The Sixteenth Annual Convention of the Media Ecology Association

Thursday, June 11 – Sunday, June 14, 2015

Metropolitan State University of Denver

Kaleidoscope of Media and Community

Co-Sponsored by:
The Institute of General Semantics
One World One Water Center
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Fountainhead Press
Lambda Pi Eta
Cengage
CALL FOR PAPERS
for
Language and “Reality”

Sponsored by the Institute of General Semantics
Co-Sponsored by the
New York Society for General Semantics
Media Ecology Association

October 2-4, 2015
Princeton Club
15 West 43 Street
New York, New York

Featuring the 63rd Annual
Alfred Korzybski Memorial Lecture
to be delivered by

Andrew Keen
The Internet is Not the Answer

Send papers, proposals, and inquiries by August 31, 2015 to
manckevin@aol.com

or contact
Martin H. Levinson, President of the Institute of General Semantics
c/o Institute of General Semantics, 72-11 Austin Street #233
Forest Hills, New York 11375
212.729.7973 (voice) / 718.793.2527 (fax)
The 16th Annual Convention of the Media Ecology Association
“Kaleidoscope of Media and Community”
Metropolitan State University of Denver
June 11-14, 2015

Special Thanks to:
Dr. Stephen Jordan, President, Metropolitan State University of Denver
Dr. Vicki Golich, Provost, Metropolitan State University of Denver
Dr. Joan Laura Foster, Dean, College of Letters Arts and Sciences, Metropolitan State University of Denver

The Department of Communication Arts and Sciences, Chair, Dr. Karen Lollar, Metropolitan State University of Denver

Administrative Coordinators:
Ms. Jacqueline Kirby
Ms. Yukari McAdam

Acknowledgments and appreciation for MEA 2015:
Amber Cook, Assistant Director, Auraria Campus Event Services
Anne Frye, Director of Sales & Marketing Spring Hill Suites
Macy Pinkussohn, Catering Sales Manager Springhill Suites
Tom Cech, One World One Water, Metropolitan State University of Denver
Natalie Warren, Communication Arts & Sciences Lead Student Worker
Paul Soukup, Treasurer, MEA
Phil Rose, President, MEA
Brian Cogan, Awards, MEA
Vanilla Bean Coffee, catering services
Lambda Pi Eta, Metropolitan State University of Denver; Faculty Advisor Dr. Katia Campbell
Rebecca Dobbin, College of Letter Arts and Sciences, Metropolitan State University of Denver
Paper reviewers: Jan Buterman, Andrew Chrystall, Sam Jay, Gary Kenton, Alex Kuskis, Mike Monsour.
CONVENTION HASH TAG: #MEA2015
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<td>Registration</td>
<td>Baerresen Lobby TIV 320</td>
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<td>8:30-9:00</td>
<td>Opening Ceremony</td>
<td>King Center Concert Hall</td>
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<td>9:15-10:30</td>
<td>Plenary A</td>
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<td>12:00-1:00</td>
<td>MEA Board Meeting Lunch</td>
<td>Spring Hill Suites, Cellar Management Lab</td>
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<td><em>This lunch is for MEA board members.</em></td>
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<td>LoRaine Good TIV 444</td>
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<td>3:15-3:30</td>
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<td>3:30-4:30</td>
<td>Plenary B</td>
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<tr>
<td>5:00-7:00</td>
<td>Reception</td>
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<td>2017</td>
<td>Walter J. Ong Society Initial Meeting</td>
<td>John Good TIV 442</td>
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<td><em>This is an informational meeting open to all MEA members interested in learning more about this new interdisciplinary organization. Light refreshments will be provided.</em></td>
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<td>5:00-6:00</td>
<td>Thinking about the Conference:</td>
<td>Baerresen Ballroom TIV 320A</td>
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<td>An Informal Discussion</td>
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<td><em>All are welcome</em></td>
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<td>3013 John Good TIV 442</td>
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<td><strong>3014 Featured Speaker</strong></td>
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<td>Nicholas Carr</td>
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<td>6:00-8:00</td>
<td>3015 Awards Dinner</td>
<td>Turnhalle TIV 250</td>
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<td>Presidential Address: “The Biases of the Media Ecology Association”</td>
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<td>Phil Rose, York University</td>
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<td>11:45-12:15</td>
<td>4007 Grand Finale</td>
<td>King Center Concert Hall</td>
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Thursday, June 11, 2015

8:00 AM-5:00 PM  Registration Baerresen Lobby TIV 320

1001  8:30-9:00 AM  King Center Concert Hall
       Opening Ceremony
       Guest speakers: Joan Foster, Dean of College of Letters, Arts and Sciences, Metropolitan State University of Denver
                      Dennis Gallagher, Denver City Auditor

1002  9:15-10:30 AM  King Center Concert Hall
       PLENARY A
       The Future of Communication Theory Plenary
       Chair: Lance Strate, Fordham University
              Larry Frey, University of Colorado Boulder
              Robert Craig, University of Colorado Boulder
              Karen Lollar, Metropolitan State University of Denver
              Janet Sternberg, Independent Scholar
              Corey Anton, Grand Valley State University

1003  10:45-12:00 PM  Baerresen Ballroom TIV 320A
       Changing Classroom Narrative: How Scenario Based Learning Creates Community in the Classroom
       Chair: Miles Mancini, Florida Gulf Coast University
              Miles Mancini, Florida Gulf Coast University
              Sam Walch, Florida Gulf Coast University
              Andrew Wilkinson, Florida Gulf Coast University
              Mary-Cecile Gayoso, Florida Gulf Coast University
              Victoria Hill, Florida Gulf Coast University
1004  10:45-12:00 PM   CAVEA SSB420
Living with New Media Applications
Chair: Katia Campbell, Metropolitan State University of Denver
“Journalism and technology: a kaleidoscope of new media ecology” Denis Renó, Sao Paulo University Brazil & Luciana Renó, University of Madrid, Spain
“Pencil Doc”. William Allen, Florida Southern College
“Through the looking glass: The Apple iOS as Cognitive Map”. Charles Soukup, University of Northern Colorado

1005  10:45-12:00 PM   Baerresen Ballroom TIV 320B
Reading the Map
Chair: Jim Morrison, Boston College
“The mountain is the message: The map and the territory in the land community”. Niall Stephens, Framingham State University
“Follow the open source road: contemplating the ethics of the new information ecology”. Andrew Longcore, Indiana University of Pennsylvania
“Reclaiming a Sense of Place: Media Ecology and Environmental Communication”. Mary Pelak Walch, Florida Gulf Coast University
“Kaleidoscopic Creep: the occult underbelly of beautiful forms”. Oliver Muchmore Pacific Northwest College of Art

12:00-1:00PM   MEA Board Meeting Lunch   Spring Hill Suites, Cellar Management Lab
*This lunch is for MEA board members.

12:00-1:30PM Lunch on your own

1:45-3:00PM

1006  1:45-3:00 PM   Baerresen Ballroom TIV 320A
Infidelity: The Heart of Ellul’s Critique in the Technological Trilogy
Chair: Paul Soukup, Santa Clara University
“Relational sustainability: Ellul and the morality of multi-tasking”. Stephanie Bennett, Palm Beach Atlantic University
“Moral and ethical frameworks in a technological society: Revisiting hope with Jacque Ellul, Geraldine Forsberg, Western Washington University
“The incommensurability of truth and reality: Ellul’s Humble Critique of *la Technique*. Calvin Troup, Duquesne University
1007 1:45-3:00 PM  Baerresen Ballroom TIV 320B
Kaleidoscope of Media Impacts on Listening in the College Environment
Chair: Maria Roca, Florida Gulf Coast University
“The lens of kaleidoscope”. Maria Loffredo Roca, Florida Gulf Coast University
“Do you hear you?” Amanda Flaherty, Florida Gulf Coast University
“Face time NOT FaceTime”. Celina Romera, Florida Gulf Coast University
“Turn It Off, and Tune It In”. Tegan Lane, Florida Gulf Coast University

1008 1:45-3:00 PM  Baerresen Ballroom TIV 320C
Mediating and Mediated Distractions from the Beautiful Forms of Human Life
Chair: Eric Grabowsky, Dickinson State University
“The filmic arts and the moral imagination”. Eric Grabowsky, Dickinson State University
“I didn’t know, I saw: Sherlock Holmes empowering observation”. Andrew Jones, Louisiana State University
“Closing out nature, nature and the Other: Earbuds, Smart Phones, and Screens”. Karen Lollar, Metropolitan State University of Denver
“Poetic pedagogy: Utilizing entertainment as a medium of serious education”. Anthony Wachs, Northern State University

1009 1:45-3:00 PM  LoRaine Good TIV 444
The New Media Ecologies with Transmedia Storytelling to the Kaleidoscope of Media
Chair:
Luciana Renó, Complutense University of Madrid, Spain
Vicente Gosciola, University Anhembi Morumbi, Brazil
Renata Malta, Federal University of Sergipe, Brazil
Marcos América, Sao Paulo State University, Brazil

3:15-3:30 PM  Break  King Center Main Street
PLENARY B

One World One Water: Water as Medium that Impacts Human Experience, Growth of Communities, Politics and Ecological Disasters

Colorado Supreme Court Justice Gregory Hobbs, and the University of Colorado–Boulder’s nationally recognized water historian, Dr. Patty Limerick, will provide a tandem dialogue of Water in the West – from John Wesley Powell’s proposed watershed states to oil & gas fracking, population growth, and Colorado’s environmental future

Chair: Jacqueline Kirby, Metropolitan State University of Denver
Tom Cech, Metropolitan State University of Denver
Justice Greg Hobbs, Colorado State Supreme Court
Patty Limerick, University of Colorado Boulder
Friday, June 12, 2015

8:00 AM-5:00 PM  Registration Baerresen Lobby TIV 320

8:00-8:30 AM  Coffee  Baerresen Lobby TIV 320

8:30-9:45 AM

2001  8:30-9:45 AM  Baerresen Ballroom TIV 320A
Poe, Melville, and Media Ecology Approaches to Literary Studies
Chair: Lance Strate, Fordham University
“Victim or villain: The dwarf from Poe to “Freaks” (the Tod Browning film). Sara van den Berg, Saint Louis University
“Detecting the outré: Poe’s Dupin and media ecology”. Callie Gallo, Fordham University
"Ong's 'Broken Knowledge': Digitization, Hermeneutics, and Aphorisms.” Thomas Zlatic, Saint Louis College of Pharmacy
“Melville as media ecologist: Moby-Dick as media ecology”. Matthew Thomas, University of Iowa

2002  8:30-9:45 AM  Baerresen Ballroom TIV 320B
Message and Design in the Classroom
Chair: Alex Kuskis, Gonzaga University
“Everything is a remix: teaching the humanities, cultural production, technology, and copyright in the age of digital reproduction” Brandon Hollingshead, Miles Mancini, Victoria Hill, Mary-Cecile Gayoso; Florida Gulf Coast University
“Towards a contemporary media ecology curriculum: Communication Theory”. Ed Tywoniak, Saint Mary’s College of California
“Media Ecology, message design logic and STEM: Analysis, interpretation and speculation”. John Nicholson, Mississippi State University; Skye Cooley, Mississippi State University; Steve Duck, University of Iowa
2003  8:30-9:45 AM  Baerresen Ballroom TIV 320C
From the Enlightenment to the End of the World
Chair: Rich Kessel, Metropolitan State University of Denver
“Forbidden Colors I- Static kaleidoscopes versus overlaying kaleidoscopes in postmodern”. Martin Speer, Technical University of Dortmund, Germany
“Literacy, environment degradation, and the end of the world”. Leon Cerdena, Pacific Northwest College of Art
“Exploiting the first curriculum to bolster the second”. Robert C. MacDougall, Curry College.

2004  8:30-9:45 AM  LoRaine Good TIV 444
Trajectories in Mass Media
Chair: William Huddy, Metropolitan State University of Denver
“Mass media in the era of social media: Implications of cross-platform Big Data to mass media brands and users”. Asta Zelenkauskaite, Drexel University
“Tune in tomorrow: The listening community of Woody Allen’s radio days”. James Scott, Saint Louis University
“The future of confrontational talk radio”. Richard Strong and William Huddy, Metropolitan State University of Denver
“Welcome to the machine(s): digital signal processing and its integration into the equipment of recording engineers”. Christopher James Dahlie, University of North Carolina-Chapel Hill

2005  10:00-11:15 AM  Baerresen Ballroom TIV 320A
Digital Community: Hashtags and Pins
Chair: Samuel Jay, Metropolitan State University of Denver
“The visual affect of the hashtag: #HandsUPDontShoot’s image event and the body” Kate Hoyt, University of Denver
“Media ecology and hashtag activism: #Kaleidoscope”. Heather Crandall and Carolyn Cunningham, Gonzaga University
“Ecology, Circulation, Reddit”. Jesse Patrick, Metropolitan State University of Denver
2006  10:00-11:15 AM   CAVEA SSB 420
Form and Function
Chair: Michael Plugh, Fordham University
“Black Mountain College: Experimenting with form”. Michael Plugh, Fordham University
“SCATTER PLOTS: Reflections on pixels as medium and metaphor”. Helma Sawatzky, Simon Fraser University
“A media ecology scheme adapted to the area of design and a case for classes of drawing”. Luiz Coelho, Pontifical Catholic University of Rio de Janeiro, Brazil and Nora Aguilar, Universidad Iberoamericana de Mexico

2007  10:00-11:15 AM   Baerresen Ballroom TIV 320B
Remnants of Embodiment in a Digital Age
Chair: David Kottenstette, Metropolitan State University of Denver
“Coming to our senses: Embodied communication the resonance of presence”. Brecken Chinn, Curry College
“Diaries of silence. What is the failure to communicate in the hyper-communicative world?” Anton Gumenskiy, The Moscow State Institute of International Relations
“The media ecology of infants: Implications for developmental psychology”. Michaela Wooldridge, The University of British Columbia
“Young adults’ perception of aging and the influence of media”. David Kottenstette and Jessica Rossi-Katz, Metropolitan State University of Denver

2008  10:00-11:15 AM   Baerresen Ballroom TIV 320C
Media Ecology and Literature (part 1)
Chair: Peter Zhang Grand Valley State University
“The media ecological perspective of Walker Percy”. Dennis Cali, University of Texas, Tyler
“Postman, Huxley, and Orwell: Further thoughts on why Orwell matters”. Phil Rose, York University
“The ‘unbearable’ levitas of Dr. Seuss: A media ecological perspective”. Peter Zhang, Grand Valley State University
2009  11:30-12:30 PM  King Center Concert Hall
Featured Speaker:

Joanna Drucker
Generative Mediations: Llull and the Legacy of Diagrams

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12:30-1:30PM Lunch on your own

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2010  1:45-3:00 PM  Baerresen Ballroom TIV 320A
Form, Manner, and Media Ecology
Chair: Lance Strate, Fordham University
“From Aristotle via Aquinas: Understanding formal cause in Marshall McLuhan’s philosophy”. Laura Trujillo Liñán, Universidad Panamericana
“Are we mannerist? Some considerations about the Evolution and the present state of modernity and the role of media in getting us there”. Paul Lippert, East Stroudsburg University
“Social media and (global) justice: A Chinese perspective”. Min Zhou, Shanghai International Studies University
“Trauma from the Undead: Post-Apocalyptic survival in the Walking Dead”. Michelle Kramisen, Fairleigh Dickinson University
“Covering Conflicts in the Middle East: Analysis of Mexican and Spanish Newspapers (January-March 2015)”. María Teresa Nicolás Gavilán, Panamerica University
2011  1:45-3:00 PM  Baerresen Ballroom TIV 320B
Stories and Humanity in a Digital Age
Chair: Cindy Carlson, Metropolitan State University of Denver
“How does folk wisdom work in the digital age?”. Maria Polski, East-West University; Lawrence Gorman, East-West University; Ismael Biyashev, DePaul University
“Poetry as a medium of articulating media ecological themes”. Barry Liss, University of Wisconsin
“Abolishing Humanity in the Kaleidoscope of media and community”. Nancy Parish, Duquesne University
“Zikkaron/Krystallnacht: Remembrance of krystallnacht: a family story”. Eugene Marlow, City University of New York

2012  1:45-3:00 PM  Baerresen Ballroom TIV 320C
Finding Meaning in the Media Kaleidoscope
Chair: Mike Monsour, Metropolitan State University of Denver
“Sin, Sloth & sigh’berspace: The impact of technology on the soul”. Maria Loffredo Roca; Mary-Cecile Gayoso, Florida Gulf Coast University
“Navigating for Meaning in a World of Mediated Messages”. William Jefferson, Florida Gulf Coast University
“The artificial medium laws theory”. Nachshon Goltz, York University

2013  1:45-3:00 PM  LoRaine Good TIV 444
Representations and Media Representations
Chair: Brian Cogan, Molloy College
“Pictorial Indices in the Early Renaissance”. Michael Grillo, University of Maine
“Screening the Press: Film Representations of Women Journalists and the Construction of a Female Media Stereotype”. Vincent Casaregola, Saint Louis University
“The comedy of Errata: Mechanical Parts, Body Parts, and Renaissance Printing”. Sheila J. Nayar, Greenboro College

3:15-4:30 PM

2014  3:15-4:30 PM  Baerresen Ballroom TIV 320A
MIDI: the Cultural History and Social Life of a Protocol
Chair: Ryan Diduck, McGill University
Ryan Diduck, McGill University
Jessica Feldman, New York University
Stephan-Eloise Gras, University of Paris
Martin Scherzinger, New York University
2015  3:15-4:30 PM  Baerresen Ballroom TIV 320B
Media and Change
Chair: Ed Tywoniak, Saint Mary’s College of California
“Education or schooling for the digital age”. Alejandro Ocampo, Tecnologico de Monterrey, Mexico
“Understanding media...50 years after”. Octavio Islas, Universidad la Salle, Mexico
“McLuhan, Gould and Bejan: Three different visions to understand the nature of change in specific environments”, Fernando Gutiérrez, Tecnologico de Monterrey, Mexico

2016  3:15-4:30 PM  Baerresen Ballroom TIV 320C
Social Action and Digital Spaces
Chair: Thom Gencarelli, Manhattan College
“Fan Shot Multi-cam- Social uses of technology in leisure and mass entertainment: McLuhan perspectives”. Esau Salvador Bravo , Universidad Nacional Autonoma de Mexico
“The art of Jujitsu in the age of digital megamachines, or , How to fight Facebook”. Eric Jenkins, University of Cincinnati, Peter Zhang, Grand Valley State University
“Remix and Gutenberg Parenthesis”. Scott Church, University of Utah
“Reasserting the social in pedagogical texts”. Pip Mules, Auckland University of Technology

2017  3:15-4:30 PM  John Good TIV 442
Walter J. Ong Society Initial Meeting
*This is an informational meeting open to all MEA members interested in learning more about this new interdisciplinary organization. Light refreshments will be provided.

2018  5:00-6:00 PM  Thinking about the Conference: An Informal Discussion
Baerresen BallroomTIV 320A
*All are welcome

*Evening Events on your own: See suggested list in packet
8:00 AM-12:00 PM  Registration  Multicultural Lounge TIV 261

8:00-8:30 AM  Coffee  Multicultural Lounge TIV 261

8:45-10:00 AM

3001  8:45-10:00 AM  LoRaine Good TIV 444
Media Ecology and Literature (part 2)
Chair: Barry Liss, University of Wisconsin
“Capital, logistics, and the word: Social media as a literary form”. Marco Adria,
University of Alberta
“McLuhan and myth: Situating the trickster as an educational anti-environment”. John
Dowd, Bowling Green State University
“Ezra Pound and the repetition of Remix: Projecting possibilities between the two
fascisms”. Adam Pugen, University of Toronto

3002  8:45-10:00 AM  John Good TIV 442
The Innis Project: Editing His History of Communications Manuscript
Chair: Paul Heyer, Wilfrid Laurier University
Phil Rose, York University
Michael Cheney, University of Illinois
Paul Heyer, Wilfrid Laurier University

3003  8:45-10:00 AM  Senate Chambers TIV 329
SoundSpace: A Cooperative Composition Through Moments and Gestures
Chair: Rich Strong, Metropolitan State University of Denver
Rich Strong, Metropolitan State University of Denver
Jeff Merkel, Signal-to-Noise Media Labs
Joey Verbeke, Signal-to-Noise Media Labs
Eric Davis, Signal-to-Noise Media Labs
Mike Sperandeo, Signal-to-Noise Media Labs
Nick Spero, Signal-to-Noise Media Labs
3004 8:45-10:00 AM  Zenith TIV 640
Theory to Practice in Media Ecology
Chair: Vincent Casaregola, Saint Louis University
“Augmented cities: Curating the built environment”. John Tinnell, University of Colorado Denver
“Practical reason and the media ecology tradition”. Nicholas Pertler, Duquesne University
“The Shallows and The Glass Cage: Nicholas Carr’s contributions to the media ecology canon”. James Morrison, Boston College

10:15-11:30 AM

3005 10:15-11:30 AM  LoRaine Good TIV 444
New Wine in Old Wineskins: Founders Made New
Chair: Brett Lunceford, Independent scholar
“James Carey’s cultural views as ecological equipment for living”. Dennis Cali, University of Texas Tyler
“Lewis Mumford: From media ecology to Machinic Ecology” Eric Jenkins, University of Cincinnati
“Harold Adams Innis and the global war on terror” Peter K. Fallon, Roosevelt University
“Erving Goffman, interpersonal communication and media ecology” Brett Lunceford, Independent scholar

3006 10:15-11:30 AM  John Good TIV 442
Using McLuhan in Religion and Secular Appraisals
Chair: Chad Hansen, Collin College
“Re-appraising McLuhan’s hot and cool distinction”. Corey Anton, Grand Valley State University
“Understanding advertising: a view from Mars”. Andrew Chrystall, Massey University
“The concept of revelation: The medium and the message in philosophy and theology”. Robert Riordan, University of Chicago and David Shea, Independent scholar
“Straddling worldviews” Chad Hansen, Collin College
3007 10:15-11:30 AM Senate Chambers TIV 329
Ferguson & Media: Exploring the Rhetorical Ecologies of Protest in the 21st Century
Chair: Patrick Brooks, Saint Louis University
“This is what democracy looks like: What a Ferguson protest event can teach us about media, audience and the rhetorical situation”. Patrick Brooks, Saint Louis University
“Gates Swing Both Ways: The Importance of Media Gatekeepers”. Gary Kenton, Western Connecticut University
“Search lots of articles: the visual rhetoric of a ‘Ferguson ngram viewer”’. Lauren Kersey, Saint Louis University
“The riots in Ferguson as a sequel of The Purge: Does the US Supreme Court freedom of speech protection for violent video games and animal cruelty depiction encourage violence?” Nachshon Goltz, York University

3008 10:15-11:30 AM Zenith TIV 640
The Media Culture of the Baby Boom Generation(s, Through the Lens/Prism of Media Ecology
Chair: Thom Gencarelli, Manhattan College
“After Life, the magazine, the splintering of the categories: Boomers as a target audience (including ‘Mau-Mau-ing the press: The rise of ‘New Journalism,’ Rolling Stone: the magazine that marked a generation,’ and “Tom Wolfe, Gay Talese, and the ‘New Journalism as literature)”. Brian Cogan, Molloy College
“The imaginary community depicted in the introductions of Bob Dylan Concerts”. Salvatore Fallica, New York University
“Moving with the Pictures: Film Viewing across the boomer era”. Sheila Nayar, Greensboro College

11:45-1:15PM Lunch on your own

3009 1:30-2:45 PM King Center Concert Hall
MEA Community Meeting
**All are welcome to attend**
From Invisibility to Visibility: Chicano Community Revitalization Through Media
Chair: Karen Lollar, Metropolitan State University of Denver
Ramon del Castillo, Metropolitan State University of Denver
Mariel Rodriguez-McGill, Rocky Mountain PBS

This workshop will introduce the video *Colorado Experience: Justicia y Libertad!* to participants and tell the story of how Chicana/o invisibility can be transformed into visibility through the use of Media Ecology in a humanistic and liberating way.

A picture is worth a thousand words, but what happens to groups whose pictures have been historically absent in society, with an exception of pictures that paint the group as unsavory hooligans, thieves and misfits? Racialization places them in a category of existential nihilism, which argues that life is without objective meaning, purpose, or intrinsic value. The human group becomes insignificant, without purpose, resulting in the development of negative stereotypes. When space and place are not provided across cultures, human beings will rebel to find and/or create their space.

3011 Cancelled

3012 3:00-4:15 PM  LoRaine Good TIV 444
Music and Movement
Chair: Thom Gencarelli, Manhattan College
“Medium as movement: Cultivating the role of social media in civil protest”. Brett Lee Townsend, Grand Valley State University
“The musical icons of Marc Chagall: The influence of community”. Eugene Marlow, University of New York
“The media ecology of song”. Thom Gencarelli, Manhattan College
3013 3:00-4:15 PM  John Good TIV 442
A Kaleidoscope of Ideas for Using GS in Classroom
Chair: Valerie Peterson, Grand Valley State University
“When you assume…the fact-inference test as classroom exercise”. Lance Strate, Fordham University
“Using Korzybski’s extensional devises to organize sales listening”. Mary Lahman, Manchester University
“Uses and limitations of Korzybski’s ‘structural differential’”. Corey Anton, Grand Valley State University
“Introductory Communication studies: Some insights from General Semantics class readings”. Valerie Peterson, Grand Valley State University
“Teaching General Semantics”. Martin Levinson, Institute of General Semantics

3014 4:00-5:15 PM  King Center Concert Hall
Featured Speaker:
Nicholas Carr
“Mind and Media”

3015 6:00-8:00 pm  Turnhalle TIV 250
Awards Dinner
Presidential Address:
“The Biases of the Media Ecology Association”. Phil Rose, York University
Sunday, June 14, 2015

8:00-8:30 am Coffee  Baerresen Ballroom Lobby

8:45-10:00 AM

4001  8:45-10:00 AM  Baerresen Ballroom TIV 320A
Media Technologies and Learning Communities: The Influence of Media on the Construction and Functioning of Undergraduate Classrooms
Chair: Alex Kuskis, Gonzaga University
“PowerPoint in the Classroom: Pedagogy or Malpractice?”. Richard Kessel, Metropolitan State University of Denver
“Calling for adaptation: Using social media to create and engaged classroom learning community”. Brian Schrader, University of Michigan-Flint
“Overcoming the fear of public speaking: Building an active learning environment to combat anxiety”. William Huddy, Metropolitan State University of Denver
“Producing a responsible student: Blackboard and effective self-governance”. Samuel Jay, Metropolitan State University of Denver
“Digital media and classroom ecology: Impacts of new media on teaching and learning”. Ian Dawe, University of Colorado Denver

4002  8:45-10:00 AM  Baerresen Ballroom TIV 320B
Media as Kaleidoscopes: Digital Structures and Formal Cause
Chair: Angela Cirucci
“From Selfies to space telescopes: Electric light, vanishing points, and the evolving structures of mediated experience”. Barry Vacker, Temple University
“Building fortresses: the influence of programming structures on everyday life”. Walter Jacob, Temple University
“Interface narratives: An exploration of social media structures and affordances”. Angela Cirucci, Temple University

4003  8:45-10:00 AM  LoRaine Good TIV 444
Experiencing Cities as Media
Chair: Fernando Gutiérrez, Technologico de Monterrey, Mexico
“McLuhan’s urban rhetorics: Experiencing the city as classroom”. Jaqueline McLeod-Rogers, University of Winnipeg
“Marshall McLuhan, Jane Jacobs, and urban form: The city as kaleidoscope” Gerald Erion, Medaille College
“Cities as media: Information, infrastructure, and interfaces”. Curry Chandler, University of Pittsburgh
4004  10:15-11:30 AM  CAVEA SSB 420  
Action, Listening and Ghosts  
Chair: Karen Lollar, Metropolitan State University of Denver  
“Labor, work and action in a mediated environment”. Karen Lollar, Metropolitan State University of Denver  
“Listening to the Twenty First Century kaleidoscope: Community redefined”. Catherine Waite Phelan, Hamilton College  
“Mediated Images of transgendered individuals”. Mike Monsour and Amy Zsohar, Metropolitan State University of Denver  

4005  10:15-11:30 AM  Baerresen Ballroom TIV 320A  
Conversations on Cultural Considerations  
Chair: Sheila Nayar, Greensboro College  
“Blame the media: What to expect from a society unable to carry the burden of kaleidoscope” Andrey Miroshnichenko, Independent scholar  
“Cultural diversity, community and media”. Judith Udechukwu, Duquesne University  
“Technology and changes in networks of conversation: from matristic to patriarchal societies”. Silvia Molina, University of São Paulo, Brazil

4006  10:15-11:30 AM  Baerresen Ballroom TIV 320B  
Media in the Public Sphere  
Chair: Jan Buterman, University of Alberta  
“Forbidden Colors II: Technological propaganda through hypermedia as static kaleidoscope. West versus Islam”. Martin Speer Technical University of Dortmund, Germany  
“Collide-a-scope: A look at the medium of state-recognized identification vs. living people”. Jan Buterman, University of Alberta

4007  11:45-12:15 PM  King Center Concert Hall  
Grand Finale
The 2015 MEA AWARDS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology to Fred Turner for *The Democratic Surround: Multimedia and American Liberalism from World War II to the Psychedelic Sixties*

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology to David Trippet for “Facing Digital Realities: Where Media Do Not Mix”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction to danah boyd for *It’s Complicated: The Social Lives of Networked Teens*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form to Michael Serazio for *Your Ad Here: The Cool Sell of Guerrilla Marketing*

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture to Dariusz Jemielniak for *Common Knowledge?: An Ethnography of Wikipedia*

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics to Brenton Malin for *Feeling Mediated: A History of Media Technology and Emotion in America*

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

   No Award This Year

The Mary Shelley Award for Outstanding Fictional Work to David Eggers for *The Circle*

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology to Alex Kuskis

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology to Fernando Gutiérrez

The Jacques Ellul Award for Outstanding Media Ecology Activism to Noam Chomsky

The James W. Carey Award for Outstanding Media Ecology Journalism to Thomas Friedman

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology to Janet Sternberg

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology to Susan Drucker

The Walter J. Ong Award for Career Achievement in Scholarship to Johanna Drucker

The Neil Postman Award for Career Achievement in Public Intellectual Activity to Nicholas Carr
## 2015 MEA AWARDS COMMITTEE

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## PAST MEA AWARD RECIPIENTS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

2000 – **Neil Postman** for *Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future*

2001 – **Thomas J. Farrell** for *Walter Ong’s Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication*

2002 – **Douglas Rushkoff** for *Coercion: Why We Listen to What “They” Say*

2003 – **Frederick Wasser** for *Veni, Vidi, Video: The Hollywood Empire and the VCR*

2004 – **Francis Fukuyama** for *Our Posthuman Future: Consequences of the Biotechnology Revolution*

2005 – **Donald N. Wood** for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*

2006 – **Thomas de Zengotita** for *Mediated: How the Media Shapes Your World and the Way You Live in It*

2007 – **Peter K. Fallon** for *Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English*

2008 – **Richard Barbrook** for *Imaginary Futures: From Thinking Machines to the Global Village*

2009 – **Rick Williams** and **Julianne Newton** for *Visual Communication: Integrating Media, Art, and Science*
2010 – Viktor Mayer-Schönberger for Delete: The Virtue of Forgetting in the Digital Age
2011 – Sheila Nayar for Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative
2012 – Barbie Zelizer for About to Die: How News Images Move the Public
2013 – John Miles Foley for Oral Tradition and the Internet: Pathways of the Mind

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

2001 – Pablo J. Boczkowski for “Mutual Shaping of Users and Technologies in a National Virtual Community”
2003 – Alan Randolph Kluver for “The Logic of New Media in International Affairs”
2004 – Susan B. Barnes for “The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction”
2006 – Edward Wachtel for “Did Picasso and Da Vinci, Newton and Einstein, the Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned from Marshall McLuhan about Perception, Time, Space, and the Order of the World”
2007 – Corey Anton for "Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication"
2010 – Brenton J. Malin for “Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies”
2011 – Keith N. Hampton for “Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass”
2013 – Mara Mills for “Hearing Aids and the History of Electronics Miniaturization”
2014 - Brett Lunceford for “Posthuman Visions: Creating the Technologized Body”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2004 – Corey Anton for Selfhood and Authenticity
2005 – Aaron Ben Ze’ev for Love Online: Emotions on the Internet
2006 – David Berreby for Us and Them: Understanding Your Tribal Mind
2007 – Richard A. Lanham for *The Economics of Attention: Style and Substance in the Age of Information*
2008 – Paul Mason Fotsch for *Watching the Traffic Go By: Transportation and Isolation in Urban America*
2010 – Kenneth J. Gergen for *Relational Being: Beyond Self and Community*
2011 – Richard S. Hallam for *Virtual Selves, Real Persons: A Dialogue Across Disciplines*
2012 – Corey Anton for *Sources of Significance*
2013 – Valerie V. Peterson for *Sex, Ethics and Communication: A Humanistic Approach to Conversations on Intimacy*
2014 – Susan Barnes for *Social Networks: From Text to Video*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2000 – Robert K. Logan for *The Sixth Language: Learning a Living in the Internet Age*
2001 – Raymond Gozzi, Jr. for *The Power of Metaphor in the Age of Electronic Media*
2002 – Kevin G. Barnhurst and John Nerone for *The Form of News: A History*
2003 – N. Katherine Hayles for *Writing Machines*
2004 – Susan Sontag for *Regarding the Pain of Others*
2005 – Heike Wiese for *Numbers, Language, and the Human Mind*
2006 – Guy Deutscher for *The Unfolding of Language: An Evolutionary Tour of Mankind’s Greatest Invention*
2007 – Martin H. Levinson for *Sensible Thinking for Turbulent Times*
2008 – Robert Hariman and John Louis Lucaites for *No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy*
2009 – Karin Barber for *The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond*
2010 – Michael Wurtz for *Enduring Words: Literary Narrative in a Changing Media Ecology*
2011 – Linda G. Olson for *Paradox Lost: A Cross-Contextual Definition of Levels of Abstraction*
2012 – Whitney Davis for *A General Theory of Visual Culture*
2013 – David Bellos for *Is that a Fish in Your Ear?: Translation and the Meaning of Everything*
2014 – Brian Lennon for *In Babel’s Shadow: Multilingual Literatures, Monolingual States*

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

2002 – Susan B. Barnes for *Online Connections: Internet Interpersonal Relationships* and to Stuart Biegel for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*
2003 – Nancy A. Walker for *Shaping Our Mothers’ World: American Women’s Magazines*
2004 – Thomas L. Friedman for *Longitudes and Attitudes: Exploring the World After September 11*
2006 – Charlton D. McIlwain for *When Death Goes Pop: Death, Media and the Remaking of Community*
2007 – David MacDougall for The Corporeal Image: Film, Ethnography, and the Senses
2008 – Paul Rutherford for A World Made Sexy: Freud to Madonna
2009 – Tom Boellstorff for Coming of Age in Second Life: An Anthropologist Explores the Virtually Human
2010 – Diego Gambetta for Codes of the Underworld: How Criminals Communicate
2012 – Sara van den Berg and Thomas M. Walsh for Language, Culture, and Identity: The Legacy of Walter J. Ong
2013 – Peter Lunefeld for The Secret War Between Downloading and Uploading: Tales of the Computer as a Culture Machine
2014 - Kate Marshall for Corridor: Media Architectures in American Fiction

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

2003 – Emily Thompson for The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933
2005 – Margaret Cassidy for Bookends: The Changing Media Environment of American Classrooms
2006 – Casey Man Kong Lum for Perspectives on Culture, Technology and Communication: The Media Ecology Tradition
2007 – Timothy C. Campbell for Wireless Writing in the Age of Marconi and to Fred Turner for From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism
2009 – Yvonne Spielmann for Video: The Reflexive Medium
2010 – Peter K. Fallon for The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality
2011 – Marco Adria for Technology and Nationalism
2012 – Braden R. Allenby and Daniel Sarewitz for The Techno-Human Condition
2013 – Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet
2014 - Brett Robinson for Appletopia: Media Technology and the Religious Imagination of Steve Jobs

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

2000 – Donna Flayhan for Marxism, Medium Theory, and American Cultural Studies: The Question of Determination
2001 – Lori Ramos for Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents
2002 – Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet
2003 – Keith Hampton for Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society
2004 – Brian Cogan for Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet
2005 – Mary Ann Allison for Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities
2008 – Stephanie Bennett for The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul’s La Technique
2009 – Catherine Alison Adams for PowerPoint and the Pedagogy of Digital Media Technology
2011 – Joseph A. Kim for Marshall Mcluhan’s Theological Anthropology
2012 – Marcello Santos de Medeiros for O Lugar Na Comunicacao: Um Estudo Sobrew a Comunicacao Locativa em Zonas Bluetooth
2013 – Yoni Van Den Eede for Amor Technologiae: Marshall McLuhan as a Philosopher of Technology
2014 – Helio César Hintze for Espetaculos e Invisibilidades do Discursod Legitimador do Turismo [Spectacles and Invisibilities of Legitimizing Discourse of Tourism]

The Mary Shelley Award for Outstanding Fictional Work

2003 – Paul Levinson for The Consciousness Plague
2004 – William Gibson for Pattern Recognition
2006 – Rick Moody for The Diviners
2007 – Janna Levin for A Madman Dreams of Turing Machines
2008 – Jean-Claude Carriere for Please, Mr. Einstein
2009 – Geraldine Brooks for People of the Book
2010 – Steve Tomasula for TOC (a new media novel)
2011 – Chuck Wachtel for 3/03
2012 – Shumeet Baluja for The Silicon Jungle and to Robert K. Blechman for Executive Severance
2013 – Robin Sloan for Mr. Penumbra’s 24-Hour Bookstore
2014 - No Award This Year
The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

2000 – Jerome Agel for *The Medium is the Massage* (audio CD and book)
2001 – Douglas Rushkoff for *The Merchants of Cool* (television documentary produced for the PBS program *Frontline*, initially aired February 26, 2001)
2003 – Kevin McMahon for *McLuhan’s Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
2004 – John Bishop and Harald Prins for *Oh, What a Blow That Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)
2007 – Michael Wesch for *The Machine is Us/ing Us* (video on YouTube.com)
2008 – Eric Goodman for *Thus Spoke the Spectacle* (videos and website)
2009 – Peter C. Rollins for *The Benjamin Lee Whorf Legacy* (CD-ROM)
2010 – Barry Vacker for *Space Times Square* (video)
2011 – Nora Bateson for *An Ecology of Mind* (documentary film)
2012 – Robert Albrecht for *Song of the Poet* (musical composition on CD)
2013 – Laureano Ralon for the *Figure/Ground Communication Website*
2014 - David Cayley

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

2000 – Christine L. Nystrom
2001 – Joshua Meyrowitz
2002 – Edmund Carpenter
2003 – James W. Carey
2004 – Gary Gumpert
2005 – Frank E. X. Dance
2006 – Terence P. Moran

2007 – Octavio Islas
2008 – Lee Thayer
2009 – Bruce E. Gronbeck
2010 – Salvatore J. Fallica
2011 – Alex Kuskis
2012 – Janet Sternberg
2013 – Clifford Christians
2014 - Casey Lum

The Jacques Ellul Award for Outstanding Media Ecology Activism

2000 – Stephanie B. Gibson
2001 – Dennis Gallagher
2002 – Parry Aftab
2003 – Ronald J. Deibert
2004 – The Reverend Everett C. Parker
2005 – Jerry Brown
2006 – Andrew Rasiej

2007 – Donna Flayhan
2008 – Margot Hardenbergh
2009 – Mark Lipton
2010 – Eric Goodman and Mike Stevens
2011 – Lisa Prins
2012 – Scott Harrison
2013 – Aaron Swartz
2014 - David Gill
The James W. Carey Award for Outstanding Media Ecology Journalism

2007 – Philip Marchand
2008 – Marvin Kitman
2009 – Thomas de Zengotita
2010 – Eugene Marlow
2011 – David Hendy
2012 – Scott Harrison
2013 – David Pogue
2014 – Megan Garber of The Atlantic

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology

2011 – Robert Barry Francos
2012 – Terence P. Moran
2013 – Thomas Gencarelli
2014 - James Morrison

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology

2013 - Gary Gumpert
2014 - Eric McLuhan

The Walter J. Ong Award for Career Achievement in Scholarship

2004 – Denise Schmandt-Besserat
2005 – James W. Carey
2006 – Elizabeth L. Eisenstein
2007 – Jay David Bolter
2008 – Joshua Meyrowitz
2009 – John Miles Foley
2010 – Don Ihde
2011 – Robert K. Logan
2012 – Sherry Turkle
2013 – Lance Strate
2014 - René Girard

The Neil Postman Award for Career Achievement in Public Intellectual Activity

2004 – Douglas Rushkoff
2005 – Paul Levinson
2006 – Howard Rheingold
2007 – Eric McLuhan
2008 – Fritjof Capra
2009 – Alan Kay
2010 – Mary Catherine Bateson
2011 – Gary Gumpert
2012 – Jaron Lanier
2013 – Morris Berman
2014 - Ronald J. Deibert
The MEA Convention Top Paper Award

2004 – Kip Redick for “Theme Parks as Sacred Places and Commercial Sanctuaries”
2006 – Davis Foulger for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and to Peter A. Maresco and Cheryl A. Casey for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”
2007 – Anne Pym for “Orality, Secondary Orality, and the Presence of the Word”
2008 – Stephanie Bennett for “The City’s Curse; The Church’s Plight: Technology, Communication and the Sacred”
2009 – Matthew A. Killmeier for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”
2011 – Eric Jenkins for “Another Punctum”
2012 – Eric Jenkins for “Updating Narcissus, the ur-Myth of Media, for the Digital Age”
2013 – Brett Lunceford for “Telepresence and the Ethics of Digital Cheating”
2014 - Kevin Healey, “Coercion, Consent, and the Struggle for Social Media” – Kevin Healey

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention

2003 – Lisa Hanson for “PRO-ANA, a Culture Remediated in Cyberspace”
2004 – Megan Rogers for “Taoism, Media Ecology, and the Reason the West Just Can’t ‘Dig it’”
2006 – David Parisi for “Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch”
2007 – Xiaoyan Xiang for “Walling-In and Walling Out”
2008 – Phil Rose for “René Girard as Media Ecologist”
2009 – Jason Kalin for “Toward a Rhetoric of Hybrid-Space Walking”
2010 – J. N. Beckham for “Food and Drink: Engaging the Logics of New Mediation”
2011 – Helma Sawatsky for “Anemone Theory: An Exploration of Digital Media as Phenomena”
2012 – Angela M. Cirucci for “First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games”
2013 – Helma Sawatzky “Reconfigurations: Unfolding the Spaces of Mobile Listening”
CALL FOR NOMINATIONS FOR 2016 MEA AWARDS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology
Open to books published in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction
Open to books and articles published in 2012 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form
Open to books and articles published in 2012 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture
Open to books and articles published in 2012 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics
Open to books and articles published in 2012 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology
Open to articles, essays, reviews, and book chapters published in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.
The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology
Open to any Master’s thesis or doctoral dissertation completed for a degree granted in 2012 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work
Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2012 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology
Open to works of art, media production, professional activity or other practical applications of the media ecology approach. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology
Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism
Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The James W. Carey Award for Outstanding Journalism
Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by November 15, 2014 to: Brian Cogan, Awards Coordinator, Media Ecology Association, Communications Department, W114 Wilbur Arts Building, Molloy College, 1000 Hempstead Avenue, Rockville Centre, NY 11571-5002.

For more information, see the MEA website at www.media-ecology.org or contact Brian Cogan at bcogan@molloy.edu or 516-323-3242.
The Seventeenth Annual Convention of the Media Ecology Association
Call for Papers

INTERFACES OF PLAY AND GAME: ENGAGING MEDIA ECOSYSTEMS
June 23-26, 2016
University of Bologna - Bologna, Italy

MEA Convention Coordinators: Paolo Granata, Elena Lamberti, Brett Lunceford
UNIBO Coordinators: Roberto Farnè, Mirco Dondi

The University of Bologna, Italy, is proud to bring the Media Ecology Association to Europe for the first time and host the 17th Annual Convention in Bologna and Rimini from June 23-26, 2016. Considered the oldest university in the Western world, the University of Bologna provides a welcoming setting for old and new MEA members, inviting scholars, professionals, and interested people to attend from different fields, as well as from different nations.

The 17th annual convention, focusing on the theme “Interfaces of Play and Game,” invites papers, panels and creative projects exploring the topic within complex media ecosystems. We encourage participants to start from an appreciation of game and play in the broader context of media ecology, therefore overcoming too specialized understanding of both terms. Playing with Johan Huizinga’s idea that game and play are older than culture, we seek to recall the multifaceted symbolic dimensions embedded by these very terms: at its roots the word game means participation, communion, and people together; similarly, the word play introduces the ideas of cultivating, taking care of, and performing. Therefore interfaces of play and game engage us in a plurality of explorations, all placing media and media environments at the core. Lines of investigations may include but are not limited to the following: game/play as frames for meta-communication; as rituals; as strategies for storytelling; as self/meta-representations; as entertainment; as educational strategies; as system and complexity theories.

Although we encourage submissions that touch upon or align with the convention theme, papers, abstracts, and panel proposal submissions from all areas of Media Ecology are welcome. A maximum of two submissions per author will be accepted. Authors who wish their papers to be considered for the Top Paper or Top Student Paper award must indicate this on their submission(s). All submissions will be acknowledged. The language of the convention is English.

Guidelines for Submission (Deadline: November 1, 2015)

For Manuscripts (for MEA award submissions):
1. Manuscripts should be 4,000-6,000 words (approximately 15 to 25 double-spaced pages).
2. Include a cover page (or e-submission page) with your academic or professional affiliation and other contact information.
3. Include a 150 word abstract, with the title. Use APA, MLA, or Chicago style.
4. Papers should be written in English.

For Paper and Panel Proposals:
1. Include title, abstract, and contact information with your proposal.
2. Outline, as relevant, how your paper or panel will fit with the convention theme.
3. Presenters should be prepared to deliver their papers in English.
4. Authors with papers submitted as part of a panel proposal or as a paper proposal that wish to be considered for Top Paper or Top Student Paper must send completed paper to the convention planner by June 1, 2016.

Inquiries: Contact the Convention Coordinators at MEA2016@unibo.it; for more information on the MEA and updated convention details, visit https://events.unibo.it/mea2016 and www.media-ecology.org.
**2015 MEA Executive Board**

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Paul A. Soukup, SJ – Santa Clara University (2008)  
Anne Pym – California State University, East Bay (2008)
MEA NEWSLETTER – IN MEDIAS RES

MEA members receive the newsletter twice a year. Keep up with the latest MEA activities and keep us up-to-date about you. Send personal news, information of interest to media ecologists, ideas for short articles, and especially ideas for book reviews, to the Editor of In Medias Res:

Ed Tywoniak
Editor, In Media Res
Communication Department
Sichel Hall – 105B
Saint Mary’s College of California
1928 Saint Mary’s Road
Moraga, CA 94556
925-631-4718
etywoniak@stmarys-ca.edu
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Check out Department of Communication Arts & Sciences website at
http://www.msudenver.edu/cas/
MEDIA ECOLOGY ASSOCIATION

THE SCHOLAR’S CHOICE EXHIBIT

THE GLASS CAGE

Nicholas Carr

Visualizing Culture: Analyzing the Cultural Aesthetics of the Web

Rhetoric and the Digital Humanities

LSU Press

W.W. Norton

Peter Lang Publishing

Univ. of Chicago Press

TechGnosis: Myth, Magic, and Mysticism in the Age of Information

ERIK DRAUIS

Protest on the Page: Essays on Print and the Culture of Dissent Since 1565

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Mexican ★ Restaurant

Ain’t life grande!
YOU'RE INVITED TO
TED'S TERRITORY.

A Taste of Our Big Sky Flavor

BURGERS
Enjoy over 20 gourmet burgers, choose freshly ground All-Natural Bison, Certified Angus Beef® or Grilled Chicken Breast. Served on a Kaiser, ciabatta or oatie wheat bun with fresh-cut fries.

CLASSICS
Chef-inspired entrées made with the finest ingredients.
St. Phillip's Island Crab Cakes
Bison Pot Roast
Pecan-Crusted Trout
Cedar Plank Salmon

PREMIUM CUTS
Aged, hand-cut in our on-premise butcher shop, seasoned and finished with lemon butter. Served with your choice of sides.
Ted’s Filet 8 oz BEEF | BISON
Delmonico Ribeye 14 oz BEEF | BISON

WINE & COCKTAILS
Our extensive wine list complements our menu perfectly. We stock only premium spirits so our drinks are of the highest quality.

> To view our entire menu, visit: tedsmontanagrill.com/tmg006.html

TED'S MONTANA GRILL - LARIMER
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