The 14th Annual Convention of the Media Ecology Association

Grand Valley State University
June 20-23, 2013

Media Ecology Unplugged

Co-Sponsored by:
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October 25-27, 2013
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New York, New York

Featuring the 61st Annual
Alfred Korzybski Memorial Lecture
to be delivered by
Terrence Deacon
“ Aristotle’s Revenge:
Final Cause and the Origins of Life”

Send papers, proposals, and inquiries by August 31, 2013 to:
igs2013@generalsemantics.org
or contact
Martin H. Levinson, President of the Institute of General Semantics
c/o Institute of General Semantics, 72-11 Austin Street #233
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The Institute of General Semantics. JOIN TODAY!! Membership includes: the quarterly journal ETC, discounts on GS merchandise, discounted attendance at the AKML.

Media Ecology Association members are eligible for HALF-PRICE membership at this convention. Go to the IGS table in the exhibition area to become a member of the IGS for half-price today!
The 14th Annual Convention of the Media Ecology Association

“MEDIA ECOLOGY UNPLUGGED”

Grand Valley State University
June 20-23, 2013

Special Thanks to:
Thomas J. Haas, President of Grand Valley State University
Gayle R. Davis, Provost and Vice President for Academic Affairs
Frederick J. Antczak, Dean of the College of Liberal Arts and Sciences
Anthony Thompson, Unit Head of the School of Communications
Toni Perrine, Acting Unit Head of the School of Communications
Cherilyn Denomme, Executive Assistant of Convention Planning

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2013 Convention Overview

**Thursday June 20** -- GVSU Richard M. DeVos Center
(10:00-5:00 Registration)
10:00-12:00  Welcome Reception
12:00-12:30  Opening Ceremony – Loosemore Auditorium
12:45-2:00  Session 1.1 (1,2,3)
2:15-3:30    Session 1.2 (1,2,3)
3:45-5:00    Session 1.3 (1,2,3)
5:15-6:30    Plenary Speaker 1.4 – Loosemore Auditorium
**Lance Strate** – “If Not A, Then E”
6:30 -       Dinner on your own

**Friday June 21** -- GVSU Richard M. DeVos Center
(8:00-5:00 Registration)
8:00-9:00    Meet and greet at DeVos
9:00-10:15   Featured Event 2.1 Virtual Parlor on Telepresence – Loosemore Auditorium
10:30-11:45  Session 2.2 (1,2,3)
11:45-1:15   Lunch Break [Board of Directors’ Meeting – Courtyard]
1:15-2:30    Session 2.3 (1,2,3)
2:45-4:00    Session 2.4 (1,2,3)
4:15-5:30    Plenary Speaker 2.5 -- Loosemore Auditorium
**Dominique Scheffel-Dunand** – “Canonic Texts in Media Ecology Unplugged:
InFORMing the Semantic Norms of the Magical Computed Gateway”
5:30-7:30    Cocktail Reception – Loosemore Auditorium Atrium
7:00-9:00    Excursion (Prints Room) Dinner On Your Own

**Saturday June 22** -- GVSU Richard M. DeVos Center
(8:00-12:00 Registration)
8:00-9:00    Institute of General Semantics Breakfast and Meet and greet at DeVos
9:00-10:15   Session 3.1 (1,2,3,4)
10:30-11:45  MEA General Business Meeting 3.2 – Loosemore Auditorium
11:45-1:15   Lunch Break
1:15-2:30    Session 3.3 (1,2,3)
2:45-4:00    Session 3.4 (1,2,3)
4:15-5:30    Plenary Speaker 3.5 – Loosemore Auditorium
**Morris Berman** – “In Praise of Shadows”
6:00-8:00    Buffet Dinner at Amway Grand Hotel
Awards Ceremony & Presidential Address by Thom Gencarelli – “Media Ecology
and Artistic Practice/Media Ecology as Artistic Practice”

**Sunday June 23** -- GVSU Richard M. DeVos Center
8:00-9:00    Meet and greet at DeVos
9:00-10:15   Session 4.1 (1,2)
10:30-11:45  Session 4.2 (1,2,3)
12:00-12:15  Closing Remarks 4.3 – Loosemore Auditorium
Thursday, June 20th

Registration: 10am—5pm

Welcome Reception: 10:00—12:00  
_GVSU Richard M. DeVos Center_

Opening Ceremony 12:00 - 12:30  
_GVSU Loosemore Auditorium_

Sessions 1.1  12:45—2:00

Session 1.1.1 Unplugged Session #1  
Room: 119

_Moderator:_ Christine Tracy, Eastern Michigan University

_Presenters:_
“Window Rhetoric--Curtains, Drapes, and Blinds” Philip Arrington, Eastern Michigan University
“Solar Art: Designer Time-Binding” Larry Shaitelman, Richard Stockton College
"Telepedagogy Unplugged: Para-Academia and the Mobile Intellectual" Jason Adams, Grand Valley State University & Paul Wittenbraker, Grand Valley State University

Session 1.1.2 Education, Media Ecology and Ways of Knowing  
Room: 121

_Moderator:_ Sheila Nayar, Greensboro College

_Presenters:_
“Homecasting and Invisible Learning” Adrianan Moreno, Universidad Nacional de Colombia
“’The Wonderland of Knowledge--An Up-To-Date Illustrated Encyclopaedia’: A Modal Analysis of Changing Epistemologies” Pip Mules, Auckland University of Technology
“The Tempo and Temporality of Time: Explorations and Probes of Jeremy Rifkin’s Time Wars” Cherilyn Denomme, Grand Valley State University

Session 1.1.3 Emerging Notions in Media Ecology: Part One  
Room: 207

_Moderator:_ Peter Zhang, Grand Valley State University

_Panelists:_
“McLuhan, Emergence, Chaos, and Complexity Theory” Robert K. Logan, Chief Scientist, sLab at OCAD
“Media Ecology as Interology” Peter Zhang, Grand Valley State University
“Folds and Extensions: Affect in the Mediated Relation of Self-to-Self” Eric S. Jenkins, University of Cincinnati
“The Sex Organs of Media, or McLuhan’s Other Path” Vicente Berdayes, Barry University

Session 1.2  2:15-3:30

Session 1.2.1 Unplugged Session #2  
Room: 119

_Moderator:_ Gerald J. Erion, Medaille College
Presenters:
“Unplugged to be Plugged: An Essential Re-Plug” Silvia Molina et. al., University of Sao Paulo
“Moral Ecologies” Sarah Tompkins, Eastern Michigan University
“Unplugging Postman” Gerald J. Erion, Medaille College
“Unplugged Devices and Unplugged Learners: Theological Education in the Device Era “ Adam Niven, Perth Bible College

Session 1.2.2 Teaching General Semantics  Room: 121
Moderator: Corey Anton, Grand Valley State University
Panelists:
Martin H. Levinson, Institute of General Semantics
Mary P. Lahman, Manchester University
Corey Anton, Grand Valley State University

Session 1.2.3 Structure, Technology, and Discourse: The Relationship between Discursive Form and Rhetorical Space  Room: 207
Moderator: A. Michelle Mason, University of Maryland
Panelists:
“The Commonplace Book as Rhetorical Space” A. Michelle Mason, University of Maryland
“Private Lives for Public Transformation: The Discursive Structure of Christian Spiritual Practice in the Revivals of the 18th Century” Jeffrey A. McPherson, Roberts Wesleyan College
“Postage Unplugged: Intimacy and Relationship in Letter-Writing” Bryan Picciotto, SUNY Brockport
“‘The right to petition Congress for a redress of grievances’: The Early American Petition as Technology in Public and Private Discourse” Paul B. Stewart, Roberts Wesleyan College

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Sessions 1.3  3:45—5:00

Session 1.3.1 Classic Media Forms in Transition  Room: 119
Moderator: Brett Lunceford, University of South Alabama
Presenters:
“The Articulate Capacities of Fresco in Shaping Renaissance Ideas” Michael Grillo, University of Maine
“The Evolution of the Word: Re-conceptualizing the Bible as a Complex Adaptive System” Art Bamford, Fuller Theological Seminary
Painting Unplugged” Dominic Heffer, Independent Artist
“Kodackery Updated: Picture Snapping in a Digital Era” Linda Cooper Berdayes, Barry University

Session 1.3.2 Teaching Media Ecology: Pedagogies and Perspectives  Room: 121
Moderator: Dennis Cali, University of Texas-Tyler
Panelists:
“Media Ecology Pedagogy—Art or Techne?” Maria Polski, East-West University
“Dichotomous Terms as Teaching Tools in Media Ecology” Dennis Cali, University of Texas-Tyler
“Gamification in Education: a Tetrad” Robert MacDougall, Curry College
“Teaching Media Ecology via Online Courses Structured as Learning Communities” Alex Kuskis, Gonzaga University
Session 1.3.3 Emerging Notions in Media Ecology: Part Two  
Room: 207

Moderator: Stacey O’Neal Irwin, Millersville University of Pennsylvania

Panelists:
“Emerging Insights on Consciousness and Evolution: An Exploration of Pierre Teilhard de Chardin as Media Ecologist” Christine Tracy, Eastern Michigan University
“McLuhanesque Marginalia as a Catalyst for Pattern Recognition and Analogical Thinking” Andrew Chrystal, Massey University, New Zealand
“Precision” Chris Moffett, Independent Scholar
“Theoretical Confluence and Interdisciplinary Intersections with Media Ecology” Stacey O’Neal Irwin, Millersville University of Pennsylvania

Session 1.4 Plenary Speaker  5:15—6:30  GVSU Loosemore Auditorium

Lance Strate: “If Not A, Then E”

Dinner on Your Own

JNT: Journal of Narrative Theory is proud to support the work of the Media Ecology Association, and all those who gather at this conference.

JNT: Journal of Narrative Theory, founded in 1971 as The Journal of Narrative Technique, is a refereed, international journal published three times a year by the Department of English at Eastern Michigan University. JNT continues to follow the high standards set during its first four decades of publication; the newly focused JNT showcases theoretically sophisticated essays that examine narrative in a host of critical, interdisciplinary, or cross-cultural contexts. Of particular interest are history and narrative; cultural studies and popular culture; discourses of class, gender, sexuality, race, nationality, subalternity, and ethnicity; film theory, queer theory, and media studies; new historical, poststructural, or global approaches to narrative forms (literary or otherwise); along with essays that span or subvert epistemic and disciplinary boundaries. JNT is multi-genre, multi-period, multi-national. For more information on submission guidelines, please visit our website at:
http://www.emich.edu/english/jnt/

Editors: Abby Coykendall
and
Andrea Kasten Tange

JNT: Journal of Narrative Theory
Department of English
Eastern Michigan University
Ypsilanti, MI 48197
E-mail: JNT@emich.edu
Friday, June 21st

Registration: 8am—5pm

GVSU Richard M. DeVos Center

Session 2.1  Featured Session  9:00—10:15

Virtual Parlor on the Body Unplugged: Telepresence and the Future Communication

Paul Levinson, Fordham University
Mark Nunes, Southern Polytechnic State University
Douglas Rushkoff, Author, Present Shock

GVSU Loosemore Auditorium

Session 2.2  10:30—11:45

Session 2.2.1 Teaching Media Ecology Across the Disciplines  Room: 119

Moderator: Phil Rose, York University, Toronto

Panelists:
Vincent Hevern, SJ, Le Moyne College
Sheila Nayar, Greensboro College
Peter Fallon, Roosevelt University
Phil Rose, York University, Toronto

Session 2.2.2 Philosophical Explorations in Media Ecology #1  Room: 121

Moderator: Erik Garrett, Duquesne University

Presenters:
“Deleuze the Media Ecologist? Extensions of and Advances on McLuhan” Peter Zhang, Grand Valley State University & Eric Jenkins, University of Cincinnati
“A Contextual Conceptualization of Control” Stephen Salvitti, Syracuse University
“Symbolic Logic as Unplugged Communication Technology” Chad Hansen, Collin College

Session 2.2.3 Music and Media Ecology  Room: 207

Moderator: Barry Liss, University of Wisconsin College

Presenters:
“Sync Unplugged: McLuhan, Ong, and Tribal Drum Talk” Richard Pierson, Northeastern Illinois University
“McLuhan and Music on the Web: The Construction Processes of Technological Literacy Online/Offline” Esau Bravo, Universidad Nacional de La Plata, Argentina
“Reconfigurations: Unfolding the Spaces of Mobile Listening” Helma Sawatzky, Simon Fraser University

LUNCH BREAK  11:45-1:15
Sessions 2.3  1:15—2:30

Session 2.3.1 Reflections on Word and Text  Room: 119
Moderator: Read Schuchardt, Wheaton College
Presenters:
“Oral Culture, Literacy and the Treaty of Waitangi: An Exploration in Self-Reflexive Media” Andrew Chrystall, Massey University, New Zealand
“Applications of Media Ecology Through Video Game Story Constructs to Literary Elements of Writing Evaluation for Enrichment” Robin Craft-Jones, Eastern Michigan University
“Hiding in Plain Sight: The Hidden Source of Helvetica” Read Schuchardt, Wheaton College

Session 2.3.2 Philosophical Explorations in Media Ecology #2  Room: 121
Moderator: Arthur W. Hunt III, University of Tennessee at Martin
Presenters:
“The Biology of Design: Perceptions in the Digital Ecology” Claudia Susana Lopez Cruz, Instituto Tecnologico de Monterrey, Mexico, and Jorge Sanchez de Antunano, Universidad Autonoma Metropolitana
“Joyce’s Ulysses Chapter I.1 as an Analogous Forecasting of Multilinear Thinking in New Media Theory” Martin Speer, Technical University of Dortmund
“What's the Point? At the Juncture of Body and Mind” Richard Thames, Duquesne University

Session 2.3.3 Music - Plugged and Unplugged  Room: 207
Moderator: Phil Rose, York University; McMaster University
Panelists:
“Unplugging with the Beatles: Work, Rest, and the Band’s Legacy as an Enduring Boomer Icon” Phil Rose, York University; McMaster University
“The Mechanical and the Ethereal: The Bias of Digital Music” Thom Gencarelli, Manhattan College
“Acoustic Ecology: From Busk till Dawn” Brian Cogan, Molloy College
“And the Walls of Jericho Came Tumbling Down: Music and the Cultural Revolution of the1960s” Ed Tywniak, Saint Mary’s College

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Sessions 2.4  2:45—4:00

Session 2.4.1 Qualities of Acoustic Presence  Room: 119
Moderator: Calvin L. Troup, Duquesne University
Panelists:
“Ellul & Augustine.” Clifford G. Christians, University of Illinois at Urbana-Champaign and Calvin L. Troup, Duquesne University
“Why I Am Not Going to Teach Public Speaking Online.” Arthur W. Hunt III, University of Tennessee at Martin
“Incarnate Orality as a Subversive Act: The Mechanical Duplicity of the Digital Divide” Calvin L. Troup, Duquesne University
Respondent: Lance Strate, Fordham University
**Session 2.4.2 Cinema, Film, and Culture**

**Room: 121**

**Moderator:** Michael Plugh, Fordham University

**Presenters:**
“Giyutsushigoshugi: The Media Ecology of Akira Kurosawa” Michael Plugh, Fordham University
“McLuhan, Memory and Live Cinema: Between Performance and Archives” Wilson Oliveira Filho UNRIO/UNESCO, Leila Beatriz Ribeiro, UNRIO and Marcia Cristina da Silva Sousa, UNRIO
“Do You Hulu?: An Analysis of Hulu.com As Hybrid Mediatization” Matthew Pittman, Fuller Theological Seminary

**Session 2.4.3 Transmedia Storytelling as Language for the New Media Ecology**

**Room: 207**

**Moderator:** Denis Porto Renó, University of Rosario, Bogota, Colombia

**Panelists:**
Jesús Flores, University Complutense of Madrid, Spain
Vicente Gosciola, University Anhembi Morumbi, Brazil
Cosette Castro, University Catholic of Brasilia, Brazil
Carolina Campalans, University of Rosario, Bogota, Colombia
Andrea Versutti, University Tiradentes, Brazil

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**Session 2.5 Plenary Speaker 4:15—5:30**

**GVSU Loosemore Auditorium**

**Dominique Scheffel-Dunand:** “Canonic Texts in Media Ecology Unplugged: inFORMing the semantic norms of the magical computed gateway”

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**5:30 - 7:30 Cocktail Reception at DeVos**

**7:00 - 9:00 Excursion: Grand Rapids Art Museum w/ Works on Paper Study (Prints Room)**

**Dinner on Your Own**
Saturday, June 22\textsuperscript{nd}

Registration: 8am—12pm

\textit{GVSU Richard M. DeVos Center}

Institute of General Semantics Breakfast 8:00 - 9:00

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\textbf{Sessions 3.1 9:00—10:15}

\textit{Session 3.1.1 Unplugged: Past, Present and Future}  \textbf{Room: 119}

\textbf{Moderator:} Anthony M. Wachs, Northern State University

\textbf{Panelists:}

“Unplugging the Early English Hymn: Public Vernacular Hymnody as Private Prayer” Peter Ramey, Northern State University


“Kentucky Aristotelians In Space: The Agrarian Thought of Wendell Berry in the Film \textit{WALL-E}” Jon Schaff, Northern State University

\textit{Session 3.1.2 McLuhan and… (Part One)}  \textbf{Room: 121}

\textbf{Moderator:} Robert MacDougall, Curry College

\textbf{Panelists:}

“Parallels in the Work of Marshall McLuhan and Andy Clark” Robert K. Logan, Chief Scientist, sLab at OCAD

“McLuhan and the Global Village Dump” Paul Grosswiler, University of Maine

“David Abram and Media Ecology” Robert MacDougall, Curry College

“Resonances between McLuhan and \textit{I Ching}” Peter Zhang, Grand Valley State University

\textit{Session 3.1.3 Death, Ritual, and Performance}  \textbf{Room: 207}

\textbf{Moderator:} Ed Tywoniak, Saint Mary’s College

\textbf{Presenters:}

“Overcoming Democracy, Overcoming Death: The Rhetoric of Death Penalty Repeal” Stephanie Gibson, University of Baltimore

“Plugging into Symbolic Immortality: Internet-Based Media Aids in Relieving Existential Fear” Kaylee Kruzan, University of Illinois-Chicago

“Sabbath, Diet, Detox, Fast: New Rituals of Unplugging from Media” Jennifer Rauch, Long Island University, Brooklyn

“Social Media as Performance” Robert Riordan & Anders Wennberg, St. Olaf College

\textit{Session 3.1.4 Mediating Public Space}  \textbf{Room: 213}

\textbf{Moderator:} Susan A. Jasko, California University of Pennsylvania

\textbf{Presenters:}

“Online Video Media's Departure from Television” Yu Zhiwei, Chongqing University

“Unplugging the Unplugged (All We Want Are the Facts)” Valery Terin, Moscow State Institute of International Relations

“Building New Media Resources for Public Deliberation about Urban Futures: Plugging Into the City” John Monberg, Michigan State University

“Crossmedia Strategies and the Construction of _Republic_ in Three Decisive Moments of Colombian History” Carolina Campalans, University of Rosario, Bogota, Colombia
Session 3.2  10:30—11:45  General Business Meeting  GVSU Loosemore Auditorium

LUNCH BREAK  11:45-1:15

Session 3.3  1:15—2:30

Session 3.3.1  Exploring the Parameters of Media Ecology  Room: 119
Moderator: Sara van den Berg, Saint Louis University
Presenters:
“Transmedia Journalism as a Post-Digital Narrative” Kevin Moloney, University of Colorado
“Talking about Pain: Narrative as Evidence in Diagnosis and Treatment of Chronic Pain” Sara van den Berg, Saint Louis University
“A Moveable Shroud: Phone Booths and Mobile Designs” Paul Gansky, University of Texas at Austin

Session 3.3.2  McLuhan and… (Part Two)  Room: 121
Moderator: Blake Seidenshaw, Columbia University
Panelists:
“Timothy Leary’s Media Ecology” Vicente Berdayes, Barry University
“McLuhan and Quantum Mechanics” Blake Seidenshaw, Columbia University
“Toward a Social Theory of Media Ecology: Ian Hacking and the Politics of Formal Cause” John Dowd, Bowling Green State University
“McLuhan’s Theory as a Part of the Networking Paradigm of Modernity: An Unplugged Version of ‘Electronic Thinking’” Martin Speer, Technical University of Dortmund

Session 3.3.3  Creative Explorations in PowerPoint and Pecha Kucha  Room: 207
Moderator: Gerald Erion, Medaille College
Panelists:
"20x20: An Introduction to PechaKucha” Gerald Erion, Medaille College
"The Word" Lance Strate, Fordham University
"A Love Letter, A Poem, of Sorts” Susan Jasko, California University of Pennsylvania
"Syn(aes)thetic" Thom Gencarelli, Manhattan College
"Ceci n’est pas un Téléphone or Hooked on Telephonics: A Pata-philophonemic Investigation of the Telephone" Adeena Karasick, Fordham University
"The Medium Is…” Lance Strate, Fordham University

Session 3.4  2:45—4:00

Session 3.4.1  Body, Sexuality, and Subjectivity  Room: 119
Moderator: Brecken Chinn Swartz, Curry College
Presenters:
“Telepresence and the Ethics of Digital Cheating” Brett Lunceford, University of South Alabama
“Unplugging from Virtual Sex” Valerie Peterson, Grand Valley State University
“Transected: Identity (de)construction, drivers’ licenses, and trans* people” Jan Buterman, University of Alberta
Session 3.4.2 Theorizing Media Ecology

Moderator: Fernando Gutierrez, Tecnologico de Monterrey, Mexico

Presenters:
“McLuhan and the Concept of Extensions” Rodrigo Barbosa, Concordia University
“Adaptation and Exaptation in Digital Environments” Fernando Gutierrez, Tecnologico de Monterrey, Mexico
“Foundations of Intermedia: How to understand new media and transmedia narratives” Octavio Islas, Tecnologico de Monterrey, Mexico
“The Influence of Marshall McLuhan on Complexity Theorists Robert Ulanowicz, Terrence Deacon and Stuart Kauffman” Robert K. Logan, Chief Scientist, sLab at OCAD

Session 3.4.3 The Unplugged Notes of Heidegger, Husserl, and McLuhan: Plucking the Phenomenological Strings of Media Ecology

Moderator: Erik A. Garrett, Duquesne University

Panelists:
“Unplugging the Epoché: Media Ecological Implications of Husserl’s Phenomenological Reduction” David DeLuliis
“Husserl and McLuhan Unplugged: Harmonizing Phenomenology and Media Ecology” Erik A. Garrett, Duquesne University
“Re-concealing being: A Heideggerian analysis of un-plugging technology” Brian Gilchrist, Duquesne University
“Tetradic Realism: Unplugging McLuhan from the Phenomenological Tradition” Anthony M. Wachs, Northern State University

Session 3.5 Plenary Speaker 4:15—5:30

Morris Berman: “In Praise of Shadows”

6:00 Buffet Dinner, Award Ceremony, & Presidential Address

Thom Gencarelli: “Media Ecology and Artistic Practice/Media Ecology as Artistic Practice”

Amway Grand Hotel
Sunday, June 23rd

Session 4.1  9:00—10:15

Session 4.1.1 Media Ecological Perspectives on Cultural Transformation

Moderator: Thom Gencarelli, Manhattan College

Presenters:
“Manufacturing Culture: A Comparative Spatial Analysis of Film Production in Three Rust Belt Cities” R. James Wertz, Edinboro University of Pennsylvania
“The Quiet Revolution will be televised: Quebec tunes in and unplugs from Canada” Jonathan Slater, SUNY Plattsburgh

Session 4.1.2 No Sense of Place: Media Ecology Grad Students

Moderator: Michael Plugh, Temple University

Panelists:
Matt Thomas, University of Iowa
Michael Plugh, Temple University

Session 4.2  10:30—11:45

Session 4.2.1 Taking up McLuhan's Cause: Emergence and Essence

Moderator: Robert K. Logan, Chief Scientist, sLab at OCAD

Panelists:
Robert K. Logan, Chief Scientist, sLab at OCAD
Chad Hansen, Collin College
Corey Anton, Grand Valley State University
Eric S. Jenkins, University of Cincinnati
Lance Strate, Fordham University

Session 4.2.2 Understanding New Media

Moderator: Stephanie Gibson, University of Baltimore

Presenters:
“Media Ecological Praxis and the Poetic” Barry Liss, University of Wisconsin College
“The Evolution of Mass Media Taxonomy” Barbara Roos, Grand Valley State University
“Interactive Maps as Newspaper for Unplugged Citizen” Denis Reno & Luciana Reno, University of Rosario, Bogota, Colombia
**Session 4.2.3 Tetradic Studies**

**Moderator:** Valerie V. Peterson, Grand Valley State University

**Presenters:**
- “CCTV Tetrad: A Media Ecology Perspective” Brandon Wyant, Eastern Michigan University
- “Cracking the McLuhan Code: The Classical Rhetorical Genealogy of Laws of Media” Read Schuchardt, Wheaton College
- “Beyond the Plug: Exploring Hypertext through the Tetrad” Joe Torok, Eastern Michigan University

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**Session 4.3 12:00—12:15 Closing Remarks**

**GVSU Loosemore Auditorium**

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14th Annual Convention Top Paper Awards

The 2013 MEA Convention Top Paper Award
   Brett Luneford "Telepresence and the Ethics of Digital Cheating"

The 2013 Linda Elson Scholar Award for Top Student Paper
   Helma Sawatzky "Reconfigurations: Unfolding the Spaces of Mobile Listening"

The 2013 MEA Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology to
   John Miles Foley for Oral Tradition and the Internet: Pathways of the Mind

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology to
   Mara Mills for “Hearing Aids and the History of Electronics Miniaturization”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction to
   Valerie V. Peterson for Sex, Ethics and Communication: A Humanistic Approach to
   Conversations on Intimacy

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form to
   David Bellos for Is that a Fish in Your Ear?: Translation and the Meaning of Everything

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture to
   Peter Lunefeld for The Secret War Between Downloading and Uploading: Tales of the
   Computer as a Culture Machine

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics to
   Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct
   in Virtual Communities on the Internet

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology to
   Yoni Van Den Eede for Amor Technologiae: Marshall McLuhan as a Philosopher of Technology

The Mary Shelley Award for Outstanding Fictional Work to
   Robin Sloan for Mr. Penumbra’s 24-Hour Bookstore
The John Culkin Award for Outstanding Praxis in the Field of Media Ecology to
Laureano Ralon for the Figure/Ground Communication Website

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology to
Clifford Christians

The Jacques Ellul Award for Outstanding Media Ecology Activism to
Aaron Swartz

The James W. Carey Award for Outstanding Media Ecology Journalism to
David Pogue

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology to
Thomas Gencarelli

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology to
Gary Gumpert

The Walter J. Ong Award for Career Achievement in Scholarship to
Lance Strate

The Neil Postman Award for Career Achievement in Public Intellectual Activity to
Morris Berman
PAST MEA AWARD RECIPIENTS

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

2000 - Neil Postman for Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future
2001 - Thomas J. Farrell for Walter Ong’s Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication
2002 - Douglas Rushkoff for Coercion: Why We Listen to What “They” Say
2003 - Frederick Wass for Veni, Vidi, Video: The Hollywood Empire and the VCR
2004 - Francis Fukuyama for Our Posthuman Future: Consequences of the Biotechnology Revolution
2005 - Donald N. Wood for The Unraveling of the West: The Rise of Postmodernity and the Decline of Democracy
2006 - Thomas de Zengotita for Mediated: How the Media Shapes Your World and the Way You Live in It
2007 - Peter K. Fallon for Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English
2008 - Richard Barbrook for Imaginary Futures: From Thinking Machines to the Global Village
2009 - Rick Williams and Julianne Newton for Visual Communication: Integrating Media, Art, and Science
2010 - Viktor Mayer-Schönberger for Delete: The Virtue of Forgetting in the Digital Age
2011 - Sheila Nayar for Cinematically Speaking: The Orality-Literacy Paradigm for Visual Narrative
2012 - Barbie Zelizer for About to Die: How News Images Move the Public

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

2001 - Pablo J. Bozginta for “Mutual Shaping of Users and Technologies in a National Virtual Community”
2003 - Alan Randolph Kluver for “The Logic of New Media in International Affairs”
2004 - Susan B. Barnes for “The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction”
2006 - Edward Wachtel for “Did Picasso and Da Vinci, Newton and Einstein, the Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned from Marshall McLuhan about Perception, Time, Space, and the Order of the World”
2007 - Corey Anton for “Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication”
2010 - Brenton J. Malin for “Mediating Emotion: Technology, Social Science, and Emotion in the Payne Fund Motion-Picture Studies”
2011 - Keith N. Hampton for “Internet Use and the Concentration of Disadvantage: Glocalization and the Urban Underclass”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2004 - Corey Anton for Selfhood and Authenticity
2005 - Aaron Ben Ze’ev for Love Online: Emotions on the Internet
2006 - David Berreby for Us and Them: Understanding Your Tribal Mind
2007 - Richard A. Lanham for The Economics of Attention: Style and Substance in the Age of Information
2008 - Paul Mason Fotsch for Watching the Traffic Go By: Transportation and Isolation in Urban America
2010 - Kenneth J. Gergen for Relational Being: Beyond Self and Community
2012 - Corey Anton for Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism
The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2000 - Robert K. Logan for The Sixth Language: Learning a Living in the Internet Age
2001 - Raymond Gozzi, Jr. for The Power of Metaphor in the Age of Electronic Media
2002 - Kevin G. Barnhurst and John Nerone for The Form of News: A History
2003 - N. Katherine Hayles for Writing Machines
2004 - Susan Sontag for Regarding the Pain of Others
2006 - Guy Deutscher for The Unfolding of Language: An Evolutionary Tour of Mankind’s Greatest Invention
2007 - Martin H. Levinson for Sensible Thinking for Turbulent Times
2009 - Karin Barber for The Anthropology of Texts, Persons and Publics: Oral and Written Culture in Africa and Beyond
2010 - Michael Wurtz for Enduring Words: Literary Narrative in a Changing Media Ecology
2011 - Linda G. Elson for Paradox Lost: A Cross-Contextual Definition of Levels of Abstraction
2012 - Whitney Davis for A General Theory of Visual Culture

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

2002 - Susan B. Barnes for Online Connections: Internet Interpersonal Relationships and to Stuart Biegel for Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace
2003 - Nancy A. Walker for Shaping Our Mothers’ World: American Women’s Magazines
2004 - Thomas L. Friedman for Longitudes and Attitudes: Exploring the World After September 11
2006 - Charlton D. McLlwain for When Death Goes Pop: Death, Media and the Remaking of Community
2007 - David MacDougall for The Corporeal Image: Film, Ethnography, and the Senses
2008 - Paul Rutherford for A World Made Sexy: Freud to Madonna
2009 - Tom Boellstorff for Coming of Age in Second Life: An Anthropologist Explores the Virtually Human
2010 - Diego Gambetta for Codes of the Underworld: How Criminals Communicate
2012 - Sara van den Berg and Thomas M. Walsh for Language, Culture, and Identity: The Legacy of Walter J. Ong

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

2000 - Paul Levinson for Digital McLuhan: A Guide to the Information Millennium
2003 - Emily Thompson for The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933
2005 - Margaret Cassidy for Bookends: The Changing Media Environment of American Classrooms
2006 - Casey Man Kong Lum for Perspectives on Culture, Technology and Communication: The Media Ecology Tradition
2007 - Timothy C. Campbell for Wireless Writing in the Age of Marconi and to Fred Turner for From Counterculture to Cybertecture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism
2008 - Steve Dixon for Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation
2009 - Yvonne Spielemann for Video: The Reflexive Medium
2010 - Peter K. Fallon for The Metaphysics of Media: Towards an End of Postmodern Cynicism and the Construction of a Virtuous Reality
2011 - Marco Adria for Technology and Nationalism
2012 - Braden R. Allenby and Daniel Sarewitz for The Techno-Human Condition
The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

2000—Donna Flayhan for Marxism, Medium Theory, and American Cultural Studies: The Question of Determination
2001—Lori Ramos for Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents
2002—Janet Sternberg for Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet
2003—Keith Hampton for Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society
2004—Brian Cogan for Wired Worlds: An Analysis of Newspaper Coverage of the Personal Computer and the Internet
2005—Mary Ann Allison for Geyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities
2008—Stephanie Bennett for The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul’s La Technique
2009—Catherine Allison Adams for PowerPoint and the Pedagogy of Digital Media Technology
2011—Joseph A. Kim for Marshall McLuhan’s Theological Anthropology
2012—Marcello Santos de Medeiros for O Lugar Na Comunicação: Um Estudo Sobre a Comunicação Locativa em Zonas Bluetooth

The Mary Shelley Award for Outstanding Fictional Work

2003—Paul Levinson for The Consciousness Plague
2004—William Gibson for Pattern Recognition
2005—John G. McDaid for “Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals”
2006—Rick Moody for The Diviners
2007—Janna Levin for A Madman Dreams of Turing Machines
2008—Jean-Claude Carrière for Please, Mr. Einstein
2009—Geraldine Brooks for People of the Book
2010—Steve Tomasula for TOC (a new media novel)
2011—Chuck Wachtel for 3/03
2012—Shumeet Baluja for The Silicon Jungle and to Robert K. Blechman for Executive Severance

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

2000—Jerome Agel for The Medium is the Massage (audio CD and book)
2001—Douglas Rushkoff for The Merchants of Cool (television documentary produced for the PBS program Frontline, initially aired February 26, 2001)
2003—Kevin McMahon for McLuhan’s Wake (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
2004—John Bishop and Harald Prins for Oh, What a Blow That Phantom Gave Me! (documentary film; DVD distributed by Media Generations)
2005—Toni Urbano and NYU-TV Productions for A Conversation with Neil Postman (video documentary)
2006—Deiren Masterson for McLuhan Way: In Search for Truth (video documentary)
2007—Michael Wesch for The Machine is Us/ing Us (video on YouTube.com)
2008—Eric Goodman for Thus Spoke the Spectacle (videos and website)
2009—Peter C. Rollins for The Benjamin Lee Whorf Legacy (CD-ROM)
2010—Barry Vacker for Space Times Square (video)
2011—Nora Bateson for An Ecology of Mind (documentary film)
2012—Robert Albrecht for Song of the Poet (musical composition on CD)
The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology
2000—Christine Nystrom
2001—Joshua Meyrowitz
2002—Edmund Carpenter
2003—James W. Carey
2004—Gary Gumpert
2005—Frank E. X. Dance
2006—Terence P. Moran
2007—Octavio Islas
2008—Lee Thayer
2009—Bruce E. Gronbeck
2010—Salvatore J. Fallica
2011—Alex Kuskis
2012—Janet Sternberg

The Jacques Ellul Award for Outstanding Media Ecology Activism
2000—Stephanie B. Gibson
2001—Dennis Gallagher
2002—Parry Aftab
2003—Ronald J. Deibert
2004—The Reverend Everett C. Parker
2005—Jerry Brown
2006—Andrew Rasiej
2007—Donna Flayhan
2008—Margot Hardenbergh
2009—Mark Lipton
2010—Eric Goodman and Mike Stevens
2011—Lisa Prins
2012—Scott Harrison

The James W. Carey Award for Outstanding Media Ecology Journalism
2007—Philip Marchand
2008—Marvin Kitman
2009—Thomas de Zengotita
2010—Eugene Marlow
2011—David Hendy
2012—David Carr

The Christine L. Nystrom Award for Career Achievement in Service to the Field of Media Ecology
2011—Robert Barry Francos
2012—Terence P. Moran

The Edmund S. Carpenter Award for Career Achievement in Editing in the Field of Media Ecology
2012—Thomas J. Farell and Paul A. Soukup

The Walter J. Ong Award for Career Achievement in Scholarship
2004—Denise Schmandt-Besserat
2005—James W. Carey
2006—Elizabeth L. Eisenstein
2007—Jay David Bolter
2008—Joshua Meyrowitz
2009—John Miles Foley
2010—Don Ihde
2011—Robert K. Logan
2012—Sherry Turkle

The Neil Postman Award for Career Achievement in Public Intellectual Activity
2004—Douglas Rushkoff
2005—Paul Levinson
2006—Howard Rheingold
2007—Eric McLuhan
2008—Fritzl Capra
2009—Alan Kay
2010—Mary Catherine Bateson
2011—Gary Gumpert
2012—Jaron Lanier
The MEA Convention Top Paper Award
2004—Kip Redick for “Theme Parks as Sacred Places and Commercial Sanctuaries”
2006—Davis Foulger for “Medium as an Ecology of Genres: Integrating Media Theory and Genre Theory” and to Peter A. Maresco and Cheryl A. Case for “Stories in Stone, Stories on Screen: An Examination of Increased Personalization of Cemetery Memorials”
2008—Stephanie Bennett for “The City’s Curse; The Church’s Plight: Technology, Communication and the Sacred”
2009—Matthew A. Killmeier for “Invasion of the Body Snatchers: Disembodiment, Media, and Innis and Carey”
2011—Eric Jenkins for “Another Punctum”
2012—Eric Jenkins for “Updated Narcissus, the ur-Myth of Media, for the Digital Age”

The Linda Elson Scholar Award for the Top Student Paper at the MEA Convention
2003—Lisa Hanson for “PRO-ANA, a Culture Remediated in Cyberspace”
2004—Megan Rogers for “Taoism, Media Ecology, and the Reason the West Just Can’t ‘Dig it’”
2006—David Parisi for “Fingerbombing or ‘Touching Is Good’: The Cultural Construction of Technologized Touch”
2007—Xiaoyan Xiang for “Walling-In and Walling Out”
2008—Phil Rose for “René Girard as Media Ecologist”
2009—Jason Kalin for “Toward a Rhetoric of Hybrid-Space Walking”
2010—J.N. Beckham for “Food and Drink: Engaging the Logics of New Mediation”
2011—Helma Sawatsky for “Anemone Theory: An Exploration of Digital Media as Phenomena”
2012—Angela M. Cirucci for “First Person Paparazzi: Why Social Media Should Be Studied More Like Video Games”

2013 MEA AWARDS COMMITTEE

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Call for Nominations for the 2014 MEA Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology
Open to books published in 2010 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction
Open to books and articles published in 2010 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form
Open to books and articles published in 2010 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture
Open to books and articles published in 2010 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture; and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Science
Open to books and articles published in 2010 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media; and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and two copies for initial screenings; finalists will be instructed to send three copies directly to the judges. Entrants may request simultaneous consideration for the Marshall McLuhan Award and/or the Walter Benjamin Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology
Open to articles, essays, reviews, and book chapters published in 2010 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, and/or the Lewis Mumford Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology
Open to any Master’s thesis or doctoral dissertation completed for a degree granted in 2010 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work
Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2010 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology
Open to works of art, media production, professional activity or other practical applications of the media ecology approach introduced in 2010 or later. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Fordsale Award for Outstanding Educator in the Field of Media Ecology
Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism
Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The James W. Carey Award for Outstanding Journalism
Open to any individual engaged in journalism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by November 15, 2013 to
Brian Cogan
Awards Coordinator
Media Ecology Association
Department of Communications
Molloy College
Rockville Centre, NY 11571
For more information, see the MEA Web site at [http://www.media-ecology.org/awards](http://www.media-ecology.org/awards) or contact Brian Cogan at bcogan@molloy.edu or 516-678-5000, Ext. 6413
The Fifteenth Annual Convention of the Media Ecology Association

Confronting Technopoly: Creativity & the Creative Industries in Global Perspective

Call For Papers

June 19-22, 2014
Ryerson University – Toronto, Canada

Convention Coordinator: Phil Rose (dr.philrose@gmail.com)

The ‘Toronto School of Communication’ represents one of media ecology’s main developmental pillars. And, in 2014, Ryerson University will host our 15th Annual Convention – the first to be held in the city of Toronto. The relationship between Marshall McLuhan and the former ‘Ryerson Institute of Technology’ began in the early 1950s, and the latter was later to provide the venue where McLuhan accomplished much of the work for his “Project in Understanding New Media” (1960). Completed for the U.S. Department of Health, Education, and Welfare, this work later formed the basis for his internationally renowned book Understanding Media (1964). A text in which McLuhan articulates his sense of the socio-cultural role that creativity and ‘integral awareness’ must play for future human survival, the 50th anniversary of its first publication coincides with our convention.

Neil Postman’s neologism ‘Technopoly’ – roughly what Jacques Ellul calls ‘La Technique’ and what McLuhan refers to as ‘technological trauma’ – is a rich concept. Denoting the digital age cultural conditions characterised by elements such as scientific management, scientism, information overload, and other forms of socio-technical conflict, it also includes the contemporary moral crisis associated with ‘autonomous technology’, corporatism, Pentagon capitalism, totalitarian technocracy, and American global hegemony. “Nature and history seem to have agreed to designate us in Canada for a corporate, artistic role,” McLuhan wrote in the late 1970s. “As the U.S.A. becomes a world environment through its resources, technology, and enterprises, Canada takes on the function of making that world environment perceptible to those who occupy it”. In the Canadian spirit, then, let us collectively probe the phenomenon of Technopoly in relation to any topics, but with particular interest in how creativity and the cultural or creative industries might evolve in relation to it, and possibly serve to neutralise its toxic effects. Though priority will be given to submissions that touch upon or reflect the conference theme, all abstracts for papers, panel proposal submissions, etc. that address media ecological topics are welcome. Authors who wish to be considered for the Top Paper or Top Student Paper awards should submit manuscripts indicating the award they are applying for.

The convention site is located in the heart of Toronto’s downtown core, and those visiting us from afar may also appreciate participating in our organised visit to Niagara Falls at the Canada/U.S. border – an environment inscribed by some as one of the ‘seven wonders of the world’.

Guidelines for Submission (Submission Deadline: November 1, 2013)

For Manuscripts: (for MEA award submissions)
1. Manuscripts should be 4,000-6,000 words (15 to 25 double-spaced pages)
2. Include cover page with academic/professional affiliation and other contact information.
3. Include a 150-word abstract, with the title. Use APA, MLA or Chicago style.

For Paper and Panel Proposals:
1. Include title, 250 words abstract, and contact information with your proposal.
2. Outline, as relevant, how your paper or panel will fit with the convention theme.
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Douglas Rushkoff - New School University
Laura Tropp - Marymount Manhattan College
Villanova University's Waterhouse Family Institute for the Study of Communication & Society is proud to support the work of the Media Ecology Association, and all those who gather at this convention.

The WFI was founded on the principle that the study and practice of communication is inherently connected to issues of ethics and social justice, and that properly understood, communication is central to the creation of positive social change. For more information on the WFI's symposia and events, research grants, and student activities, please visit our website: http://wfi.villanova.edu
EXPLORATIONS IN MEDIA ECOLOGY {EME}

The Journal of the Media Ecology Association

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Edison Gastaldo - Universidade do Vale do Rio dos Sinos
Thomas F. Gencarelli - Manhattan College
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Robert Hassan - The University of Melbourne
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Frederick Wasser - Brooklyn College, CUNY
Robert A. White, S.J. - St. Augustine University of Tanzania
Julia T. Wood - University of North Carolina, Chapel Hill
MEA NEWSLETTER – *IN MEDIAS RES*

MEA members receive the newsletter twice a year. Keep up with the latest MEA activities and keep us up-to-date about you. Send personal news, information of interest to media ecologists, ideas for short articles, and especially ideas for book reviews, to the Editor of *In Medias Res:*

Ed Tywoniak  
Editor, *In Media Res*  
Communication Department  
Sichel Hall – 105B  
Saint Mary’s College of California  
1928 Saint Mary’s Road  
Moraga, CA 94556  
925-631-4718  
etywoniak@stmarys-ca.edu

**MEA ELECTRONIC MAILING LIST**

The MEA’s electronic mailing list provides a space for reasoned, informed, and civil discussion about communication, media, and culture among persons interested in themes or subjects relevant to the field of media ecology. Subscribers use this list to share views, exchange information, and learn about interesting events related to media ecology.

**Guidelines for Participation In the MEA List**

By subscribing to this list you agree to abide by all conditions of participation established by the list managers, and as varied from time to time at their sole discretion.

Contributors to this list are solely and entirely responsible for their messages, particularly with regard to any information and data that may be exchanged.

Contributions to the list are not moderated, but only list subscribers are permitted to post. Only subscribers are allowed to view the subscribers list and the message archives.

Participants are expected to conform to normal standards of civilized discussion. This does not rule out heated debate – but it does rule out submissions which are personally abusive, insulting, or otherwise qualify as flaming or spamming. Messages that may be construed or interpreted as discriminatory, promulgating hatred or obscenity, or defamation of any kind will not be tolerated. Also considered disruptive to the list is an excessive volume of postings.

The list managers are responsible for ensuring that these guidelines are observed. They reserve the right to take whatever measures are required to ensure these guidelines are respected by participants. Such measures include, but are not limited to, removing from the list those who do not abide by these guidelines.

**Subscribing to the List**

To subscribe to the MEA mailing list, address your browser to the MEA Info Page at:

In the first text box, enter the e-mail address that you intend to use for the list. Then enter your name, first name first. You may then choose a password to allow you to manage your list account; otherwise, one will be generated for you, and you may change it later if you wish.

You may also choose to receive messages individually (the default setting) or batched in a daily digest ("Digest Mode").

Click on the "subscribe" button and you’re subscribed. You should receive a subscription acknowledgment shortly thereafter from the list processor, containing additional information.

Once you’ve subscribed to the MEA mailing list following this procedure, you can send messages to the entire list by e-mailing:

mea@lists.ibiblio.org
# LIST OF CONVENTION PARTICIPANTS

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Additional Convention Information:

Grand Rapids Art Museum – Works on Paper Study (Prints Room) Excursion
Curators from the Grand Rapids Art Museum (GRAM) will be keeping the Works on Paper Study (Print Room) open – especially for MEA visitors – on Friday June 21, from 7PM-9PM. The GRAM is only a short walk from both the DeVos center and the Amway Grand Hotel.

The Works on Paper Study will feature print collection highlights, including prints by Francisco Goya, Mary Cassatt, and Edward Hopper. A staff member will be present in the Works on Paper Study to answer questions, and MEA guests will be able to explore the Works on Paper Study and the rest of the museum at their own pace.

The GRAM is offering MEA participants a $5 per person discounted rate, and a 10% off discount in the Museum Store. Convention-goers will need to show their MEA badge for the discount.

Friday Nights at the GRAM also include a cash bar and live piano music. At 7PM- 7:30PM, GRAM will also be announcing our ArtPrize artists for 2013.

After the cocktail reception on Friday, please consider taking advantage of this very special “unplugged” media experience!

✦ ✦ ✦ ✦ ✦

Starbucks and Café Hours (at the GVSU campus in the adjacent building)
Thursday, June 20:
Starbucks Open 7:30a - 2p
Cafe Open 11a- 2pm

Friday, June 21:
Starbucks Open 7:30a - 2p (normally Closed)
Cafe Open 11a- 2pm

Saturday, June 22:
Starbucks Closed
Cafe Closed

Sunday, June 23:
Starbucks Closed
Cafe Closed

✦ ✦ ✦ ✦ ✦

Bookstore Hours:
M-Th 8:00 – 6:00, F 8:00-5:00, Sat/Sun Closed