEC
Prof. Giovanni Matteucci, Chair, QUVI
Dr Leonardi Cagnoli, President, Unirimini
Fulvio Macciardi, CEO, Teatro Comunale di Bologna

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Monia Lambertucci, Cora Ranci, Alex Rinaldi, Maria Rita Romagnoli, Mara Tonioli, Marco Torello, Michela Versari, Centro Copie di Ateneo.
THURSDAY, JUNE 23

8.30 a.m. - 9.30 a.m.: Registration
[Registration desk will open than and will remain available all through the conference]

9.30 a.m. – 10.00 a.m: Welcome Remarks [Aula Prodi]
Brett Lunceford, Independent Scholar, Media Ecology Association; Roberto Vecchi, LILEC, University of Bologna; Roberto Farnè, QUVI, University of Bologna; Mirco Dondi, DISCI, University of Bologna

10-00 a.m. – 11.30 a.m.: Parallel Sessions 1.1

1.1 ICT, the Academy, and Media: Deliberation and Social Change [Room: Capitani]
Chair: Mirco Dondi, University of Bologna
- "Information Innovations in Library Sciences: A Critical View", Mary Pat Fallon, Dominican University
- "Social Media: A Sense of Play" Pantelis Vatikiotis, Izmir University of Economics
- "Toward a Gamified Existence", Boris Susanj, ACAB Srl.

1.2 Playing with Perception: Experiential Environments, Perceptual Modes, and other Peculiarities of Communication Media [Room: Grande]
Chair: Robert MacDougall, Curry College
- "Playing with Perception: Consciousness, Information, and Culture in a Quantum Universe", Brecken Chinn, Emerson College
- "Avatar Play: The Ludic Fallacy and Black Swans in Postmodern Politics", Mariah Stat, Fordham University
- "Staying in the Game: Learning as Infinite Game and Perceptualization in the Convivial Classroom", Ronan Hallowell, New Roads School
- "Codes, Sensory Modes, and Subroutines: Human Perception, Cognition and Action in an Age of Intelligent Machines", RC MacDougall, Curry College

1.3 Religion in the 21st Century [Room: Gualandi]
Chair: Paul Soukup, Santa Clara University
- "See My Journey on Facebook", Kip Redick, Christopher Newport University
- "Spiritual Creativity: Christianity for the Digital Age", Michael Gibbe, Independent Scholar
- "Clowning Around in Church: Mediating the Sacred in an Age of Amusement", Stephanie Bennett, Palm Beach Atlantic University
- "Papal Media Ecology: Laudato Si' as a Medium of Technocratic Resistance", Brian Gilchrist, Mount St. Mary's University

11.30 a.m. -11.45 a.m.: Coffee Break

11.45 a.m– 1.15 p.m.: Parallel Sessions 1.2

1.2.1 Game On! [Room: Capitani]
Chair: Roberto Farnè, University of Bologna
- "The First Person: Opposition Culture in Games of War", Adam Dean, Barry University
- "Semiotic Space between Game and War in Media Cultures", Irene Machado, University of Sao Paulo
- "Structuration of a MOBA: League of Legends", Dalaki Livingston, Southern Utah University
- "Playing and Gaming in terms of Interfacing under Electronic Communication Conditions", Valery Terin, Moscow State Institute of International Relations

1.2.2 Building Curriculum in Media Ecology: Theoretical Approaches [Room: Gualandi]
Chair: Mogens Olesen, Københavns Universitet
- "Towards a Contemporary Media Ecology Curriculum: The Basic Course", Ed Tywoniak, Saint Mary's College of California
- "The Nascence of the Oral Curriculum: Johan Huizinga, Neil Postman and the Pedagogical", Challenges of the Electronic Age Robert Albrecht, New Jersey City University", Carmine Tabone, Educational Arts Team
- "Myths and Facts about Gamification in Higher Education", Fernando Gutierrez, Tecnológico de Monterrey
- "Boys and Girls Go Out to Play in The City as Classroom: "Putting On" the City to Understand Place and Patterns" Jaqueline McLeod Rogers, University of Winnipeg

1.2.3 The Playable City [Room: Grande]
Chair: Robert Logan, University of Toronto
- "Playing in the Urban Arcade", Gary Gumpert, Urban Communication Foundation & Susan Drucker, Hofstra University
- "Playful Performances in Urban Space: Addressing Street Performances to Understand the Communicative City", Simone Tosoni, Università Cattolica del Sacro Cuore
- "Acoustic Ecology: Busking in Time and Space", Brian Cogan, Molloy College

2
1.15 p.m.-2.30 p.m.: Lunch

2.30 p.m.- 4.00 p.m.: Parallel Sessions 1.3

### 1.3.1 Difference and Culture (Aula Prodi)
Chair: Karen Lollar, Metropolitan State University of Denver
- "License To Play: Exotica as Engine of Hybridity”, Richard Pierson, Paris Art Deco Society
- "Using Video Games to Teach Language & Culture: Useful, Effective, Feasible?”, Simone Bregni, Saint Louis University
- "Challenging Interfaces and Affordances: The Video Game as Potential Disability Educator”, Tess Jewell, York University
- "Playing at Media Ecology in the Classroom”, Ian Chunn, Columbia College

### 1.3.2 Audience, Design, and Interfaces (Room: Gualandi)
Chair: Luciana Renò, Complutense University of Madrid - UCM
- "Playground of Irreverent Mathematics: Marcel Duchamp’s Interface Between Electric ‘Sound’ and Digital ‘Touch’”, Adam Pugen, University of Toronto
- "The Return of the ‘Real’: the Social and Cultural Significance of Ingress”, Hou-Ming Huang, National Chengchi University
- "IDEATE: A Serious Interplay of Disciplines and Cultures”, Peter Purg, University of Nova Gorica
- "‘Midnight in the Desert’: Internet Streaming Radio and the Interplay of Voices, Cultures and Ideas”, Linda Berdayes, Barry University

### 1.3.3 Knowledge and Narrative: Mixed Media (Room: Grande)
Chair: Paul Grosswiler, University of Maine
- "Serious Play and Gaming with McLuhan and Frye to Examine World Reordering Storylines and Media Forces”, Fred Cheyunski, Independent Consultant
- "Louis Raemaekers (1869-1956): An Artist Lost to the Electric Age”, Anthony Saraceno, Villanova University
- "Everyone’s Searching for a Savior: Film, Television, Theology, and Media Ecology”, Paul Soukup, Santa Clara University
- "Contemporary Russian Theatre: A Play with Television, a Game with Politics”, Fabian Erlenmaier, University of Konstanz

### 1.3.4 This is Your Brain on Media (Room: Capitani)
Chair: Mike Russo, St. Mary's College of California
- "Empathy for the Avatar: Towards an Embodied Account of Game Playing”, Francesco Parisi, University of Messina
- "The Information Overload: Mapping the Research Field”, Varvara Chumakova, National Research University Higher School of Economics
- "Mind as medium: Jung, McLuhan and the Archetype”, Adriana Braga, Pontifical Catholic University of Rio de Janeiro

4.00 p.m. – 4.15 p.m.: coffee-break

### 4.30 p.m.- 5.45 p.m.
Plenary Session 1.4: Walter Ong Award (Aula Prodi)
Chair: Elena Lamberti, University of Bologna
**Keynote:** Luciano Floridi, Oxford University

*Luciano Floridi is Professor of Philosophy and Ethics of Information at the University of Oxford, where he is the Director of Research and Senior Research Fellow of the Oxford Internet Institute, Governing Body Fellow of St Cross College, Distinguished Research Fellow of the Uehiro Centre for Practical Ethics, Faculty of Philosophy, and Research Associate and Fellow in Information Policy of the Department of Computer Science.*

6.00 p.m. – 8.00 p.m.: Welcome brindisi
San Giovanni in Monte
9.00 a.m. – 10.30 a.m.: Parallel Sessions 2.1

2.1.1 Fiddling with Freedom, Autonomy and Determinism: Finding Signal in the Noise of Sociology, Psychology, Philosophy, and Communication Studies (Room: Grande)

Chair: Kip Redick, Christopher Newport University

- “Communication Theory as Game: Playing with the Notion of Medium across Seven Traditions”, David Paterno, Massey University
- “Participatory Media New and Old: Semiotics and Affordances of Museum Media”, Chaim Noy, University of South Florida
- “Probing Things Made and Found: Playing with the Ontological Status of ‘Objects-in-the-World’”, Jennifer J. Skinnon, University of Massachusetts & Robert MacDougall, Curry College

2.1.2 Issues of Privacy and Surveillance (Room: Gualandi)

Chair: Hollis Griffin, Denison University

- “Not a Video Game: The Brave New World of Global Anonymity”, Brantly Millegan, IISTC and Catholic University of America
- “The Revolution will be Digitized: How Video and Participatory Media Have Changed the Role of Activism Today”, Ashleé Douglas, Villanova University

2.1.3 Let’s Get Physical: Media Ecology and the Body (Aula Prodi)

Chair: Ed Tywoniak, Saint Mary’s College of California

- “From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running”, Bryan Picciotto, University of Maine
- “Mindfulness, Korzybski, and Tennis”, Leon Cerdena, Portland After School Tennis and Education
- “Frames in Live-Action Role-Playing Games”, Olga Vorobyeva, European University at St. Petersburg
- “Menstrual Games and Rituals”, David Linton, Marymount Manhattan College

2.1.4 Reconsidering Mediation (Room: Capitani)

Chair: Paolo Granata, University of Bologna

- “The Interplay of Media Ecology and Intermediality”, Jean-François Vallée, Collège de Maisonneuve
- “The Interological Turn in Media Ecology”, Peter Zhang, Grand Valley State University Eric McLuhan, Independent Scholar
- “Playing with Purpose: Efficiency, Goals, and the Question of How to ‘Mediate’ between the Two”, Yoni Van Den Eede, Free University of Brussels
- “Mediatization and Production Economies in a Post Organizational Context”, James Wertz, Edinboro University

10.30 a.m. – 10.45 a.m.: Coffee Break

10.45 a.m. - 12.15: Parallel Sessions 2.2

2.2.1 Walter Ong Society Special Session I: Ong Society and Self-Representation as Game and Play in Social Media (Room: Gualandi)

Chair: Paul DePalma, Gonzaga University

- “Walter J. Ong Society and the Media Ecology”, John Caputo, Gonzaga University
- “Ong, the Media, and Religion in a Pluralistic Society – Insights and Challenges”, Marinus Iwochukwu, Duquesne University & Randolph Lumm, Regis University
- “Inadvertent Ventures into the Public Sphere: Imagined Privacy in Social Media”, Karen Lollar, Metropolitan State University of Denver
- “Secondary Orality and Orality 2.0: The Pop-Hilarity Phenomenon”, Gianni Ciofalo, Sapienza Universita di Roma & Silvia Leonzi, Sapienza Universita di Roma

2.2.2 Media and Connection: Environmental Systems (Aula Prodi)

Chair: Michael Plugh, Fordham University

- “Tempore Ludens: Play and Temporality with Social Media Apps”, Scott Haden Church, Brigham Young University & Clark Callahan, Brigham Young University
- “New Media Subjects in the Media Ecology: The Case of Spanish YouTubers”, Carlos Scolari, Universitat Pompeu Fabra Barcelona & Damian Fraticelli, Universidad de Buenos Aires
- “Luhmann, Codes, and the ‘Scientizing’ of Weather”, Susan Jaska, California University of Pennsylvania
- “Changing Knowledge-Power Games: Ecosystems as Media”, Marie Lovrod, University of Saskatchewan
2.2.3 Serious Games: Games and Humanity (Room: Capitani)
Chair: Yoni Van Den Eede, Free University of Brussels
- “On Russian Activity Games as a Type of “Social Ecology”: Mankind in Media Tension”, Gregory Sandstrom, European Humanities University
- “Play and Game as Humanization Media”, Silvia M. G. Molina, Natalia S. Grigol, Debora A. C. Santos, Ana Carolina M. Lima, Gustavo C. Sant’Ana, Flavia L. Piedade, Lucas A. Garcia, University of Sao Paulo
- “The Child’s Play as Media-Ecological Laboratory”, Wanda Strauven, Universiteit van Amsterdam

2.2.4 The Poetry of Media Ecology (Room: Grande)
Moderator: Elena Lamberti, University of Bologna
Featuring: Robert Albrecht, City University of New Jersey; Adeena Karasick, Pratt Institute; David Linton, Marymount Manhattan College; Lance Strate, Fordham University

12.15 - 1.30 p.m.: Parallel Sessions 2.3

2.3.1 Walter Ong Society Special Session II - Walter Ong and Self Representation as Game and Play in Social Media (Room: Gualandi)
Chair: John Caputo, Gonzaga University
- “Confidence Games: Walter Ong and Role Playing in Language”, Thomas Zlatic, St. Louis College of Pharmacy
- “The Pre-Modern Self in Silicon Valley”, Paul De Palma, Gonzaga University
- “Ong and Ferraris on the Smart Phone”, Kirk Besmer, Gonzaga University
- “Language as Hermeneutic Play”, Sara Van den Berg, St. Louis University

2.3.2 Difference and Desire in Media Ecology (Room: Capitani)
Chair: Marie Lovrod, University of Saskatchewan
- “Love and the Cyborg, or Theseus Sailing on the Singularity”, Brett Lunceford, Independent Scholar
- “Playing with Identity and Desire on Mobile Media”, Hollis Griffin, Denison University
- “Playing Safe, “Pussypedia,” and the Rhetoric of Sex Education in Sweden”, Saniya Lee Ghanoui, University of Illinois at Urbana-Champaign
- “Assassins Do Not Wear Battle Bikinis: The Case Against Gender Inequality and Female Specific Hypersexualization in Video Games”, Mary-Cecile Gayoso, Florida Gulf Coast University

2.3.3 E-Learning (Aula Prodi)
Chair: Alex Kuskis, Gonzaga University
- “The Affordances of E-Learning – A Study at Ørestad Gymnasium”, Mogens Olesen, Københavns Universitet
- “The Digital Paradigm and the Learning Shift”, Alessandro Colombi, Free University of Bolzano
- “The Game of Dobble Debate - Alternate Educational Strategies”, Nina Czegledy, University of Toronto, Lynne Heller & Judith Doyle (OCAD University)

2.3.4 The Gamification of Everything (Room: Grande)
Chair: Fernando Gutierrez, Tecnológico de Monterrey
- “The Gamification of Information: Interactive Maps as Newspaper with Creativity for the New Media Ecology”, Denis Renó, State University Paulista – UNESP & Luciana Renó, Complutense University of Madrid - UCM
- “Gaming Google, Playing its Spiders: Practicing Rhetoric within Search Engines’ Evolving Information Ecologies”, David Landes, American University in Dubai
- “Conceptual Links between Media Ecology and Game Theory, From the Perspective of Complexity”, Octavio Islas, Universidad de los Hemisferios
- “Games Then and Now: From McLuhan’s Take on Games to Digital Games and Gameification”, Robert Logan, University of Toronto

1.15 p.m. – 2.30 p.m.: Lunch (MEA Board Lunch Meeting)

2.30 p.m.-4.00 p.m.
Plenary Session 2.4.: Honoring Elizabeth Eisenstein (Aula Prodi)
Moderator: Brett Lunceford, Independent Scholar
Featuring: Lance Strate, Fordham University, Peter Fallon, Roosevelt University; David Linton, Marymount Manhattan College

4.00 p.m. - 4.15 p.m.: Coffee Break
4:30 p.m.-5:45 p.m.
Plenary Session 2.5: Neil Postman Award [Aula Prodi]

Chair: Brian Cogan, Molloy College

Keynote: Bruce Sterling, Author

Bruce Sterling is an American science fiction author and one of the founders of the cyberpunk movement. He is also known for his work with Wired Magazine through his Beyond the Beyond column.

6:00 p.m.-8:00 p.m.: Music and Poetry at the Teatro Comunale
Teatro Comunale di Bologna, Largo Respighi 1, Bologna

Poetry reading by Adeena Karasick, Lance Strate and special guests.
Réa Beaumont, pianist, in concert. With the support of the Canada Council for the Arts.

Réa Beaumont: A specialist in virtuoso repertoire and Canadian music, Beaumont has premiered more than 50 works in collaboration with many of Canada's finest composers, including R. Murray Schafer, Barbara Pentland, Anton Kuerti, and Chan Ka Nin, plus works commissioned for her by the Canadian Broadcasting Corporation. Frequently described as "beautiful" (Minnesota Public Radio), Beaumont's critically acclaimed recordings continue to be broadcast internationally and Canada's largest classical radio station selected her most recent CD "A Conversation Piece" as one of their top five albums.
9.00 a.m. – 10.30 a.m.: Parallel Sessions 3.1

3.1.1 Rethinking Text and Language [Room: Grande]
Chair: Read Schuchardt, Wheaton College
- "Gamification and Textual Culture", Elyse Graham, SUNY Stony Brook
- "The Reading Game: The Future of the Library", Robert Logan, University of Toronto
- "Commonplace Books: Trying to Find Play Within Mertonian Communism", Jeremy Hunsinger, Wilfrid Laurier University

3.1.2 Film, Genre, Emotions and Media Ecology [Room: Capitani]
Chair: Sheila J. Nayar, University of North Carolina, Chapel Hill
- "Katharsis and Media", Laura Trujillo Liñan, Universidad Panamericana, Campus México
- "Play and Uncertainty", Wolfgang Lukas, University of Innsbruck & Clare Ellis, School for Body-Mind Centering
- "Playing with Genre on the Czech Frontier: Adapting the American West in Lemonade Joe (1964)", Cynthia Miller, Emerson College
- "Playing at the Edge of Film Genres: Parody and Genre Evolution in Popular Film", Vincent Casaregola, Saint Louis University

3.1.3 It Has a Beat and You Can Dance to It: Musical Media Ecology [Room: Gualandi]
Chair: Brian Cogan, Molloy College
- "Playing in Tune: A Media Ecological Approach to Tuning and Temperament", Andrew Chrystall, Massey University
- "Doo-Wop Italiano: A Media Ecological Probe of Italian American Vocal Groups in the Classic Era of Rock ‘n’ Roll", Robert Albrecht, New Jersey City University & Carmine Tabone, Educational Arts Team

10.30 a.m. – 10.45 a.m.: Coffee Break

10.45 a.m. -12.15: Parallel Sessions 3.2

3.2.1 Media Literacy and Media Ecology [Room: Capitani]
Chair: Ronan Hallowell, New Roads School
- "Transmedia Literacy. Rethinking Media Literacy in the New Media Ecology", Carlos Scolari, Universitat Pompeu Fabra Barcelona
- "The Media Literacy Movement’s Debt to Marshall McLuhan", Alex Kuskis, Gonzaga University
- "Intergenerational Game Design as a ‘Learning Activity Engaging Elders and Secondary Level Students’ ", Margarida Romero, Université Laval & Giuliana Cucinelli, Concordia University

3.2.2 Play with Words and Images [Room: Gualandi]
Chair: David Linton, Marymount Manhattan College
- "Playing with Words", Bronac Ferran, Independent Artist
- "Play / Play-dough / Plato – Extensions of Matter", Dom Heffer, Independent Artist

3.2.3 Media Ecology of Play: Home, Sport, School [Room: Grande]
Chair: Lisa Bocchini, Kensington Design Projects
- "From Lecture to Game: Reconfiguring the Media Environment of the Classroom", Brian Cogan, Molloy College
- "Press Play: A Media Ecological Analysis of Gaming YouTube Videos", Michael Grabowski, Manhattan College
- "Born Again Yokozuna: Sports Media and National Identity", Michael Plugh, Fordham University
- "Class Strategies: Course management Systems as Games", Bill Petkanas, Western Connecticut State University

3.2.4 Game Over: Media Ecologies in Cathartic Moments [Aula Prodi]
Chair: Scott Haden Church, Brigham Young University
- "Arms or the Man: Gunpowder Technology and the Early Modern Romance", Sheila J. Nayar, University of North Carolina, Chapel Hill
- "Civic Purgation and Structured Pictorial Memory", Michael Grillo, University of Maine
- "Game Over, Game Begins: Play and Games in Cultural Responses to the Traumatic Transitions to New Media Environments", Paul Grosswiler, University of Maine
12.15 p.m.- 1.30 p.m.: Parallel Sessions 3.3

### 3.3.1 The Programmer, The Player, and The Professor: Interfacing Points of View (Aula Prodi)
Chair: Maria F. Loffredo Roca, Florida Gulf Coast University
- "Ludology vs. Narratology: Where to Start When Designing a Game Presenter", James Beans, Moonfall Studios
- "My Boyfriend is an Alien, My Girlfriend is a Pirate: Exploring Love and Romance in Video Games", Mary-Cecile Gayoso, Florida Gulf Coast University
- "Minding the Mind of the Gamer: Concentration vs. Mindfulness", Maria F. Loffredo Roca, Florida Gulf Coast University
- "The Game is Afoot: Four Games of Higher Education Leadership", Missy Alexander, Western Connecticut State University

### 3.3.2 Sound and Images (Room: Gualandi)
Chair: Linda Berdayes, Barry University
- "Contemplating Playful Images of the Self: Photos of Roller-Coaster Riders and the Work of Self-Recognition", Chaim Noy, University of South Florida
- "Montelab: An Example of Gamification in the Transmedia Documentary", Denis Renó, State University Paulista – UNESP & Luciana Renó, Complutense University of Madrid - UCM

### 3.3.3 Through the Rear View Mirror: History and Media Ecology (Room: Grande)
Chair: Andrew Chrystall, Massey University
- "Mediating Empire: The 1903 U.S. Census of the Philippines", Vicente Berdayes, Barry University
- "How Death Became the Grim Reaper: The Historical Moment of Telegraphy, Electricity, and Modern Death", Anthony Saraceno, Villanova University
- "The Council of Trent 2.0: Understanding the Reformation as Media Event", Read Schuchardt, Wheaton College
- "Crisis of Humanities and Games", Bartłomiej Knosala, Silesian University of Technology

### 3.3.4 Literature (Room: Capitani)
Chair: Paul Grosswiler, University of Maine
- "The Subject as a Consequence of the Media: With Don Delillo’s Americana as an Example”, Min Zhou, Shanghai International Studies University
- "Are you a Replicant or a Replican?: Playing with PK Dick as Media Ecologist”, Robert MacDougall, Curry College
- "Teaching Media Ecology through Fiction: An Italian Boy, an Orphan, and the Future of the Human Race”, Stephanie Bennett, Palm Beach Atlantic University
- "The World is a Ball. Sport and Play and Growing Up in Children’s Picturebooks. An International Visual Journey”, Marcella Terrusi, University of Bologna

1.30-5:00 p.m.: Lunch: Free afternoon in Bologna (guided historical/cultural tours offered).

5.00 p.m.– 6.45 p.m.: Plenary Session 3.4. James W. Carey Award
Opening of the Series “Media Ecology for Life Quality” (Aula Prodi)

Opening by Francesco Ubertini, Magnifico Rettore Alma Mater Studiorum – University of Bologna
Chair: Paolo Granata, University of Bologna
Keynote: Luca De Biase, Sole 24 Ore


7.30 p.m.: MEA Banquet and Award Ceremony
Osteria de’ Poeti, Via De’ Poeti 1/B
**Convention Venue**
The Seventeenth Annual Convention of the Media Ecology Association will be held at:
Dipartimento di Storia Culture Civiltà - DiSCI - Alma Mater Studiorum - Università di Bologna
Piazza S. Giovanni in Monte 2, 40124-Bologna; Italy.
(All conference rooms are located in the same building).

**Logistic**
- Registration is mandatory; daily passes available at the registration desks
- All rooms are equipped with computer, projector, usb port, and internet access.
- A list of restaurants where to lunch or dine is included in the conference folder. Special discounts for MEA 2016 participants are indicated.

**Wireless Access**
To log on to the Internet follow instructions provided in the conference folder

**Official Hashtag**
#MEA2016

**Panel organization**
- Chairs and moderators are invited to monitor time for speakers and QA, and to assure the respect of the time allocated to their panels.
- In each panel, time for speakers is equally distributed on the basis of the number of featured presentations.

**Social**
Bologna in the summer offers many opportunities to ‘amuse yourself to death’. Details and links are enclosed separately in the conference folder, together with additional information on cultural events directly associated to MEA 2016.

**Emergency Phone Number**
112 is the common emergency telephone number that can be dialed free of charge from most mobile telephones. 112 is a part of the GSM standard and all GSM-compatible telephone handsets are able to dial 112 even when locked or with no SIM card present. It is also the common emergency number in all member states of the European Union as well as several other countries of Europe and the world.
The 2016 MEA Convention Top Paper Award
Paul Soukup, “Everyone’s Searching for a Savior: Film, Television, Theology, and Media Ecology”

The 2016 Linda Elson Scholar Award for Top Student Paper
Bryan Picciotto, “From the Ground to the Clouds: Minimalist and Maximalist Footwear in the Sport of Running”

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology to Elena Lamberti for McLuhan’s Mosaic: Probing the Literary Origins of Media Studies

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology to Casey Lum for “Media Ecology: Contexts, Concepts and Currents”

The Erving Goffman Award for Outstanding Scholarship in the Field of Social Interaction to David J. Alworth for Site Reading: Fiction, Art, Social Form

The Susanne K. Langer Award for Outstanding Scholarship in the Field of Symbolic Form to Jeff Scheible for Digital Shift: The Cultural Logic of Punctuation

The Dorothy Lee Award for Outstanding Scholarship in the Field of Culture to Caroline Levine for Forms: Whole, Rhythm, Hierarchy, Network

The Lewis Mumford Award for Outstanding Scholarship in the Field of Technics to Karen Rader and Victoria Cain Life on Display: Revolutionizing U.S. Museums of Science and Natural History in the Twentieth Century

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology to David James Paterno Technology Translated: The Communicational Facilitation of Medium

The Mary Shelley Award for Outstanding Fictional Work to Ernest Cline for Ready Player One

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology to Eugene Marlow “Zikkaron/Kristallnacht” A Family Story

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology to Valerie Peterson

The Jacques Ellul Award for Outstanding Media Ecology Activism to Rosi Braidotti

The James W. Carey Award for Outstanding Media Ecology Journalism to Luca De Biase

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology to Paul Grosswiler

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology to Carlos Scolari

The Walter J. Ong Award for Career Achievement in Scholarship to Luciano Floridi

The Neil Postman Award for Career Achievement in Public Intellectual Activity to Bruce Sterling
2016 AWARDS COMMITTEE

Publications Awards
Brian Cogan
Paul Levinson
Lance Strate

Innis Award
Casey Man Kung Lum
M. J. Robinson
Janet Sternberg
Ed Tywoniak

Shelley Award
Sara van den Berg
Brian Cogan
Sheila Nayar
Michael Grabowski

Culkin Award
Thom Gencarelli
Fernando Gutiérrez
Eric McLuhan

Forsdale Award
Edward E. Tywoniak
Paul A. Soukup

Ellul Award
Stephanie Bennett
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Carey Award
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Thom Gencarelli
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Lance Strate

Postman Award
Brian Cogan
Thom Gencarelli
Douglas Rushkoff
Paul Levinson
Janet Sternberg
Lance Strate
The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

2000 - Neil Postman for Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future
2001 - Thomas J. Farrell for Walter Ong’s Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication
2002 - Douglas Rushkoff for Coercion: Why We Listen to What “They” Say
2003 - Frederick Wasser for Veni, Vidi, Video: The Hollywood Empire and the VCR
2004 - Francis Fukuyama for Our Posthuman Future: Consequences of the Biotechnology Revolution
2005 - Donald N. Wood for The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy
2006 - Thomas de Zengotita for Mediated: How the Media Shapes Your World and the Way You Live in It
2007 - Peter K. Fallon for Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English
2008 - Richard Barbrook for Imaginary Futures: From Thinking Machines to the Global Village
2009 - Rick Williams and Julianne Newton for Visual Communication: Integrating Media, Art, and Science
2010 - Viktor Mayer-Schönberger for Delete: The Virtue of Forgetting in the Digital Age
2011 - Sheila Nayar for Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative
2012 - Barbie Zelizer for About to Die: How News Images Move the Public
2014 - Ellen Rose for Oral Tradition and the Internet: Pathways of the Mind
2015 - Fred Turner for The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

2001 - Pablo J. Boczkowski for "Mutual Shaping of Users and Technologies in a National Virtual Community”
2003 - Alan Randolph Kluer for “The Logic of New Media in International Affairs”
2004 - Susan B. Barnes for “The Development of Graphical User Interfaces and Their Influence on the Future of Human–Computer Interaction”
2007 - Corey Anton for “Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication”
2010 - Brenton J. Malin for “Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies”
2011 - Keith N. Hampton for “Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass”
2013 - Mara Mills for “Hearing Aids and the History of Electronics Miniaturization”
2014 - Brett Lunceford for “Posthuman Visions: Creating the Technologized Body”
2015 - David Trippet for “Facing Digital Realities: Where Media Do Not Mix”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2004 - Corey Anton for Selfhood and Authenticity
2005 - Aaron Ben Zé’ev for Love Online: Emotions on the Internet
2006 - David Berreby for Us and Them: Understanding Your Tribal Mind
2007 - Richard A. Lanham for The Economics of Attention: Style and Substance in the Age of Information
2008 - Paul Mason Fotsch for Watching the Traffic Go By: Transportation and Isolation in Urban America
2010 - Kenneth J. Gergen for Relational Being: Beyond Self and Community
2012 - Corey Anton for Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism
2013 - Valerie V. Peterson for Sex, Ethics and Communication: A Humanist approach to Conversations on Intimacy
2014 - Susan Barnes for Social Networks: From Text to Video
2015 - danah boyd for It’s Complicated: The Social Lives of Networked Teens

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2000 - Robert K. Logan for The Sixth Language: Learning a Living in the Internet Age
<table>
<thead>
<tr>
<th>Year</th>
<th>Award Name</th>
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</tr>
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<tbody>
<tr>
<td>2001</td>
<td>PAST MEA Award Recipients</td>
<td>Raymond Gozzi, Jr. for The Power of Metaphor in the Age of Electronic Media</td>
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<td>2002</td>
<td>PAST MEA Award Recipients</td>
<td>Kevin G. Barnhurst and John Nerone for The Form of News: A History</td>
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<td>2003</td>
<td>PAST MEA Award Recipients</td>
<td>N. Katherine Hayles for Writing Machines</td>
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<td>2004</td>
<td>PAST MEA Award Recipients</td>
<td>Susan Sontag for Regarding the Pain of Others</td>
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<td>2005</td>
<td>PAST MEA Award Recipients</td>
<td>Heike Wiese for Numbers, Language, and the Human Mind</td>
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<td>2006</td>
<td>PAST MEA Award Recipients</td>
<td>Guy Deutscher for The Unfolding of Language: An Evolutionary Tour of Mankind’s Greatest Invention</td>
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<td>2007</td>
<td>PAST MEA Award Recipients</td>
<td>Martin H. Levinson for Sensible Thinking for Turbulent Times</td>
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<td>2008</td>
<td>PAST MEA Award Recipients</td>
<td>Robert Hariman and John Luis Lula for No Captions Needed: Iconic Photographs, Public Culture, and Liberal Democracy</td>
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<tr>
<td>2009</td>
<td>PAST MEA Award Recipients</td>
<td>Karin Barber for The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond</td>
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<td>2010</td>
<td>PAST MEA Award Recipients</td>
<td>Michael Wurtz for Enduring Words: Literary Narrative in a Changing Media Ecology</td>
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<td>PAST MEA Award Recipients</td>
<td>Susan B. Barnes for Online Connections: Internet Interpersonal Relationships and Stuart Biegel for Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace</td>
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<td>2013</td>
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<td>Nancy A. Walker for Shaping Our Mothers’ World: American Women’s Magazines</td>
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<td>2014</td>
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<td>Thomas L. Friedman for Longitudes and Attitudes: Exploring the World After September 11</td>
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<td>2015</td>
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<td>Robert Albrecht for Mediating the Muse: A Communications Approach to Music, Media and Cultural Change</td>
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The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

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<td>2006</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Charlton D. McIlwain for When Death Goes Pop: Death, Media and the Remaking of Community</td>
</tr>
<tr>
<td>2007</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>David MacDougall for The Corporeal Image: Film, Ethnography, and the Senses</td>
</tr>
<tr>
<td>2008</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Paul Rutherford for A World Made Sexy: Fraidy to Madonna</td>
</tr>
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<td>2009</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Tom Boellstorff for Coming of Age in Second Life: An Anthropologist Explores the Virtually Human</td>
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<tr>
<td>2010</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Diego Gambetta for Codes of the Underworld: How Criminals Communicate</td>
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<td>2011</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Lisa Brooks for The Common Pot: The Recovery of Native Space in the Northeast</td>
</tr>
<tr>
<td>2012</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Sara van den Berg and Thomas M. Walsh for Language, Culture, and Identity: The Legacy of Walter J. Ong</td>
</tr>
<tr>
<td>2013</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Peter Lunefeld for The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine</td>
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<td>2014</td>
<td>The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture</td>
<td>Kate Marshall for Corridor: Media Architectures in American Fiction</td>
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<td>2015</td>
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<td>Dariusz Jemielniak for Common Knowledge?: An Ethnography of Wikipedia</td>
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The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

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<td>2000</td>
<td>The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics</td>
<td>Donna Flayhan for Marxism, Medium Theory, and American Cultural Studies: The Question of Determination</td>
</tr>
<tr>
<td>2001</td>
<td>The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics</td>
<td>Lori Ramos for Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents</td>
</tr>
<tr>
<td>2002</td>
<td>The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics</td>
<td>Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet</td>
</tr>
<tr>
<td>2003</td>
<td>The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics</td>
<td>Keith Hampton for Living the Wired Life in the Wired Suburb: Netville, Globalization and Civil Society</td>
</tr>
</tbody>
</table>
PAST MEA AWARD RECIPIENTS

2004 - Brian Cogan for Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet
2005 - Mary Ann Allison for Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities
2008 - Stephanie Bennett for The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's La Technique
2009 - Catherine Alison Adams for PowerPoint and the Pedagogy of Digital Media Technology
2012 - Macella Santos de Medeiros for O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth
2013 - Yoni Van Den Eede for Amor Technologiae: Marshall McLuhan as a Philosopher of Technology -Steps Toward a Philosophy of Human-Media Relationships
2014 - Helio César Hintze for Espectáculos e Invisibilidades do Discurso Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]
2015 – No award given

The Mary Shelley Award for Outstanding Fictional Work
2003 - Paul Levinson for The Consciousness Plague
2004 - William Gibson for Pattern Recognition
2006 - Rick Moody for The Diviners
2007 - Janna Levin for A Madman Dreams of Turing Machines
2008 - Jean-Claude Carrière for Please, Mr. Einstein
2009 - Geraldine Brooks for People of the Book
2010 - Steve Tomasula for TOC (a new media novel)
2011 - Chuck Wachtel for 3/03
2012 - Shumeet Baluja for The Silicon Jungle and Robert K. Blechman for Executive Severance
2013 - Robin Sloan for Mr. Penumbra’s 24-Hour Bookstore
2014 - No Award This Year
2015 - David Eggers for The Circle

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology
2000 - Jerome Agel for The Medium is the Massage (audio CD and book)
2001 - Douglas Rushkoff for The Merchants of Cool (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)
2003 - Kevin McMahon for McLuhan’s Wake (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
2004 - John Bishop and Harald Prins for Oh, What a Blow That Phantom Gave Me! [documentary film; DVD distributed by Media Generation]
2005 - Toni Urban and NYU-TV Productions for A Conversation with Neil Postman (video documentary)
2006 - Deiren Masterson for McLuhan Way: In Search of Truth (video documentary)
2007 - Michael Wesch for The Machine is Us/ing Us (video on YouTube.com)
2008 - Eric Goodman for Thus Spoke the Spectacle (videography and website)
2009 - Peter C. Rollins for The Benjamin Lee Whorf Legacy (CD-ROM)
2010 - Barry Vacker for Space Times Square (video)
2011 - Nora Bateson for An Ecology of Mind (documentary film)
2012 - Robert Albrecht for Song of the Poet (musical composition on CD)
2013 - Laureano Ralon for the Figure/Ground Communication Website
2014 - David Cayley
2015 – Alex Kuskis
The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

2000 - Christine L. Nystrom
2001 - Joshua Meyrowitz
2002 - Edmund Carpenter
2003 - James W. Carey
2004 - Gary Gumpert
2005 - Frank E. X. Dance
2006 - Terence P. Moran
2007 - Octavio Islas
2008 - Lee Thayer
2009 - Bruce E. Gronbeck
2010 - Salvatore J. Fallica
2011 - Alex Kuskis
2012 - Janet Sternberg
2013 - Clifford Christians
2014 - Casey Lum
2015 - Fernando Gutiérrez

The Jacques Ellul Award for Outstanding Media Ecology Activism

2000 - Stephanie B. Gibson
2001 - Dennis Gallagher
2002 - Parry Aftab
2003 - Ronald J. Deibert
2004 - The Reverend Everett C. Parker
2005 - Jerry Brown
2006 - Andrew Rasiej
2007 - Donna Flayhan
2008 - Margot Hardenbergh
2009 - Mark Lipton
2010 - Eric Goodman and Mike Stevens
2011 - Lisa Prins
2012 - Scott Harrison and charity: water
2013 - Aaron Swartz
2014 - David Gill
2015 - Noam Chomsky

The James W. Carey Award for Outstanding Media Ecology Journalism

2007 - Philip Marchand
2008 - Marvin Kitman
2009 - Thomas de Zengotita
2010 - Eugene Marlow
2011 - David Hendy
2012 - David Carr
2013 - David Pogue
2014 - Megan Garber of The Atlantic
2015 - Thomas Friedman

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

2011 - Robert Barry Francos
2012 - Terence P. Moran
2013 - Thomas Gencarelli
2014 - James Morrison
2015 - Janet Sternberg

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology

2012 - Thomas J. Farrell and Paul A. Soukup
2013 - Gary Gumpert
2014 - Eric McLuhan
2015 - Susan Drucker

The Walter J. Ong Award for Career Achievement in Scholarship

2004 - Denise Schmandt-Besserat
2005 - James W. Carey
2006 - Elizabeth L. Eisenstein
2007 - Jay David Bolter
2008 - Joshua Meyrowitz
2009 - John Miles Foley
2010 - Don Ihde
2011 - Robert K. Logan
2012 - Sherry Turkle
2013 - Lance Strate
2014 - René Girard
2015 - Johanna Drucker

The Neil Postman Award for Career Achievement in Public Intellectual Activity

2004 - Douglas Rushkoff
2005 - Paul Levinson
2006 - Howard Rheingold
2007 - Eric McLuhan
2008 - Fritjof Capra
2009 - Alan Kay
2010 - Mary Catherine Bateson
2011 - Gary Gumpert
2012 - Jaron Lanier
2013 - Morris Berman
2014 - Ronald J. Deibert
2015 - Nicholas Carr
The MEA Convention Top Paper Award

2004 - Kip Redick for “Theme Parks as Sacred Places and Commercial Sanctuaries”
2006 - Davis Foulger for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and Peter A. Maresco and Cheryl A. Casey for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”
2007 - Anne Pym for “Orality, Secondary Orality, and the Presence of the Word”
2008 - Stephanie Bennett for “The City’s Curse; The Church’s Plight: Technology, Communication and the Sacred”
2009 - Matthew A. Killmeier for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”
2010 - Claudia Springer for “Watch the Birdie: Image-Making and Wildlife Conservation”
2011 - Eric Jenkins for “Another Punctum”
2012 - Eric Jenkins for “Updating Narcissus, the Ur-Myth of Media, for the Digital Age”
2013 - Brett Lunceford for “Telepresence and the Ethics of Digital Cheating”
2014 - Kevin Healey for “Coercion, Consent, and the Struggle for Social Media”
2015 – Heather Crandall and Carolyn Cunningham “Media Ecology and Hashtag Activism”.

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

2003 - Lisa Hanson for “PRO-ANA, a Culture Remediated in Cyberspace”
2004 - Megan Rogers for “Taoism, Media Ecology, and the Reason the West Just Can’t ‘Dig it’”
2006 - David Parisi for “Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch”
2007 - Xiaoyan Xiang for “Walling-In and Walling Out”
2008 - Phil Rose for “René Girard as Media Ecologist”
2009 - Jason Kalin for “Toward a Rhetoric of Hybrid-Space Walking”
2010 - J. N. Beckham for “Food and Drink: Engaging the Logics of New Mediation”
2011 - Helma Sawatsky for “Anemone Theory: An Exploration of Digital Media as Phenomena”
2012 - Angela M. Cirucci for “First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games”
2013 - Helma Sawatsky for “Reconfigurations: Unfolding the Spaces of Mobile Listening”
2015 - Kate Drazner Hoyt “The visual Effect of the Hashtag”
CALL FOR NOMINATIONS FOR THE 2017 MEA AWARDS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology
Open to books published in 2014 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction
Open to books and articles published in 2014 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form
Open to books and articles published in 2014 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture
Open to books and articles published in 2014 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology, material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics
Open to books and articles published in 2014 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology
Open to articles, essays, reviews, and book chapters published in 2014 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology
Open to any Master’s thesis or doctoral dissertation completed for a degree granted in 2014 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work
Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2014 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology
Open to works of art, media production, professional activity or other practical applications of the media ecology approach introduced in 2013 or later. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology
Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism
Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.
CALL FOR NOMINATIONS FOR THE 2017 MEA AWARDS

The James W. Carey Award for Outstanding Journalism
Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by October 14, 2017 to:

Brian Cogan
Awards Coordinator
Media Ecology Association
Department of Communications
Molloy College
Rockville Centre, NY 11571

For more information, contact Brian Cogan at bcogan@molloy.edu or 516.323.3242.
The 18th Annual Convention of the Media Ecology Association
Technology, Spirituality, Ecology
Saint Mary’s College Of California
JUNE 22-25, 2017

Saint Mary’s College of California is proud to host the 18th annual convention of the Media Ecology Association (MEA). Founded in 1863, Saint Mary’s is one of the oldest colleges in the western U.S. with the original location in San Francisco and now located on a 420-acre campus in the Moraga Valley, 20 miles east of San Francisco. The convention will be held from June 22 through 25, 2017.

Media Ecology is a wide tent whose history, perspectives, and scholarly interests incorporate a broad array of academic and professional disciplines focusing on “the study of media environments and the idea that technology and techniques, modes of information and codes of communication play a leading role in human affairs” (Lance Strate, 1999). This interdisciplinary approach towards the exploration of media as environments fosters a rich discourse of investigation, and each MEA convention provides a unique opportunity for academics and professionals to come together in a relaxed, convivial and intimate environment that encourages deep conversations alongside activities that encourage friendship and fun.

The theme for the 18th annual MEA Convention is Technology, Spirituality, Ecology. This tri-part theme provides a confluence of topics that represent major global concerns in the contemporary age. This is probably best articulated in the papal encyclical from Pope Francis, Laudato Si, when he stated that “when media and the digital world become omnipresent, their influence can stop people from learning how to live wisely, to think deeply and to love generously. In this context, the great sages of the past run the risk of going unheard amid the noise and distractions of an information overload. Efforts need to be made to help these media become sources of new cultural progress for humanity and not a threat to our deepest riches. True wisdom, as the fruit of self-examination, dialogue and generous encounter between persons, is not acquired by a mere accumulation of data which eventually leads to overload and confusion, a sort of mental pollution. Real relationships with others, with all the challenges they entail, now tend to be replaced by a type of internet communication which enables us to choose or eliminate relationships at whim, thus giving rise to a new type of contrived emotion which has more to do with devices and displays than with other people and with nature” (para. 47).

With this as context, we invite paper and panel proposals that address one or more of the three core themes. Although we encourage submissions that touch upon, or align with, the convention theme, papers, abstracts, and panel proposal submissions from all areas of Media Ecology are welcome. A maximum of two submissions per author will be accepted. Authors who wish their papers to be considered for the Top Paper or Top Student Paper award must indicate this on their submission(s). The top papers will be published in Explorations in Media Ecology. All submissions will be acknowledged. The language of the convention is English.

Please submit all papers, panels, and proposals to the convention coordinator Lori Erokan at lerokan@stmarys-ca.edu.

Submission deadline: December 15, 2016
Questions can be sent to the Convention Chair, Ed Tywoniak at <tywoniak@stmarys-ca.edu>.

Guidelines for Submission

For manuscripts eligible for MEA award submissions:
1. Manuscripts should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages)
2. Include a cover page (or e-submission page) with your academic or professional affiliation and other contact information.
3. Include a 150 words abstract, with the title. Use APA, MLA or Chicago style.
4. Papers should be written in English.

For Paper and Panel Proposals:
1. Include title, 250 words abstract, and contact information with your proposal
2. Outline, as relevant, how your paper or panel will fit with the convention theme
3. Presenters should be prepared to deliver their papers in English.
4. Authors with papers submitted as part of a panel proposal or as a paper proposal that wish to be considered for Top Paper or Top Student Paper must send completed paper to the convention planner by June 1, 2016.

Note that campus housing will be available at reasonable rates, along with a variety of off-campus lodging options. Specific information on housing, transportation, places of interest and other logistics will be available shortly on the convention website and the official MEA website.

For more on the Media Ecology Association, visit www.media-ecology.org
2016 MEA Executive Board

President: Karen Lollar - Metropolitan State University of Denver
Vice President: Brett Lunceford - Independent Scholar
Vice President-Elect: Edward Tywoniak - St. Mary’s College of California
Immediate Past President: Phil Rose - York University
Treasurer: Paul A. Soukup, SJ - Santa Clara University
Executive Secretary: Fernando Gutiérrez - Tecnológico de Monterrey, Campus Estado de México
Recording Secretary: Sheila Nayar - Greensboro College
Historian: Sara van den Berg - Saint Louis University
Editor-in-Chief: Paul Grosswiler - University of Maine, Orono
Awards Coordinator: Brian Cogan - Molloy College
Newsletter Editor: Vincent Casaregola - Saint Louis University
Member-at-Large: Peter Zhang (2016-2018)
Member-at-Large: Alex Kuskis - Gonzaga University (2015-2017)
Member-at-Large: Barry Liss - University of Wisconsin - Marathon County (2014-2016)

Past Presidents
Janet Sternberg - Fordham University (2009–2011)
James C. Morrison - Babson College (2012)
Thomas F. Gencarelli - Manhattan College (2013)
Corey Anton - Grand Valley State University (2014)

2016 Convention Coordinators
Mirco Dondi, Roberto Farnè, Paolo Granata, Elena Lamberti, University of Bologna
Breet Lucenforth, Independent Scholar

Past Convention Coordinators
Karen Lollar – Metropolitan State University of Denver (2014)
Phil Rose – Ryerson University (2013)
Corey Anton – Grand Valley State University (2013)
Valerie Peterson – Grand Valley State University (2013)
Thom Gencarelli – Manhattan College (2012)
Marco Adria - University of Alberta, Edmonton (2011)
Catherine Adams – University of Alberta, Edmonton (2011)
Paul Grosswiler – University of Maine (2010)
Ellen Rose – University of New Brunswick, Fredericton (2010)
Sara van den Berg – Saint Louis University (2009)
Paul A. Soukup, SJ – Santa Clara University (2009)
Paul A. Soukup, SJ – Santa Clara University (2008)
Anne Pyrm – California State University, East Bay (2008)
Thom Gencarelli – Montclair State University (2007)

MEA NEWSLETTER – IN MEDIAS RES

MEA members receive the newsletter twice a year. Keep up with the latest MEA activities and keep us up-to-date about you. Send personal news, information of interest to media ecologists, ideas for short articles, and especially ideas for book reviews, to the Editor of In Medias Res:

Ed Tywoniak
Editor, In Media Res
Communication Department
Sichel Hall – 105B
Saint Mary’s College of California
1928 Saint Mary’s Road
Moraga, CA 94556
925-631-4718
etywoniak@stmarys-ca.edu
The MEA's electronic mailing list provides a space for reasoned, informed, and civil discussion about communication, media, and culture among persons interested in themes or subjects relevant to the field of media ecology. Subscribers use this list to share views, exchange information, and learn about interesting events related to media ecology.

Guidelines for Participation in the MEA List

By subscribing to this list you agree to abide by all conditions of participation established by the list managers, and as varied from time to time at their sole discretion. Contributors to this list are solely and entirely responsible for their messages, particularly with regard to any information and data that may be exchanged.

Contributions to the list are not moderated, but only list subscribers are permitted to post. Only subscribers are allowed to view the subscribers list and the message archives. Participants are expected to conform to normal standards of civilized discussion. This does not rule out heated debate – but it does rule out submissions which are personally abusive, insulting, or otherwise qualify as flaming or spamming. Messages that may be construed or interpreted as discriminatory, promulgating hatred or obscenity, or defamation of any kind will not be tolerated. Also considered disruptive to the list is an excessive volume of postings. The list managers are responsible for ensuring that these guidelines are observed. They reserve the right to take whatever measures are required to ensure these guidelines are respected by participants. Such measures include, but are not limited to, removing from the list those who do not abide by these guidelines.

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mea@lists.ibiblio.org
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Explorations in Media Ecology (EME) is the Journal of the Media Ecology Association.

EME explores the relationships between media, technology, symbolic form, communication, consciousness, and culture. Its scope is interdisciplinary and multidisciplinary. Media ecology provides a rich philosophical, historical and practical context for studying our increasingly technological and mediated society and culture with an emphasis on historical context.

Media ecology scholarship emphasizes a humanistic approach to understanding media, communication, and technology, with special emphasis on the ways in which we have been and continue to be shaped and influenced by our inventions and innovation. The Media ecology approach is predicated on understanding that media, symbols, and technologies play a leading role in human affairs, and function as largely invisible environments affecting the way we think, feel, act, and organize ourselves collectively.
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*MEA Board Lunch Meeting*
Convention Venue: Department of History and Cultures, Piazza S. Giovanni in Monte 2, Bologna

Teatro Comunale di Bologna, Largo Respighi 1, Bologna

Osteria De’ Poeti, Via De’ Poeti 1/B, Bologna