5 Reasons for a Public Communications M.A. at Fordham University

5. FLEXIBILITY — The communications program at Fordham enables students to take courses that match their individual interests.

4. ALUMNI — Successful, respected professionals in journalism, broadcasting, public relations, research, and corporate communications provide a network of contacts and advice for current students.

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2. INTERNSHIPS — Direct, practical experience across the full spectrum of communication.

1. LOCATION — New York, the communication capital of the world!

Fordham University, New York’s Jesuit University, offers an M.A. in Public Communications designed to meet the needs of the students and the demands of the competitive communication discipline. Students complete 10 three-credit courses and choose among a thesis, internship, or professional equivalent to fulfill the degree requirements. Full-time students can complete the program in 12 months.

WANT TO LEARN MORE?

Contact:
Paul Levinson
Director of Graduate Studies
Public Communications
Fordham University
Bronx, NY 10458
718-817-4860
pcom@murray.fordham.edu

http://www.fordham.edu

Thanks for your support! Stay tuned...

Media Ecology Association
http://www.media-ecology.org

First Annual Convention of the Media Ecology Association

Fordham University
Lincoln Center Campus
McMahon Hall Lounge
113 West 60th Street
New York, New York

June 16–17, 2000
Friday

8:30 Registration Opens
9:00 – 9:30 Introduction and Greetings
9:30 – 10:00 Featured Paper
McLuhan and Media Ecology
Paul Levinson — Fordham University
10:00 – 11:15 Session 1 — Papers in Media Ecology
Chair — Margot Hardenbergh — Shooting for the Web Co.
The Practical Wisdom of Marshall McLuhan
James Marosiss — Fordham University
The New Gutenberg Galaxy
Robert K. Logan — University of Toronto
Environment versus Anti-Environment Revisited
Eric McLuhan — University of Toronto
Simplicity, Complexity, and the Historicism of Media Theory
James Curtis — University of Delaware
11:30 – 12:45 Session 2 — Panel
Behaving and Misbehaving Online:
Internet Conduct and Identity
Chair — Susan Barnes — Fordham University
The Spectacle of Self:
“Hypermediated” Identity and the Personal Home Page
Jennifer Warren — New York University
True Names, Real Lives, Virtual Dangers:
Conduct on the Internet
Barbara Jo Lewis — Brooklyn College
Chatting About Faith: Sacred Space in Cyberspace
Cheryl Anne Casey — New York University
Virtual Misbehavior:
Breaking Rules of Conduct in Online Environments
Janet Sternberg — New York University
1:00 – 2:00 Lunch

Acknowledgments

We gratefully acknowledge the support of Robert Himmelberg,
Dean of Fordham University's Graduate School of Arts and Sciences.

We also thank Neil Postman, Chair of New York University's
Department of Culture and Communication, for his ongoing support.

A convention like this would not be possible without the help of many people
contributing in numerous ways. In addition to the presenters and officers
whose names appear on the preceding pages, we express our appreciation and
thanks to the following individuals for their invaluable assistance in bringing
you this event:

Tatesha Bennett — Brooklyn College
Linda Burns — New York University
Audrey Butler — Fordham University
Paula Carino — Allison-Lubue Group
Julien Fisherkeller — New York University
Robert Frances — New York University
Michael Grabowski — New York University
Jerry Green — Fordham University
Ruth Liberman — New York University
PaulLikins — New York University
J Michel Metz — Communilweb Communications, Inc.
Katherine Piel — New York University
Michele Pineda — New York University
Kathleen Silverman — New York University
Paul Ticerago — Fordham University
Toni Urbano — New York University

Upcoming Events
Co-Sponsored by MEA

September 22–24, 2000 — NYSCA
The New York State Communication Association's Conference 2000
Communication in the Real World: Reaffirming the Significance of What We Do
Kutscher’s Country Club, Kiamesha Lake, New York (near Monticello)

Featured presenters include keynote speakers James W.
Cheesbro (Past President of NCA) and Mark Crispin Miller,
as well as media ecologists James W. Carey, Paul Grosswiler,
Gary Gunport, Paul Levinson, Robert K. Logan, Christine
Nystrom, Neil Postman, Lance Strate, and a host of others.
For information, contact MEA Treasurer:
Thom Gencarelli
Dept. of Broadcasting
Montclair State University
Upper Montclair, NJ 07043
973-555-7339

gencarelli@mail.montclair.edu

November 9–12, 2000 — NCA — check soon for details at http://www.natcom.org

The Media Ecology Association Inaugural Program
at the 96th Annual Convention of the National Communication Association
Washington State Convention Center, Seattle, Washington

As an affiliate organization of NCA, MEA will showcase its
members’ research in sessions addressing theoretical,
research and/or methodological issues in media ecology, the
study of the roles of technology and technique, modes of
information and codes of communication in human affairs.
For information, contact MEA Vice President:
Casey M.K. Lunn
Dept. of Communication
William Paterson University
300 Pompton Road, Hobart Hall
Wayne, NJ 07470
casey.lunn@nyu.edu

First Annual Convention of the Media Ecology Association, June 16–17, 2000
Media Ecology Association

Board of Directors 1998–2000
Mary Ann Allison — Allison-Labue Group
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Neil Postman — New York University
Lance Strate — Fordham University

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Audio/Visual Coordinator — Mark Lipton — Vassar College
Program
Design Concept — Lance Strate
Art and Layout © 2000 Mark Lipton & Janet Sternberg

Editors of First Annual Convention Proceedings
Janet Sternberg — New York University
Mark Lipton — Vassar College

http://www.media-ecology.org

Friday
2:00 – 3:15  Session 3 — Papers in Media Ecology
Chair — Thomas F. Gencarelli — Montclair State University
Hypermmedia and Synesthesia
James Morrison — Massachusetts Institute of Technology
An Ecology of Hypermmedia Narrative
John McBaid — New York University
Three Laws of Growth on the Internet
Glenn Hauman — Bibliobytes
Media Systems Dependency Theory and the Internet
Woong Park — University of Southern Maine

3:30 – 4:45  Session 4 — Roundtable Discussion
Media Ecology and the American Intellectual Tradition
Chair — Lance Strate — Fordham University
Panelists
Judith Yaross Lee — Ohio University
Dominic Balestra — Fordham University
James W. Carey — Columbia University
Camille Paglia — University of the Arts

5:00 – 5:30  President’s Address
The Ecology of Association
Lance Strate — Fordham University

5:30 – 6:00  Presentation of MEA Awards
Lori Ramos — William Paterson University
Edward Wachtel — Fordham University

6:00 – 6:30  Keynote Address
The Humanism of Media Ecology
Neil Postman — New York University

6:30 – 7:30  Reception

7:30 – 8:45  Session 5 — Roundtable Discussion
The Media Ecology Listserv — A Gathering
All are welcome to attend
Chair — Raymond Gozzi, Jr. — Ithaca College
Panelists
Janet Sternberg — New York University
Robert K. Logan — University of Toronto
James Morrison — Massachusetts Institute of Technology
**Saturday**

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<td>Christine Nystrom — New York University</td>
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<td>Where the Rubber Meets the Road:</td>
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<td>11:30 - 12:45</td>
<td>Session 7 — Papers in Media Ecology</td>
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<td>Understanding Road Rage</td>
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<td>Read Mercer Schuchardt — New York University</td>
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<td>Geoffrey Forney — University of Tennessee</td>
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<td>Olga Leontovich — Volgograd Pedagogical University</td>
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<td>and Ramapo College of New Jersey</td>
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<td>Yong-Chan Kim — University of Southern California</td>
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