

**Communication, Technology,
Media Ecology Association and the Sacred**
The Ninth Annual Convention

Santa Clara University

Santa Clara, CA

June 19-22, 2008

*Media
Ecology
Association*



www.media-ecology.org

MEA MEMBER BENEFIT

MEA members receive a 20% discount on the following titles in the Media Ecology series published by Hampton Press:

Mediating the Muse: A Communications Approach to Music, Media, and Cultural Change

Robert Albrecht

Online Connections: Internet Interpersonal Relationships

Susan B. Barnes

Bookends: The Changing Media Environment of the American Classroom

Margaret Cassidy

Walter Ong's Contribution to Cultural Studies: The Phenomenology of the Word and I-Thou Communication

Thomas J. Farrell

Constructing the Heartland

Katherine Fry

Identities in Context

Katherine Fry and Barbara Jo Lewis (eds.)

The Power of Metaphor in the Age of Electronic Media

Raymond Gozzi, Jr.

The Alphabet Effect: A Media Ecology Understanding of the Making of Western Civilization

Robert K. Logan

Perspectives on Culture, Technology and Communication: The Media Ecology Tradition

edited by Casey Man Kong Lum

An Ong Reader

Walter Ong, Thomas J. Farrell, and Paul A. Soukup (eds.)

No Safety in Numbers: How the Computer Quantified Everything and Made People Risk Aversive

Henry J. Perkinson

ScreenAgers: Lessons in Chaos from Digital Kids

Douglas Rushkoff

Echoes and Reflections: On Media Ecology as a Field of Study

Lance Strate

The Legacy of McLuhan

Lance Strate and Edward Wachtel (eds.)

The Media Symplex: At the Edge of Meaning in the Age of Chaos

Frank Zingrone

VISIT OUR BOOK EXHIBIT AT THE 2008 CONFERENCE

To order, call 800-894-8955. (This offer is not available on the web site.) Please identify yourself as an MEA member. All orders must be prepaid by credit card or check drawn in U.S. funds. There is a postage/handling charge of \$8.50 for the first item/\$1.00 each additional item within the U.S. (\$9.50/\$1.50 outside of the U.S.). Please visit the Hampton Press website for complete volume descriptions and contents.

HAMPTON PRESS, INC. •• 23 BROADWAY CRESSKILL, NJ 07626 •• 201-894-1686

www.hamptonpress.com

Table of Contents

MEA Convention Program	4
Thursday, June 19	4
University Welcome Reception	6
Featured Presentation: Fritjof Capra	6
Friday, June 20	7
Featured Presentation: Leonard Shlain	9
Featured Session: New Technologies in Education	9
President's Address	11
MEA Awards Presentation	11
Saturday June 21	12
Featured Presentation: Lynn Clark	13
Featured Presentation: Joshua Meyrowitz	13
Keynote Speaker: Frank Dance	15
Sunday, June 22	16
MEA Business Meeting	17
MEA Awards	19
Past Awards	20
Calls	26
Call for Papers for MEA 2009 Conference	26
Call for Submissions for MEA 2008 Proceedings	26
Call for Nominations for 2009 MEA Awards	27
MEA Officers	29
{EME} Editorial Board	30
MEA Listserv	32
MEA Newsletter	33



Thursday, June 19, 2008

1:00–6:00 pm

Registration

Conference:

California Mission Lobby, Benson Center

Lodging:

Casa Italiana (Residence Hall)

4:00–4:30 pm

Opening Session

Welcoming Remarks

California Mission Room

Anne Pym

MEA Convention Co-Director, California State University East Bay

Atom Yee

Dean of Arts and Sciences, Santa Clara University

4:45–6:00 pm

Session I–A

California Mission Room

Theology, Religion and Technology

Chair: Stephanie Bennett, Palm Beach Atlantic University

A Test of Strictness and Marketing upon Church Growth and Health

—Ronda Oosterhoff

Montclair State University

KPOF: A Pillar of Fire on the Denver Airwaves

—Kimberly Eberhardt Casteline, University of Colorado

Narrative Convergence and Evangelical Homiletics

—Curt Wanner, Toccoa Falls College

Electrical Equivocal: The Desacralizing Effect of Electric Media in Sacred Worship Space

—Steven Reagles, Bethany Lutheran College

Session I–B

Kennedy Commons 108

4:45–6:00 pm

**Sustaining What’s Sacred:
Finding the Ghosts in/through Our Machines**

Chair: Robert MacDougall, Curry College

Natural Boundings

—Bronac Ferran, Royal College of Art, UK

The Creative Ghost

—Barry Liss, University of Wisconsin

The Feeling of Flow: A Phenomenological Analysis of On- and Off-line Life

—Robert MacDougall, Curry College

Aural Space, Acoustic Space, and Visual Space: The Quest for Virtual Reality in Musical Reproduction

—James Morrison, Western Connecticut State University

Session I–C

Kennedy Commons 109

4:45–6:00 pm

Theorizing Media Ecology

Chair: Thom Gencarelli, Manhattan College

Meta-Four-Play: A Comparison of Marshall McLuhan’s Tetrad and Claude Levi-Strauss’ Canonical Formula

—Robert Blechman, St. George’s University

Sin and Sacrament: Media Criticism from the Contrasting Theological Perspectives of Jacques Ellul and Pierre Teilhard de Chardin

—Peter Fallon, Roosevelt University

Are We the Center of Construction of the Universe? Teilhard’s Sacred Perspective on Media Construction

—Christine Tracy, Eastern Michigan University

Ellul and Communication

—Ray Gozzi, Ithaca College



4:45 – 6:00 pm **Session I–D** Benson Center, Parlor A

Theorizing the Human Soul in a Digital Age

Chair: Janet Sternberg, Fordham University

The Human Soul and the Sacred:

The Influence of Communication Technologies

—Magda Rodrigues de Cunha

Pontificia Universidade do Rio Grande do Sul, Brazil

Theology in a Digital Age: The Example of David Tracy

—Jerry Harp, Lewis and Clark College

The Gods are Back in Town: Pagan Beauty and the Culture of Spectacle

—Arthur Hunt, The University of Tennessee at Martin

University Welcome Reception

6:00 – 7:30 pm **Hors d'oeuvres and California wines** Santa Clara Mission Gardens

Hosted by Rev. Paul Locatelli, S.J.

President, Santa Clara University

7:30 – 8:45 pm **Session II** California Mission Room

Featured Presentation

Introduction: Lance Strate, Fordham University

Learning from Leonardo

Fritjof Capra

Center for Ecoliteracy

Friday, June 20, 2008

Registration

Conference: California Mission Lobby, Benson Center 8:30 am – 5:00 pm
 Lodging: Casa Italiana (Residence Hall)

Breakfast Casa Italiana Residence Hall 7:30 – 9:00 am

All conference sessions will take place in Benson Memorial Center. Plenary sessions will meet in the California Mission Room on the lower level. Exhibitors have their displays in the Mission Room Lobby. Paper sessions will generally meet in the conference rooms on the first level: Take the stairs at the west end of the building and turn right at the first corridor. Parlor A, B, C, and the Williman Room follow along that corridor. Some sessions will meet in the Kennedy Commons, the building to the west of the Benson Center.

Representatives from the University IT department will be available to register personal computers for use on the University systems Friday morning, from 7:30–9:00 am, and afternoon, from 3–4 pm.

Session III–A Kennedy Commons 9:00 – 10:15 am

Methodology in Media Ecology I

Chair: Corey Anton, Grand Valley State University

Postman

—Lance Strate, Fordham University

Walter Ong: Recovering Historical Sources

—Paul Soukup, S.J., Santa Clara University

Classical Rhetoric and Media Ecology Methodology

—Anne Pym, California State University, East Bay

Using Q-sort Methodology

—Paul Grosswiler, University of Maine



9:00 – 10:15 am

Session III–B

Parlor B, Benson Center first floor

Emergent Media, Systems Theory, & Informatics

Chair: Janet Sternberg, Fordham University

A Biological Approach to the Rhetoric of Emergent Media: Exploring the Biological Design, News and Religion Ecosystems

—Robert Logan, University of Toronto

—Christine Tracy, Eastern Michigan University

Designing for Emergence and Innovation: Redesigning Design

—Greg Van Alstyne, University of Toronto

The Design Ecosystem: Designing for Emergence and Innovation

—Robert Logan, University of Toronto

—Greg Van Alstyne, University of Toronto

Constructed Reality “Re-Sacralized”? Systems Theory Perspectives

—Yu-Cheng Liu, National Chengchi University, Taiwan

9:00 – 10:15 am

Session III–C

Parlor C, Benson Center first floor

Media Depictions

Chair: Fernando Gutiérrez, Tecnológico de Monterrey, Mexico

The War Bride: Folklore of Military Man

—Brett Robinson, University of Georgia

Forsaking Convention, Forsaking Content? Postmodern Fiction, Typographical Experimentation, and Letters in an Electronic Age

—Matt Thomas, University of Iowa

World Wide Web and Religious Integration in Egypt: Coptic United and Islam Online as Case Study

—Samy Saad, American University in Washington

Screen Hierophants: Orally and Literately Inflected Modes of Engagement with the Sacred in Visual Narrative

—Sheila Nayar, Greenboro College

Session IV California Mission Room 10:30 – 11:45 am

Featured Presentation

Introduction: Anne Pym, California State University, East Bay

Leonardo's Brain: The Left/Right Roots of Creativity

Leonard Shlain, M.D.

Lunch Bronco and Bronco Patio, first level 12:00 – 1:20 pm

Session V California Mission Room 1:30 – 2:45 pm

Featured Session: New Technologies in Education

Moderator: Paul Soukup, S.J., Santa Clara University

Ian Griffin, Hewlett Packard

Rick Tywoniak, Cisco Systems

Megan Steward, Adobe Systems

Session VI–A California Mission Room 3:00 – 4:15 pm

Co-Featured Session: McLuhan & Ong in Conversation

Chair: Anne Pym, California State University, East Bay

The Priest and the Prophet: Ong, McLuhan, and the Mysteries of Media

—David Curtis, Blackburn College

Contemporary Theo-Technology

—Curt Wanner, Taccoa Falls College

Discussant

—Paul Soukup, S.J., Santa Clara University

Discussant

—Lance Strate, Fordham University



- 3:00 – 4:15 pm **Session VI–B** Kennedy Commons
- Co-Featured Session: Award Winner Presentations**
 Chair: James Morrison, Western Connecticut State University
- Imaginary Futures: From Thinking Machines to the Global Village*
 —Richard Barbrook, University of Westminster
- Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation*
 —Steve Dixon, Brunel University
- Watching the Traffic Go By: Transportation and Isolation in Urban America*
 — Paul Mason Fotsch
- 4:30 – 5:45 pm **Session VII–A** Parlor B
- Sacred Earth, Sacred Universe**
 Chair: Mike Russo, St. Mary's College
- The City's Curse: The Church's Plight—An Ellulian Perspective*
 —Stephanie Bennett, Palm Beach Atlantic University*
- Media Ecology, Sacred Earth, and the Agrarian Mind*
 —Arthur Hunt, The University of Tennessee at Martin
- The Metaphysics of Media: Toward an End of Postmodern Cynicism and the Creation of a Virtuous Reality*
 —Peter Fallon, Roosevelt University
- 12,000 Years from Pythagoras: Numbers, Time and the Music of the Long Now*
 —Ed Tywoniak, Saint Mary's College
- 4:30 – 5:45 pm **Session VII–B** Parlor C
- Histories and Evolution in Media Ecology**
 Chair: Phil Rose, York University, Toronto
- Clocks, Synchronization, and the Fate of Leisure: A Brief Media Ecological History of Digital Technologies*
 —Corey Anton, Grand Valley State University
- MoneyGod: The Economic History of the World's Most Valuable Idea*
 —Read Mercer Schuchardt, Wheaton College
- Evolution is the Message: A Medium Theoretic Perspective on the Evolution of the Internet*
 —Mogens Olesen, University of Copenhagen, Denmark

Session VII-C Kennedy Commons 4:30 – 5:45 pm

Uses of Technology in Education (a Media Ecology perspective)

Chair: Robert Blechman, St. George's University

The Impact of Technology On Pedagogy
—Michelle Seelig, University of Miami

Photojournalism and Visual Journalism
—Larry Dailey, University of Nevada

The Effects of Textbooks as a Cultural Information Transmission Technology
—Leo Fahey, The Kew-Forest School

Seeing Like a Camera: Introducing Contemporary Art Through the Use of Cameras
—Kathleen Sweeney, Marymount Manhattan College

Online Learning and Educational Computing
—Alexander Kuskis, Gonzaga University

Community Blogs
—Susan Jacobson, Temple University

Classroom Lecture Recording Technology
—Robert Blechman, St. George's University

Dinner Mission Gardens 6:00 – 7:30 pm

**MEA President's Address
and Awards Ceremony** California Mission Room 7:30 – 9:00 pm

Media Ecology and/as Culture
—Lance Strate, Fordham University

Presentation of annual MEA Awards



Saturday, June 21, 2008

8:30 – 5:00 pm Conference Registration California Mission Lobby (Benson Center)

7:30 – 9:00 am Breakfast Casa Italiana Residence Hall

9:00 – 10:15 am **Session VIII–A** Parlor B, Benson Center

Civic Engagement, Media, and Reality Construction

Chair: Brett Lunceford, University of South Alabama

The Civic Soul: Public Space Remixed and Curative Archive

—Paul Guzzardo, media activist/artist

—David Walczyk, Pratt Institute

Journalism, Cell Phone and Young Voters: The Development of an Election MoBlog in Philadelphia

—Susan Jacobson, Temple University

—Karen Turner, Temple University

It Ain't Heavy: The Bias of Digital Communication

—Thom Gencarelli, Manhattan College

9:00 – 10:15 am **Session VIII–B** Parlor C, Benson Center

Modes of Media Production

Chair: Valerie Peterson, Grand Valley State University

Te dedico esta cancion: El amor en los tiempos del YouTube

—Adriana Marcela Moreno Acosta

Universidad Nacional de Colombia

Living in Hybrid Spaces: Digital Photography, Subjectivity, and the Competing Claims of Private and Public Spheres

—Dong-Hoo Lee, University of Incheon, Korea

Remediation of the Sacred on YouTube

—Mike Wesch, Kansas State University

Visual Truth

—Julianne Newton, Lane Community College

Session VIII–C Williman Room, Benson Center 9:00 – 10:15 am

The Media Ecology Tradition in Latin America

Chair: Fernando Gutiérrez, Tecnológico de Monterrey, Mexico

The Founders of a New Tradition

—Fernando Gutiérrez, Tecnológico de Monterrey, Mexico

El Pensamiento de McLuhan en la Reconfiguración de la Academia Latinoamericana de Comunicación

—Octavio Islas, Tecnológico de Monterrey, Mexico

La Comprensión de los Nuevos Ambientes Para La Comunicación

—Amai Arribas, Tecnológico de Monterrey, Mexico

Studying New Media: The Mexican Experience

—Arturo Caro, Tecnológico de Monterrey

Session IX California Mission Room 10:30 – 11:45 am

Featured Presentation

Introduction: Paul Soukup, S.J., Santa Clara University

The Rise of Fashion Bibles and Muslim Pop: Exploring Religious Lifestyle Branding and Mediated Religious Identity

Lynn Clark

University of Denver

Lunch Bronco and Bronco Patio 12:00 – 1:30 pm

MEA executive Board meeting Communication Conference room 12:00 – 1:30 pm

Session X California Mission Room 1:30 – 2:45 pm

Featured Presentation

Introduction: Thom Gencarelli, Manhattan College

Power, Pleasure, Patterns: Intersecting Narratives of Media Influence

Joshua Meyrowitz

University of New Hampshire



3:00 – 4:15 pm

Session XI–A

Williman Room

Methodology in Media Ecology # 2

Chair: Corey Anton, Grand Valley State University

Figures of Speech as Method

—Valerie Peterson, Grand Valley State University

What I Learned from Marshall McLuhan

—Robert Logan, University of Toronto

*Extreme Visual Tactics and Social Movements: No Method is Sacred
When the Whole World is No Longer Watching*

—Donna Flayhan, State University of New York, New Paltz

Phenomenological Methodologies for Media Ecology

—Corey Anton, Grand Valley State University

3:00 – 4:15 pm

Session XI–B

Parlor C

Political Life and Mediation

Chair: Margot Hardenbergh, Fordham University

*The New Religion: How Technoculture is Transforming our Experiences of
the Sacred*

—Pete Moberg, Jacksonville University

*I'm Not Bad, I'm Just Drawn That Way: Political Remixes and Transgressive
Political Women*

—Karla Stevenson, The University of Iowa

Where Girard Meets McLuhan: On the Need to Communicate Violence

—Phil Rose, York University*

The Blogos-Fear: A Case Study of the Sacred and Profane

—Paul Grosswiler, University of Maine

3:00 – 4:15 pm

Session XI–C

Parlor B

Catholic Theology and catholic Technology

Chair: John Jasso, University of Pittsburg

*The Logos, the Trinity, and the Trivium: Fine Tuning a Classical Antenna for
Modern Reception and Broadcast*

—John Jasso, University of Pittsburg

The Splendor of Form: Rhetoric, Aesthetics, and the Medium of the Mass
 —Anthony Wachs, University of Pittsburg

The Commodification of Authority in the Media Age
 —Daniel Dooghan, University of Pittsburg

A Picture is Worth a Thousand Acolytes: The Church, the Media and the Power of the Image
 —P. J. Barnett, University of Pittsburg

Session XI–D California Mission Room 3:00 – 4:15 pm
Special Session

Thus Spoke the Spectacle: Music Video Perspectives on Media Ecology Themes
 —Eric Goodman, Thus Spoke the Spectacle Project

Session XII California Mission Room 4:30 – 5:45 pm

Keynote Address

Introduction: Dennis Gallagher

Structuring the Cartesian Incision

Frank Dance

Denver University

Dinner Mission Gardens 6:00 – 7:30 pm

Special session California Mission Room 7:30 – 8:00 pm

Introduction: Mike Russo, Saint Mary's College

Meditative Drumming. The Voices of Rhythms

—Milton Dawes, Ambassador at Large

Institute of General Semantics

Reception & Hootenanny Casa Italiana Lobby Commons 8:00 pm



Sunday, June 21, 2008

7:30 – 9:00 am Breakfast Casa Italiana Residence Hall

9:00 – 10:15 am **Session XIII–A** Parlor B

Worship and Media

Chair: Thom Gencarelli, Manhattan College

Tele-visibility, Dreams, and Intercession among Coptic Orthodox of Contemporary Egypt

—Angie Heo, University of California, Berkeley

Vlogging for God

—Brian Dixon

The Role of Media Effects in Popular Eschatology

—Jon Olsen, Luther Seminary

9:00 – 10:15 am **Session XIII–B** Parlor C

Language and Media Strategies

Chair: Leo Fahey, The Kew-Forest School

The Key Factors to Driving Chinese Players into MMORPG Online Game

—Li Yifan, Fudan University, China

New Forms of Cognition from the Use to Internet

—Luis Esau Bravo, Autonomous University, Mexico City

On Metaphor

—Sun Zhenbin, Fairleigh Dickenson University

Postman, Pictures, and Propositions

—Gerald Erion, Medaille College

Session XIII–C

Williman Room

9:00 – 10:15 am

Embodiment in Media Technology

Chair: Jim Morrison, Western Connecticut State University

The Body and the Sacred in the Digital Age: Thoughts on Posthuman Sexuality

—Brett Lunceford, University of South Alabama

Where Did the Wild Ones Go? Manic Media Environments Melt Rituals, Mutate Primates, and Sacrifice the Sacred

—Donna Flayhan, State University of New York, New Paltz

The Nature of Equilibrium as an Intrinsic Feature of Personal Health, Growth and Self-Cultivation

—Barry Liss, University of Wisconsin Colleges

McLuhan Redivivus: Hemisphericity, Plasticity, Electricity and the Ratios of the Soul

—Steven Reagles, Bethany Lutheran College

Session XIII–D

Parlor A

9:00 – 10:15 am

Communicating Truth, Values, and the Sacred through the Medium of Higher Education

Discussion Leaders:

—Stephanie Bennett, Palm Beach Atlantic University

—Peter Fallon, Roosevelt University

This panel will take the form of a drop-in discussion for any conference participants interested in sharing experiences, teaching techniques, or challenges in dealing with values and religion in higher education.

Business Meeting

Williman Room

10:15 – 11:30 am

—Lance Strate, Fordham University
MEA President



11:45 – 1:00 pm	<p>Session XIV</p> <p>Communication, Social Action, and the New Journalism</p> <p>Chair: Ed Tywoniak, Saint Mary's College</p> <p style="padding-left: 40px;"><i>Role of Journalism in the Construction of a Just Society</i> —Mike Russo, St. Marys College</p> <p style="padding-left: 40px;"><i>Ecology and Democracy: Citizen Journalism in the Digital Age</i> —Christine Tracy, Eastern Michigan University</p> <p style="padding-left: 40px;"><i>The Emerging “Female Voice” in Contemporary American Politics</i> —Valerie Peterson, Grand Valley State University</p>	California Mission Room
1:00 pm	<p>Closing Remarks</p> <p style="padding-left: 40px;">—Paul Soukup, S.J., Santa Clara University Local host</p>	California Mission Room
1:00 pm	<p>Lunch</p>	Bronco and Bronco Patio
2:00 pm –	<p>Optional tour of local wineries and dinner in Los Gatos</p>	

*The 2008 MEA Top Paper Awards

The 2008 MEA Top Paper Award

Stephanie Bennett, for “The City’s Curse; The Church’s Plight: Technology, Communication and the Sacred”

The 2008 Linda Elson Scholar Award for Top Student Paper

Phil Rose, for “Rene Girard as Media Ecologist”

The 2008 MEA Awards

The **Marshall McLuhan Award** for Outstanding Book in the Field of Media Ecology to

RICHARD BARBROOK for

Imaginary Futures: From Thinking Machines to the Global Village

The **Walter Benjamin Award** for Outstanding Article in the Field of Media Ecology to

ROBERT MACDOUGALL for

“Identity, Electronic Ethos, and Blogs: A Technologic Analysis of Symbolic Exchange on the New News Medium”

The **Erving Goffman Award** for Outstanding Scholarship in the Ecology of Social Interaction to

PAUL MASON FOTSCH for

Watching the Traffic Go By: Transportation and Isolation in Urban America

The **Susanne K. Langer Award** for Outstanding Scholarship in the Ecology of Symbolic Form to

ROBERT HARIMAN and JOHN LOUIS JUCAITES for

No Caption Needed: Iconic Photographs, Public Culture, and Liberal Democracy

The **Dorothy Lee Award** for Outstanding Scholarship in the Ecology of Culture to

PAUL RUTHERFORD for

A World Made Sexy: Freud to Madonna

The **Lewis Mumford Award** for Outstanding Scholarship in the Ecology of Technics to

STEVE DIXON for

Digital Performance: A History of New Media in Theater, Dance, Performance Art, and Installation

The **Harold A. Innis Award** for Outstanding Thesis or Dissertation in the Field of Media Ecology to

STEPHANIE BENNETT for

The Disappearance of Silence: A Dialectical Exploration of the Interpersonal Implications of Personal Mobile Media as Viewed through the Lens of Jacques Ellul's La Technique

The **Mary Shelley Award** for Outstanding Fictional Work to

JEAN-CLAUDE CARRIÈRE for

Please, Mr. Einstein

The **John Culkin Award** for Outstanding Praxis in the Field of Media Ecology to

ERIC GOODMAN for

Thus Spoke the Spectacle (video and website)

The **Louis Forsdale Award** for Outstanding Educator in the Field of Media Ecology to

LEE THAYER

The **Jacques Ellul Award** for Outstanding Media Ecology Activism to

MARGOT HARDENBERGH



The **James W. Carey Award** for Outstanding Media Ecology Journalism to
MARVIN KITMAN

The **Walter J. Ong Award** for Career Achievement in Scholarship to
JOSHUA MEYROWITZ

The **Neil Postman Award** for Career Achievement in Public Intellectual Activity to
FRIJOF CAPRA

Past MEA Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

- 2000 – Neil Postman for *Building a Bridge to the Eighteenth Century: How the Past Can Improve Our Future*
- 2001 – Thomas J. Farrell for *Walter Ong's Contributions to Cultural Studies: The Phenomenology of the Word and I-Thou Communication*
- 2002 – Douglas Rushkoff for *Coercion: Why We Listen to What "They" Say*
- 2003 – Frederick Wasser for *Veni, Vidi, Video: The Hollywood Empire and the VCR*
- 2004 – Francis Fukuyama for *Our Posthuman Future: Consequences of the Biotechnology Revolution*
- 2005 – Donald N. Wood for *The Unraveling of the West: The Rise of Postmodernism and the Decline of Democracy*
- 2006 – Thomas de Zengotita for *Mediated: How the Media Shapes Your World and the Way You Live in It*
- 2007 – Peter K. Fallon for *Printing, Literacy, and Education in Eighteenth Century Ireland: Why the Irish Speak English*

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

- 2000 – Walter J. Ong, S.J., for "Digitization Ancient and Modern: Beginnings of Writing and Today's Computers"
- 2001 – Pablo J. Boczkowski for "Mutual Shaping of Users and Technologies in a National Virtual Community"
- 2002 – Erik P. Bucy and Kimberly S. Gregson for "Media Participation: A Legitimizing Mechanism of Mass Democracy"
- 2003 – Alan Randolph Kluver for "The Logic of New Media in International Affairs"
- 2004 – Susan B. Barnes for "The Development of Graphical User Interfaces and Their Influence on the Future of Human-Computer Interaction"
- 2005 – Sheila J. Nayar for "Invisible Representation: The Oral Contours of a National Popular Cinema"
- 2006 – Edward Wachtel for "Did Picasso and Da Vinci, Newton and Einstein, The Bushman and the Englishman See the Same Thing When They Faced the East at Dawn? Or, Some Lessons I Learned From Marshall McLuhan About Perception, Time, Space, and the Order of the World"

2007 – Corey Anton for “Playing with Bateson: Denotation, Logical Types, and Analog and Digital Communication”

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

2004 – Corey Anton for *Selfhood and Authenticity*

2005 – Aaron Ben Ze’ev for *Love Online: Emotions on the Internet*

2006 – David Berreby for *Us and Them: Understanding Your Tribal Mind*

2007 – Richard A. Lanham for *The Economics of Attention: Style and Substance in the Age of Information*

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

2000 – Robert K. Logan for *The Sixth Language: Learning a Living in the Internet Age*

2001 – Raymond Gozzi, Jr. for *The Power of Metaphor in the Age of Electronic Media*

2002 – Kevin G. Barnhurst and John Nerone for *The Form of News: A History*

2003 – N. Katherine Hayles for *Writing Machines*

2004 – Susan Sontag for *Regarding the Pain of Others*

2005 – Heike Wiese for *Numbers, Language, and the Human Mind*

2006 – Guy Deutscher for *The Unfolding of Language: An Evolutionary Tour of Mankind’s Greatest Invention*

2007 – Martin H. Levinson for *Sensible Thinking for Turbulent Times*

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

2002 – Susan B. Barnes for *Online Connections: Internet Interpersonal Relationships*

Stuart Biegel for *Beyond Our Control? Confronting the Limits of Our Legal System in the Age of Cyberspace*

2003 – Nancy A. Walker for *Shaping Our Mothers’ World: American Women’s Magazines*

2004 – Thomas L. Friedman for *Longitudes and Attitudes: Exploring the World After September 11*

2005 – Robert Albrecht for *Mediating the Muse: A Communications Approach to Music, Media and Cultural Change*

2006 – Charlton D. McIlwain for *When Death Goes Pop: Death, Media and the Remaking of Community*

2007 – David MacDougall for *The Corporeal Image: Film, Ethnography, and the Senses*

The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

2000 – Paul Levinson for *Digital McLuhan: A Guide to the Information Millennium*

2001 – Jay David Bolter and Richard Grusin for *Remediation: Understanding New Media*

2002 – Jack Lule for *Daily News, Eternal Stories: The Mythological Role of Journalism*

2003 – Emily Thompson for *The Soundscape of Modernity: Architectural Acoustics and the Culture of Listening in America, 1900-1933*

2004 – Scott Eastham for *Biotech Time-Bomb: How Genetic Engineering Could Irreversibly Change Our World*

2005 – Margaret Cassidy for *Bookends: The Changing Media Environment of American Classrooms*



- 2006 – Casey Man Kong Lum for *Perspectives on Culture, Technology and Communication: The Media Ecology Tradition*
- 2007 – Timothy C. Campbell for *Wireless Writing in the Age of Marconi*
 – Fred Turner for *From Counterculture to Cyberculture: Stewart Brand, the Whole Earth Network, and the Rise of Digital Utopianism*

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

- 2000 – Donna Flayhan for *Marxism, Medium Theory, and American Cultural Studies: The Question of Determination*
- 2001 – Lori Ramos for *Self-Initiated Writing Practices and Conceptions of Writing Among Young Urban Adolescents*
- 2002 – Janet Sternberg for *Misbehavior in Cyber Places: The Regulation of Online Conduct in Virtual Communities on the Internet*
- 2003 – Keith Hampton for *Living the Wired Life in the Wired Suburb: Netville, Glocalization and Civil Society*
- 2004 – Brian Cogan for *Wired Words: An Analysis of Newspaper Coverage of the Personal Computer and the Internet*
- 2005 – Mary Ann Allison for *Gecyberschaft: A Theoretical Model for the Analysis of Emerging Electronic Communities*
- 2006 – Susan Jacobson for *Scrapbook of the Chinese Cultural Revolution: Hypertext and the Representation of History*
- 2007 – Adriana Braga for *Feminilidade Mediada por Computador: Interação Social no Circuito-Blogue [Computer-Mediated Femininity: Social Interaction on the Blog Circuit]*

The Mary Shelley Award for Outstanding Fictional Work

- 2003 – Paul Levinson for *The Consciousness Plague*
- 2004 – William Gibson for *Pattern Recognition*
- 2005 – John G. McDaid for “Keyboard Practice, Consisting of an Aria with Diverse Variations for the Harpsichord with Two Manuals”
- 2006 – Rick Moody for *The Diviners*
- 2007 – Janna Levin for *A Madman Dreams of Turing Machines*

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

- 2000 – Jerome Agel for *The Medium is the Massage* (audio CD and book)
- 2001 – Douglas Rushkoff for *The Merchants of Cool* (television documentary produced for the PBS program *Frontline*, initially aired February 26, 2001)
- 2002 – Bill Bly and John McDaid for *Media Ecology Unplugged* (audio music recording, available on CD and as downloadable MP3 files at infomonger.com)
- 2003 – Kevin McMahon for *McLuhan’s Wake* (video documentary produced by Primitive Entertainment and the National Film Board of Canada)
- 2004 – John Bishop and Harald E.L. Prins for *Oh, What a Blow that Phantom Gave Me!* (documentary film; DVD distributed by Media Generation)

- 2005 – Toni Urbano and NYU-TV Productions for *A Conversation with Neil Postman* (video documentary)
- 2006 – Deiren Masterson for *McLuhan Way: In Search of Truth* (video documentary)
- 2007 – Michael Wesch for *The Machine is Us/ing Us* (video on YouTube.com)

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

- 2000 – Christine L. Nystrom
- 2001 – Joshua Meyrowitz
- 2002 – Edmund S. Carpenter
- 2003 – James W. Carey
- 2004 – Gary Gumpert
- 2005 – Frank E. X. Dance
- 2006 – Terence P. Moran
- 2007 – Octavio Islas

The Jacques Ellul Award for Outstanding Media Ecology Activism

- 2000 – Stephanie B. Gibson
- 2001 – Dennis Gallagher
- 2002 – Parry Aftab
- 2003 – Ronald J. Deibert
- 2004 – Everett C. Parker
- 2005 – Jerry Brown
- 2006 – Andrew Rasiej
- 2007 – Donna Flayhan

The James W. Carey Award for Outstanding Media Ecology Journalism

- 2007 – Philip Marchand

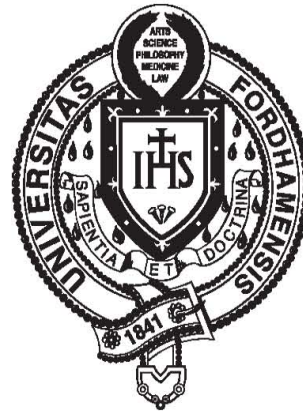
The Walter J. Ong Award for Career Achievement in Scholarship

- 2004 – Denise Schmandt-Besserat
- 2005 – James W. Carey
- 2006 – Elizabeth L. Eisenstein
- 2007 – Jay David Bolter

The Neil Postman Award for Career Achievement in Public Intellectual Activity

- 2004 – Douglas Rushkoff
- 2005 – Paul Levinson
- 2006 – Howard Rheingold
- 2007 – Eric McLuhan

**5 Reasons for a
Public Communications M.A.
at
FORDHAM**
The Jesuit University of New York



5. **FLEXIBILITY** in the communications program at Fordham enables students to take courses that match their individual interests.
4. **ALUMNI** who are successful, respected professionals in journalism, broadcasting, public relations, research, and corporate communications provide a network of contacts and advice for current students.
3. **FACILITIES** for hands-on computer, multimedia, and Internet learning and practice at the Walsh Digital Media Lab.
2. **INTERNSHIPS** for direct, practical experience across the full spectrum of communications.
1. **LOCATION** in New York, the communication capital of the world.

Fordham University, New York's Jesuit University, offers a Master of Arts in Public Communications designed to meet the needs of the students and the demands of the competitive communication field.

Contact:

Dr. Paul Levinson, Chair
Department of Communication and Media Studies
Fordham University
Bronx, NY 10458-9993
718-817-4860
pcom@fordham.edu
<http://www.fordham.edu>

The MEA Awards Committees

Coordinator — Lance Strate — Fordham University

Publication Awards Committee*

Corey Anton – Grand Valley State University

Paul Levinson – Fordham University

Stephanie Gibson – University of Baltimore

Harold A. Innis Award Committee

Clifford G. Christians – University of Illinois, Urbana–Champaign

Raymond Gozzi, Jr. – Ithaca College

Margot Hardenbergh – Fordham University

Mary Shelley Award Committee

Edward A. Wachtel – Fordham University

Meyer Ribalow – Fordham University

Sara van den Berg – Saint Louis University

John Culkin Award Committee

Robert Albrecht – New Jersey City University

James C. Morrison – Western Connecticut State University

Janet Sternberg – Fordham University

Louis Forsdale Award Committee

Susan Drucker – Hofstra University

Martin H. Levinson – Institute of General Semantics

Ellen Rose – University of New Brunswick, Fredericton

Jacques Ellul Award Committee

Erik P. Bucy – Indiana University

Donna Flayhan – State University of New York, New Paltz

Andrew Rasiej – Personal Democracy Forum

James W. Carey Award Committee

Susan B. Barnes – Rochester Institute of Technology

Thomas F. Gencarelli – Manhattan College

Paul Heyer – Wilfrid Laurier University

Career Awards Committee**

Thomas F. Gencarelli – Manhattan College

James C. Morrison – Western Connecticut State University

Paul A. Soukup, S.J. – Santa Clara University

Janet Sternberg – Fordham University

Lance Strate – Fordham University

*For the Walter Benjamin, Erving Goffman, Susanne K. Langer, Dorothy Lee, Marshall McLuhan, and Lewis Mumford Awards

**For the Walter J. Ong and Neil Postman Awards



Call for Papers

Media Ecology Association 2009 Annual Convention

June 18-21, 2009

Saint Louis University

St. Louis, Missouri

“Ecology”: a word derived from the Greek words meaning “household knowledge.” Special interest in the places and spaces of media interactions: Silicon Valley, St. Louis; screen, studio, library, street. Local systems, larger systems, and changing relationships in the ecology of media. What are the relationships of media in different ecological systems? Does place matter? The changing geography of media: Why do some forms emerge and others recede? The ethics of (not) setting boundaries. Living in information systems: Are we the center, the web, or the flaneur? What is the I in the culture of iPods, iPhones, and iGames? Papers and sessions on these topics, and on any aspect of media ecology, are welcome.

Send digital versions of papers and abstracts to Paul Soukup, S.J., psoukup@scu.edu.

Call for Submissions—2008 MEA Convention Proceedings

Attention MEA 2008 Convention Presenters Submit your paper for the 2008 MEA peer-reviewed published proceedings. The 2008 MEA published proceedings will be e-published on the MEA Web site at www.media-ecology.org. Articles by conference presenters will be selected through a blind, peer review process.

Guidelines for Submission

1. Suggested length for manuscripts is 15 to 25 double-spaced pages (4,000 to 6,000 words).
2. Follow the guidelines of the *Publication Manual of the American Psychological Association* (APA), 5th ed.
3. Include a detachable (or e-submission page 1) cover page with your title and contact information.
4. Include a 150-word abstract, with the title at the top of the page.
5. No identification of the author(s) should appear on the abstract page or in the article.
6. Authors should submit a digital copy by email as well as two hard copies by post no later than July 31, 2008.

Hard Copy

Send two copies to Anne L. Pym
 Communication Department, California State University, East Bay
 25800 Carlos Bee Boulevard
 Hayward, CA 94542

Digital Copy

Send file in Microsoft Word or plain text format to Anne Pym anne.pym@scueastbay.edu

June 19–22, 2008

Call for Nominations for the 2009 MEA Awards

The Marshall McLuhan Award for Outstanding Book in the Field of Media Ecology

Open to books published in 2006 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, or the Lewis Mumford Award.

The Walter Benjamin Award for Outstanding Article in the Field of Media Ecology

Open to articles, essays, reviews, and book chapters published in 2006 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Erving Goffman Award, the Susanne K. Langer Award, the Dorothy Lee Award, or the Lewis Mumford Award.

The Erving Goffman Award for Outstanding Scholarship in the Ecology of Social Interaction

Open to books and articles published in 2006 or later that focus on social situations, symbolic interaction, interpersonal communication (both face-to-face and technologically mediated), nonverbal communication, social space, temporal rhythms, rules of engagement, performance of roles, and the presentation of self in everyday life. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form

Open to books and articles published in 2006 or later that focus on the ecology of language, semantics, semiotics, codes, symbol systems, aesthetic form, etc. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Dorothy Lee Award for Outstanding Scholarship in the Ecology of Culture

Open to books and articles published in 2006 or later that focus on the ethnographic or intercultural analysis of communication, perception, cognition, consciousness, media, technology; material culture, and/or the natural environment. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.



The Lewis Mumford Award for Outstanding Scholarship in the Ecology of Technics

Open to books and articles published in 2006 or later that focus on the history and/or philosophy of technology or science; studies of specific technologies, techniques, or media, and/or their social, cultural, and psychological effects; analysis and criticism of the technological/information society. Entry requirements: Letter of nomination or self-nomination and five copies. Entrants may request simultaneous consideration for the Marshall McLuhan Award or the Walter Benjamin Award.

The Harold A. Innis Award for Outstanding Thesis or Dissertation in the Field of Media Ecology

Open to any Master's thesis or doctoral dissertation completed for a degree granted in 2006 or later on any topic related to media ecology. Entry requirements: Letter of nomination or self-nomination and five copies.

The Mary Shelley Award for Outstanding Fictional Work

Open to novels, short stories, hypertexts, plays, scripts, comics, audio recordings, motion pictures, videos, and other narrative forms, published or released in 2006 or later, that include media ecology themes, concepts, or insights. Entry requirements: Letter of nomination or self-nomination and five copies.

The John Culkin Award for Outstanding Praxis in the Field of Media Ecology

Open to works of art, media production, professional activity or other practical applications of the media ecology approach. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Louis Forsdale Award for Outstanding Educator in the Field of Media Ecology

Open to any instructor on any educational level. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

The Jacques Ellul Award for Outstanding Media Ecology Activism

Open to any individual engaged in political activism whose work is informed by the media ecology perspective. Entry requirements: Letter of nomination or self-nomination and five copies of supporting materials.

Send all entries by November 15, 2008 to:

Lance Strate, President, Media Ecology Association
 Department of Communication and Media Studies
 Fordham University
 Bronx, NY 10458-9993

For more information, see the MEA Web site at www.media-ecology.org or contact Lance Strate at Strate@Fordham.edu or 718-817-4864.

MEA Officers and Committees

Board of Directors

- Corey Anton, Grand Valley State University
- Stephanie Bennett, Palm Beach Atlantic University
- Susan J. Drucker, Hofstra University
- Thomas F. Gencarelli, Montclair State University
- Fernando Gutiérrez, Tecnológico de Monterrey, Estado de México
- Casey Man Kong Lum, William Paterson University
- James C. Morrison, Western Connecticut State University
- Ellen Rose, University of New Brunswick, Fredericton
- Douglas Rushkoff
- Paul A. Soukup, S.J., Santa Clara University
- Janet Sternberg, Fordham University
- Lance Strate, Fordham University

Executive Committee

- President — Lance Strate, Fordham University
- Vice President — Thomas F. Gencarelli, Montclair State University
- Treasurer — Paul A. Soukup, S.J., Santa Clara University
- Executive Secretary — Janet Sternberg, Fordham University
- Historian — James C. Morrison, Western Connecticut State University

Appointed Officers

- Chair, Election Committee — Ellen Rose, University of New Brunswick, Fredericton
- Director of Communications — Stephanie Bennett, Palm Beach Atlantic University
- Convention Coordinators (2008)
 - Paul A. Soukup, S.J., Santa Clara University, and Anne Pym, California State University, East Bay
- Past Convention Coordinators
 - Thomas F. Gencarelli, Montclair State University (2007)
 - Fernando Gutiérrez, Tecnológico de Monterrey, Estado de México(2007)
 - Donald A. Fishman, Boston College (2006)
 - James C. Morrison, Emerson College (2006)
 - Janet Sternberg, Fordham University (2005)
 - Lance Strate, Fordham University (2005)
 - Susan B. Barnes, Rochester Institute of Technology (2004)
 - Susan J. Drucker, Hofstra University (2003)
 - Barbara M. Kelly, Hofstra University (2003)
 - David Linton, Marymount Manhattan College (2002)
 - Laura Tropp, Marymount Manhattan College (2002)
 - Janet Sternberg, New York University (2001)
 - Paul Levinson, Fordham University (2000)



Explorations in Media Ecology {EME}

Editor

Corey Anton — Grand Valley State University

Managing Editor

Valerie V. Peterson — Grand Valley State University

Teaching and Education Editor

Ellen Rose — University of New Brunswick

Review Editor

Bryan Crable — Villanova University

Associate Editors

Susan B. Barnes — Rochester Institute of Technology

Erik P. Bucy — Indiana University

María de la Luz Casas Pérez — Tecnológico de Monterrey, Cuernavaca

Susan Drucker — Hofstra University

Raymond Gozzi, Jr. — Ithaca College

Lorens Holm — University of Dundee

Paul Levinson — Fordham University

Casey Man Kong Lum — William Paterson University

Eric McLuhan — University of Toronto

Paul A. Soukup, S.J. — Santa Clara University

Lance Strate — Fordham University

Rosemarie Truglio — Sesame Workshop

Editorial Board

Robert Albrecht — New Jersey City University

Richard Barbrook — University of Westminster

Yariv Ben-Eliezer — Interdisciplinary Center, Herzlia

Eva Berger — The College of Management, Tel Aviv

Jay David Bolter — Georgia Institute of Technology

James W. Chesebro — Ball State University

Clifford G. Christians — University of Illinois, Urbana — Champaign

Frank E. X. Dance — University of Denver

Ronald J. Deibert — University of Toronto

Scott Eastham — Massey University

Gerald J. Erion — Medaille College

Thomas J. Farrell — University of Minnesota, Duluth

Donald Fishman — Boston College

John Miles Foley — University of Missouri, Columbia

Édison Gastaldo — Universidade do Vale do Rio dos Sinos

Thomas F. Gencarelli — Manhattan College

Kenneth J. Gergen — Swarthmore College

Stephanie B. Gibson — University of Baltimore

Twyla Gibson — University of Toronto
Jack Goody — Cambridge University
Bruce E. Gronbeck — University of Iowa
Paul Grosswiler — University of Maine, Orono
Gary Gumpert — Urban Communication Foundation
Fernando Gutiérrez — Tecnológico de Monterrey, Estado de México
N. Katherine Hayles — University of California, Los Angeles
Paul Heyer — Wilfrid Laurier University
Octavio Islas — Tecnológico de Monterrey, Estado de México
Harvey Jassem — University of Hartford
Ethan Katsh — University of Massachusetts, Amherst
Neil Kleinman — University of the Arts
Pamela Walker Laird — University of Colorado, Denver
Elena Lamberti — University of Bologna
Dong-Hoo Lee — University of Incheon
Judith Yaross Lee — Ohio University
Paul Lippert — East Stroudsburg University
Robert K. Logan — University of Toronto
Joshua Meyrowitz — University of New Hampshire
Julianne H. Newton — University of Oregon
David R. Olson — University of Toronto
Camille Paglia — University of the Arts
John Pauly — Marquette University
Catherine Waite Phelan — Hamilton College
Borys Potyatynyk — Lviv Franko National University
John H. Powers — Hong Kong Baptist University
Harald E. L. Prins — Kansas State University
Douglas Rushkoff — New York University
Denise Schmandt-Besserat — University of Texas, Austin
Thomas A. Shippey — Saint Louis University
Stuart J. Sigman — Naropa University
Joseph W. Slade — Ohio University
Anthony Smith — Oxford University
Janet Sternberg — Fordham University
Donald F. Theall — Trent University
Sara van den Berg — Saint Louis University
Edward A. Wachtel — Fordham University
Lawrence Wallack — Portland State University
Frederick Wasser — Brooklyn College, CUNY
Robert A. White, S.J. — St. Augustine University of Tanzania
Julia T. Wood — University of North Carolina, Chapel Hill
Frank Zingrone — York University



MEA Electronic Mailing List

Serving as one of the MEA's main channels of communication, our electronic mailing list provides a space for reasoned, informed, and civil discussion about communication, media, and culture among persons interested in themes and subjects relevant to the field of media ecology. Subscribers use this list to share views, exchange information, and learn about events, activities, and news related to media ecology.

Now hosted at ibiblio.org, the MEA list uses state-of-the-art software to eliminate spam and viruses, offering subscribers a convenient Web-based interface for access to archives of past messages as well as for managing individual subscription settings, such as the option of temporarily suspending message delivery or receiving messages batched in daily digests.

Guidelines for Participation in the MEA List

By subscribing to the list you agree to abide by all conditions of participation established by the list managers, and as varied from time to time at their sole discretion. Contributors to this list are solely and entirely responsible for their messages, particularly with regard to any information and data that may be exchanged.

Contributions to the list are not moderated, but only list subscribers are permitted to post. Only subscribers are allowed to view the subscribers list and the message archives.

Participants are expected to conform to normal standards of civilized discussion. This does not rule out heated debate—but it does rule out submissions which are personally abusive, insulting, or otherwise qualify as flaming or spamming. Messages that may be construed or interpreted as discriminatory, promulgating hatred or obscenity, or defamation of any kind will not be tolerated. Also considered disruptive to the list is an excessive volume of postings.

The list managers are responsible for ensuring that these guidelines are observed. They reserve the right to take whatever measures are required to ensure these guidelines are respected by participants. Such measures include, but are not limited to, removing from the list those who do not abide by these guidelines.

Subscribing to the List

To subscribe to the MEA mailing list, address your browser to the MEA Info Page at
<http://lists.ibiblio.org/mailman/listinfo/mea>

In the first text box, enter the e-mail address that you intend to use for the list. Then enter your name, First name first. You may then choose a password to allow you to manage your list account; otherwise, one will be generated for you, and you may change it later if you wish.

You may also choose to receive messages individually (the default setting) or batched in a daily digest (Digest Mode).

Click on the Subscribe button and you're subscribed. You should receive a subscription acknowledgment shortly thereafter from the list processor, containing additional information.

Once you've subscribed to the MEA mailing list following this procedure, you can send messages to the entire list by e-mailing

mea@lists.ibiblio.org

Archives

Archives of the MEA mailing list are available via the following links:

April 17, 1997–January 24, 2004: <http://www.media-ecology.org/list/mediaecology/index.html>

November 1, 2003–present <http://lists.ibiblio.org/mailman/private/mea/>

The ibiblio.org archives are available only to list subscribers.

MEA newsletter — *In Medias Res*

MEA members receive the newsletter twice a year. Keep up with the latest MEA activities and keep us up-to-date about you. Send personal news, information of interest to media ecologists, ideas for short articles, and especially ideas for book reviews, to the newsletter editor:

Stephanie Bennett
Communication and Media
Palm Beach Atlantic University
901 S. Flagler Dr.
West Palm Beach, FL 33401
stephanie_bennett@pba.edu





Institute of General Semantics
founded in 1938 by Alfred Korzybski

Join the Institute of General Semantics

2008 Rates

We invite individuals to join the Institute as Members for as little as \$50/year (\$25 for students) in the U.S. and Canada.

Special Membership rate for MEA members—JOIN NOW at the Student Rate

Members receive *ETC: A Review of General Semantics*, the quarterly newsletter *Time-Bindings*, and the annual *General Semantics Bulletin*, and discounts on books, merchandise, seminars, and programs.

Purchase memberships online (www.time-binding.org/store.htm)
or mail this form to the address below:

Membership Opportunities

- Student \$25 Supporter \$250 Member \$50 Sponsor \$500 Contributor \$100
 Time-Binder \$1000

* *The value of membership is \$50, contributions over this amount may be tax deductible.
For library subscriptions, please contact the office.*

- Gift Membership \$40 • Please send a gift membership in my name,
_____ to:

Name: _____

Address: _____ City: _____ State: _____

Postal Code: _____ Country: _____

Home Phone: _____ Work Phone: _____

E-mail: _____

Please attach additional sheets if purchasing multiple gift memberships.

Membership Amount: \$ _____

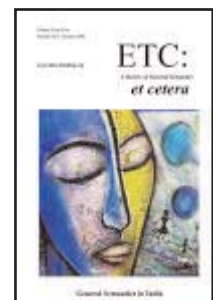
Gift Membership(s): \$ _____

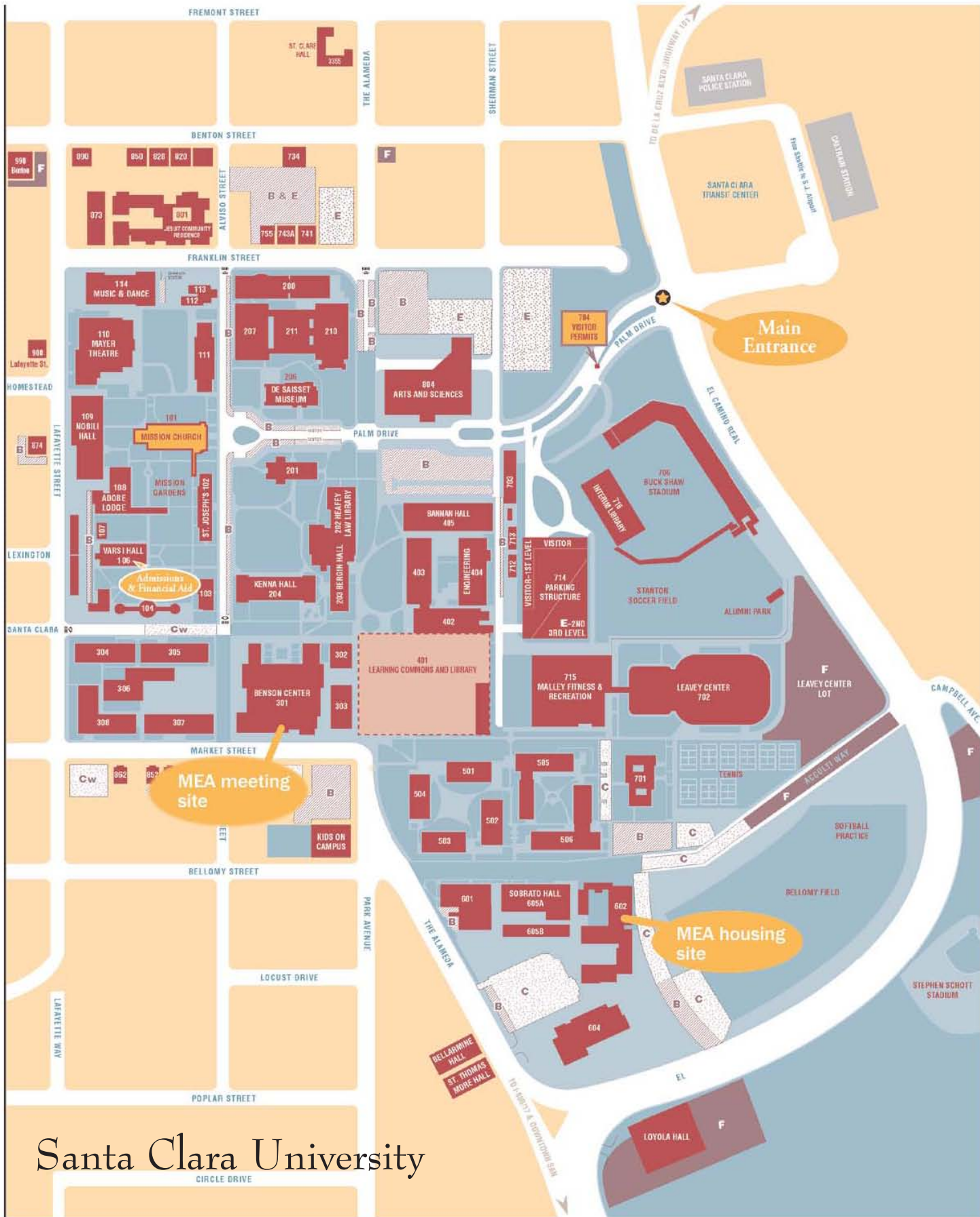
Total enclosed or to be charged: \$ _____ M/C Visa

Account # _____ - _____ - _____

Expiration Date: ___/___/___ Signature _____

Please make checks payable to the Institute of General Semantics
2260 College Ave., Fort Worth, TX 76110
817-922-9950 phone • 817-922-9903 fax
www.time-binding.org • igs@time-binding.org





Santa Clara University

CIRCLE DRIVE